# What is the relationship between the number of adults reporting sugary drink consumption and rates of obesity by neighborhood?

# Introduction:

The research topic focuses on understanding the relationship between sugary drink consumption and obesity rates among adults in different neighborhoods in New York City. The rationale behind selecting this research topic lies in the growing concern over the escalating rates of obesity and the potential role that sugary drink consumption might play in this public health issue. The data used for this study was accessed from the NYC Health and Environment Data Portal, specifically examining the rates of sugary drink consumption and obesity among adults in various neighborhoods in NYC. The hypothesis guiding this research posits a positive correlation between higher sugary drink consumption and increased obesity rates among adults in the examined urban locales. This research aims to contribute valuable insights into the dynamics of these variables, facilitating a better understanding of the factors influencing obesity prevalence in urban settings.

The following table provides the percentages of sugary drink consumption and obesity rates categorized as high, medium, and low:

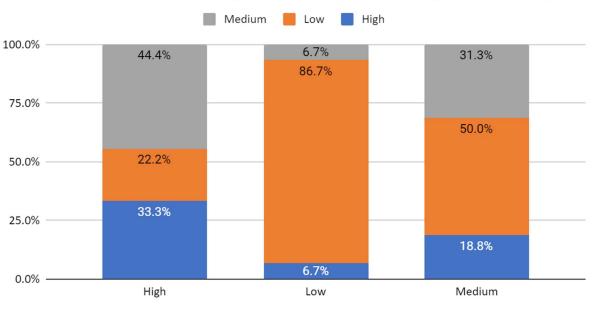
Rate of Obesity (Y)	High	Low	Medium	Grand Total
High	33.3%	6.7%	18.8%	17.5%
Low	22.2%	86.7%	50.0%	57.5%
Medium	44.4%	6.7%	31.3%	25.0%
Grand Total	100.0%	100.0%	100.0%	100.0%

Neighborhood Obesity Rates by the Rate of Sugary Drink Consumption:

Source: NYC Health and Environment Data Portal

# Note:

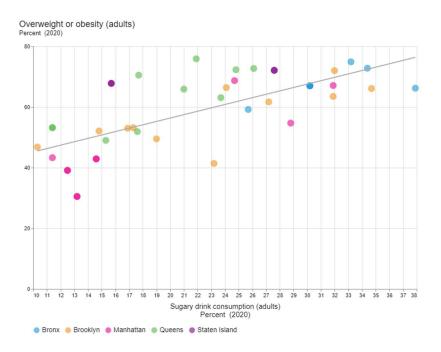
High = more than 30%, Med = 20.1-30%, Low = less than 20% for sugary drink consumption; High = more than 33%, Med = 27.1-33%, Low = less than 27% for obesity rate. The accompanying chart illustrates the relationship between sugary drink consumption and obesity rates among adults in different neighborhoods. The columns represent the total percentage of each category.



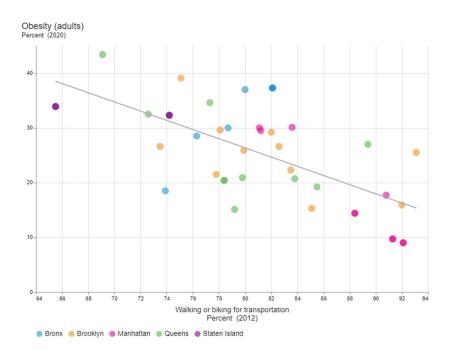
Rate of Obesity by the Percentage of Adults Reporting Sugary Drink Consumption

Rate of Obesity (Y)

The accompanying scatter plot illustrates the relationship between Sugary drink consumption and obesity rates among adults in different neighborhoods.



The accompanying scatter plot illustrates the relationship between Walking or biking for transportation and obesity rates among adults in different neighborhoods.



#### **Data Analysis:**

The data reveals that neighborhoods with a low rate of sugary drink consumption tend to have a low obesity rate of 86.7%, a medium rate of obesity of 6.7% and a high rate of obesity of 6.7%. Additionally, neighborhoods with a medium rate of sugary drink consumption tend to have a medium obesity rate of 31.3%, with a low rate of obesity of 50% and a high rate of obesity of 18.8%. Finally, in neighborhoods with a high rate of sugary drink consumption, 33.3% had a high obesity rate while 44.4% had a medium obesity rate, and 22% had a low obesity rate. The percentages suggest a strong correlation between sugary drink consumption and obesity rates, with higher consumption levels corresponding to higher obesity rates. While this correlation does not necessarily imply causation, it does provide strong evidence that sugary drink consumption is a significant contributing factor to obesity. Sugary drinks are a major source of added sugars in the diet, and consuming too many calories from sugary drinks can lead to weight gain and obesity.

The first scatter plot shows that there is a positive relationship sugary drink consumption and rates of obesity; however, there are also some disparities in the rate of obesity by borough. For example, Manhattan has the lowest obesity rate (30%) and one of the lowest percentages of sugary drink consumption (13%), while the Bronx has the highest obesity rate (75%) with one of the highest sugary drink consumptions (33%). These disparities may be due to several factors, such as differences in access to healthy food, income levels, and cultural norms.

The second scatter plot suggests that there is a negative relationship between walking or biking for transportation and obesity rates in NYC boroughs. This means that the boroughs with higher rates of walking or biking for transportation have lower obesity rates. For example, Manhattan has one of the highest rates of walking or biking for transportation (92%) and the lowest obesity rate (9%). Staten Island has the highest rate of walking or biking for transportation (65%) and one of the highest obesity rates (34%). These disparities may be influenced by factors such as well-developed infrastructure, urban planning that supports walkability, and cultural preferences promoting active transportation.

Overall, the scatter plots suggest that active transportation, such as walking or biking, can help to reduce obesity rates. Active transportation is a great way to incorporate exercise into your daily routine and improve your overall health.

### **Discussion:**

Grummon and Golden (2021) investigated the potential impact of implementing minimum price laws or taxes (8 or 10 cents/ounce price floors) on sugary drinks in New York City. Using a microsimulation model, they projected that a minimum price law with an 8-cent-per-ounce floor would reduce average sugary drink consumption by 16.5 calories per day and obesity prevalence by 0.86 percentage points. Similar reductions of -0.84 to -1.24 percentage points were observed for minimum price laws with a 10-cent-per-ounce floor and for sugary drink taxes of 1 or 2 cents per ounce. These findings suggest that pricing policies could be an effective strategy for reducing sugary drink consumption and obesity in New York City.

Elfassy et al. (2018) studied the relationship between sugary drink consumption and obesity rates. In the analysis, published in the Journal of Community Health, it found that sugary drink consumption is linked to weight gain, diabetes, and other health issues. They examined trends in sugary drink consumption among children, youth, and adults in New York City from 2007 to 2015. Their study revealed that while overall sugary drink consumption declined during this period, disparities persisted across race/ethnicity, income level, and neighborhood characteristics. For instance, Hispanic and Black adults had higher sugary drink consumption rates than White and Asian adults. These findings suggest that targeted interventions are needed to reduce sugary drink consumption and obesity.

Ruff et al. (2014) conducted a study to assess the relationship between calorie intake, sugary drink consumption, and obesity among New York City adults. Their findings, published in the Journal of Community Health, demonstrated that sugary drinks were a significant contributor to calorie intake, accounting for approximately 18.5% of total sugar intake (in grams) among adults who consumed sugary drinks. Additionally, the study found that sugary drink consumption was strongly associated with obesity, with a 62% increase in the odds of obesity for each additional 10-ounce serving of sugary drinks consumed per day. These findings underscore the role of sugary drinks in promoting obesity and support the need for interventions to reduce sugary drink consumption.

# **Conclusion:**

The findings from the present research along with the research studies, unequivocally establish a strong association between excessive sugary drink consumption and obesity. Implementing policies to reduce sugary drink intake, such as introducing minimum price laws and taxes on sugary beverages, could effectively combat the obesity epidemic. Minimum price laws, which set a floor price below which sugary drinks cannot be sold, have shown promise in reducing consumption and should be considered as a viable policy option. Additionally, targeted interventions should be developed to address the disparities in consumption across different age groups and neighborhoods, aligning with the findings of research studies.

# **Bibliography:**

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