New York City College of Technology

Digital Media Foundation

COMD 1112 OL07

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PERSONAL LOGO EXPLAINATION

For my personal logo, I’ve decided to place my first and last name initials along with two Fibonacci flowers attached to it. I’m not sure if that’s the correct name for the flower so I might be wrong about it. The reason why I use my name as my personal logo is because in my opinion, any design work with your name included lets the viewers know exactly who’s work it is and why. The reason why I included these flowers is not because I’m a flower person, but because I’ve recently notice that whenever I’m daydreaming or just thinking, this flower miraculously becomes the first sketch on paper (I draw it without thinking about it). I know it might not make sense to you, but this personal logo is the best way I could represent me.