# Shafana Begum

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## EDUCATION:

Degree	Year	University	Major
B.S.	2022	New York City College of Technology, CUNY Module Emphasis: Global Fashion	Business and Technology of Fashion

#### **CERTIFICATION:**

CUNY Certification in Title IX Sexual harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, Fall 2022, New York City College of Technology

#### PROFESSIONAL EXPERIENCE:

Sales Associate Madewell Jul 2021 – Present

- Assist in store tasks illustrate feedback, insights, and ideas with management team.
- Create productive relationships with everyone on the team and customers to formulate a welcoming environment.
- Apply product knowledge tools, participate in fitting sessions, and put those experiences to use to teach customer what makes our products special.
- Develop genuine connections and help customers express their authentic selves through the brands apparel.

## Sales Associate Faruque's Gift Shop Jun 2015 – August 2021

- Assembled store front and visual displays based on location and tourist clientele.
- Recommend and assess merchandise based on customers monetary needs, increasing store profit.
- Arrange locally based souvenirs and explain use to customers leading to interest in supporting small businesses.
- Compute sales prices, receive and process cash or credit payment, ensuring proper security of daily profits.

# PROFESSIONAL DEVELOPMENT WORKSHOPS:

- Attended, *Library Research Workshop by Wanett Clyde*, New York City College of Technology, Brooklyn, Library Building, Wednesday, October 10, 2018, 8:30am
- Attended, *Career Cover Letter Workshop by Perihan Sharpe*, Zoom, Meeting ID: 94500106444, Passcode: Asapcareer, Tuesday, November 17, 2020, 1:00pm
- Attended, "Connoisseurs of Luxury": Luxury Fashion and Luxury Market Workshop by Shahzad Haider, New York City College of Technology, Brooklyn, Namm Building, N-1022, Monday, March 21, 2022, 6:00pm
- Attended, *The Business of Sustainable Creativity Workshop by Emileena Pedigo*, Zoom, Meeting ID: 87977461776, Passcode: 435935, Wednesday, March 30, 2022, 6:00pm
- Attended, Contemporary Issues in the Fashion Workshop, Guest Speaker: Susy Sanchez, Zoom, Meeting ID: 85056228825, Passcode: 580413, Wednesday, May 4, 2022, 6:00pm

## **EXPERIENTIAL LEARNING:**

- *The Louis Vuitton and Nike "Air Force 1"* Exhibition by Virgil Abloh at 73 West Street, Brooklyn, NY 11222 on May 25, 2022, at 5:00pm
- "French Fashion, Women, and the First World War" Bard Graduate Center at 18 West 86 Street, New York, NY 10024 on November 13, 2019, at 2:00pm; Applied learning for ARTH 1204
- "German Expressionism" the Museum of Modern Arts at 11 West 53 Street, New York, NY 10019 on December 15, 2020, at 2:00pm; Applied learning for ARTH 1103

## TECHNOLOGICAL SKILLS:

- Proficient in use of Microsoft Word
- Production in PowerPoint
- Beginner coding in Python

## Databases:

- Jstor
- Statista
- EBSCOhost
- Business Insights: Global

## Social Media Apps:

- Instagram
- Twitter
- Facebook

#### LANGUAGES:

• Proficient in speaking Bengali