

April 7, 2021

Dear Hiring Manager:

I've always been interested in fashion and retail so I am writing to you to show my interest in becoming a sales specialist at Krewe. I know that my knowledge on what a successful company's goals are would help me become a valuable member to your company.

I will receive my Bachelorette Degree in the major Business and Technology of Fashion in June 2021. While studying this major, I have learned the basic skills needed for any retail job. Some courses that I took include Visual Merchandising, Product Development, Global sourcing and many more retail/marketing courses. My organization skills were put to the test when I worked in a summer camp in 2017. I was in charge of making and printing flyers and distributing them to group leaders as well as reorganizing the kids files and filed them. My patience skills were put to the test in summer 2018 when I was a Camp Leader Assistant and had to take care of the age group I was assigned while keeping them safe and entertained and made sure they were behaving. In December 2020, I started an internship for the company Artisan Tribal. Artisan Tribal is a jewelry company that sells pieces that are in collaboration with indigenous tribes around the world. I was in charge of social media planning, marketing and management, Instagram, Facebook and Pinterest content creation + online stock and inventory. I enjoy learning about what happens behind the scenes of a company and have become passionate about it.

Becoming a sales specialist for Krewe would be a dream come true. This company can help me grow professionally and personally because retail work skills are something that I would love to improve if I was given the chance. Krewe sounds like an amazing company that is full of positivity and I believe I have the characteristics your company is looking for. I am able to learn and adapt to new tasks quickly, highly motivated, extremely organized, a great team player, and love meeting new people. Working for a company like yours has inspired me to learn more about designer eyewear since I wear eyewear myself and am always looking for new frames and also to learn about the steps it takes to become a great sales specialist.

I look forward to discussing my qualifications with you.

Sincerely,

Siara Brown

Job link: [Part Time Sales Specialist - KREWE](#)