**Sidney Lora**

 Brooklyn , NY (1347)757-9732Lorasidney@gmail.com

**Education\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

New York City College of Technology CUNY, Brooklyn, NY

Bachelor of Applied Science in Business in Technology of Fashion 05/2019

**Skills\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Bilingual English and Spanish, Proficient in Microsoft Suit, Organizational Skills, Multitasking

**Professional Experience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Trendy Pal New York, NY**

**Brand Ambassador 01/19 - Present**

* Explore new local shops in NYC
* Market brick-and-mortar partner store.
* Share your purchases and Invite your friends and followers to shop through the app.
* Advertise the app through their social media.
* Research promotional, marketing strategies to help develop the company

**Tradesy Closet Concierge New York, NY**

**Assistant Stylist 07/2018 – Present**

• Calibrate with stylist to organize closets

• Administrate good customer skills

• Efficiently edit closets and consolidate wardrobes

• Administer packages that are being shipped to partner companies

• Cleanliness of work area

**Asphalt Green New York, NY**

**Swim Instructor 09/2018 – Present**

• Conduct swim classes kids ages range 3month-13yr old

• Delegate activities that help improve efficient swimming techniques

• Design lesson plans for my classes

• Manage and organize my own time sheets

 **Supplements Showroom New York, NY**

**Showroom assistant 09/2017- 12/2017**

• Assisted designers at Coterie and Capsule trade show , write up purchase orders

• Maintained Supplements showroom, check in packages and send out packages

• Create new designer line sheets,

• Photoshoots of jewelry and accessories for march sheets and social media

**All Saints SOHO New York, NY**

**Visual Merchandiser 11/2016 - 5/2017**

• Creating window displays and floor sets

• Product knowledge of new pieces, placing product, money mapping best sellers, promote best sellers

• Elevate company standards, delegate task

**Ralph Lauren New York, NY**

**Company Operator 5/2016 -11/2016**

• Screening company calls to specific departments

• Transfers of clothing to different stores for clients

• organization of paper work and recipe verification.