

**SUSTAINABLE
& ZERO - WASTE
BEAUTY**

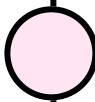
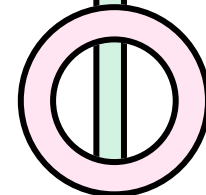
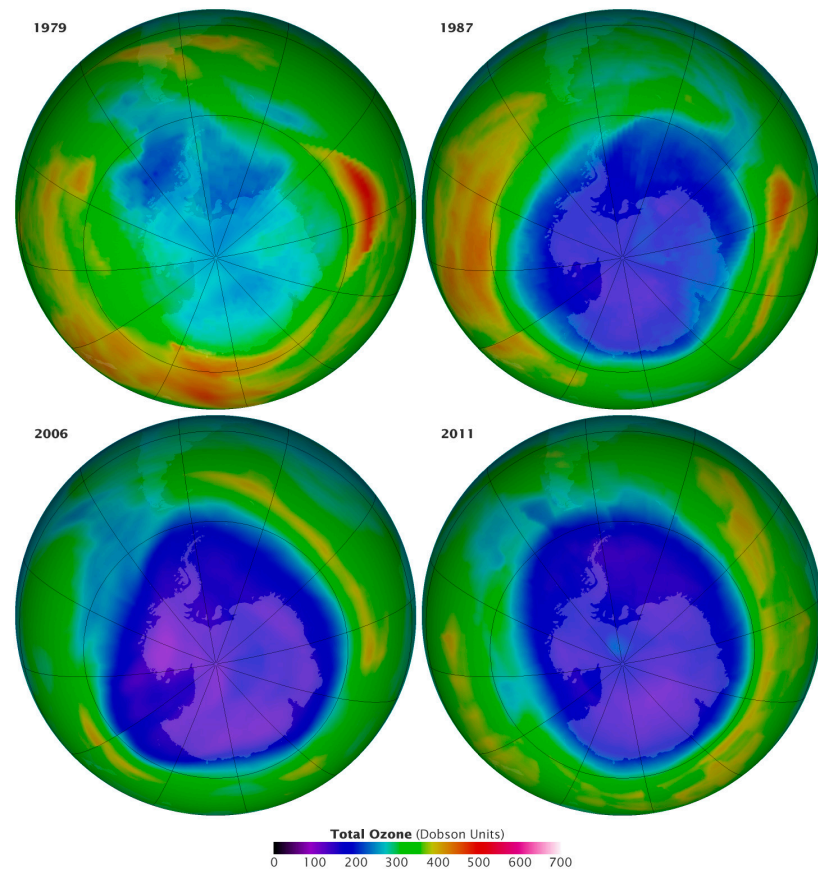
SHAFANA BEGUM



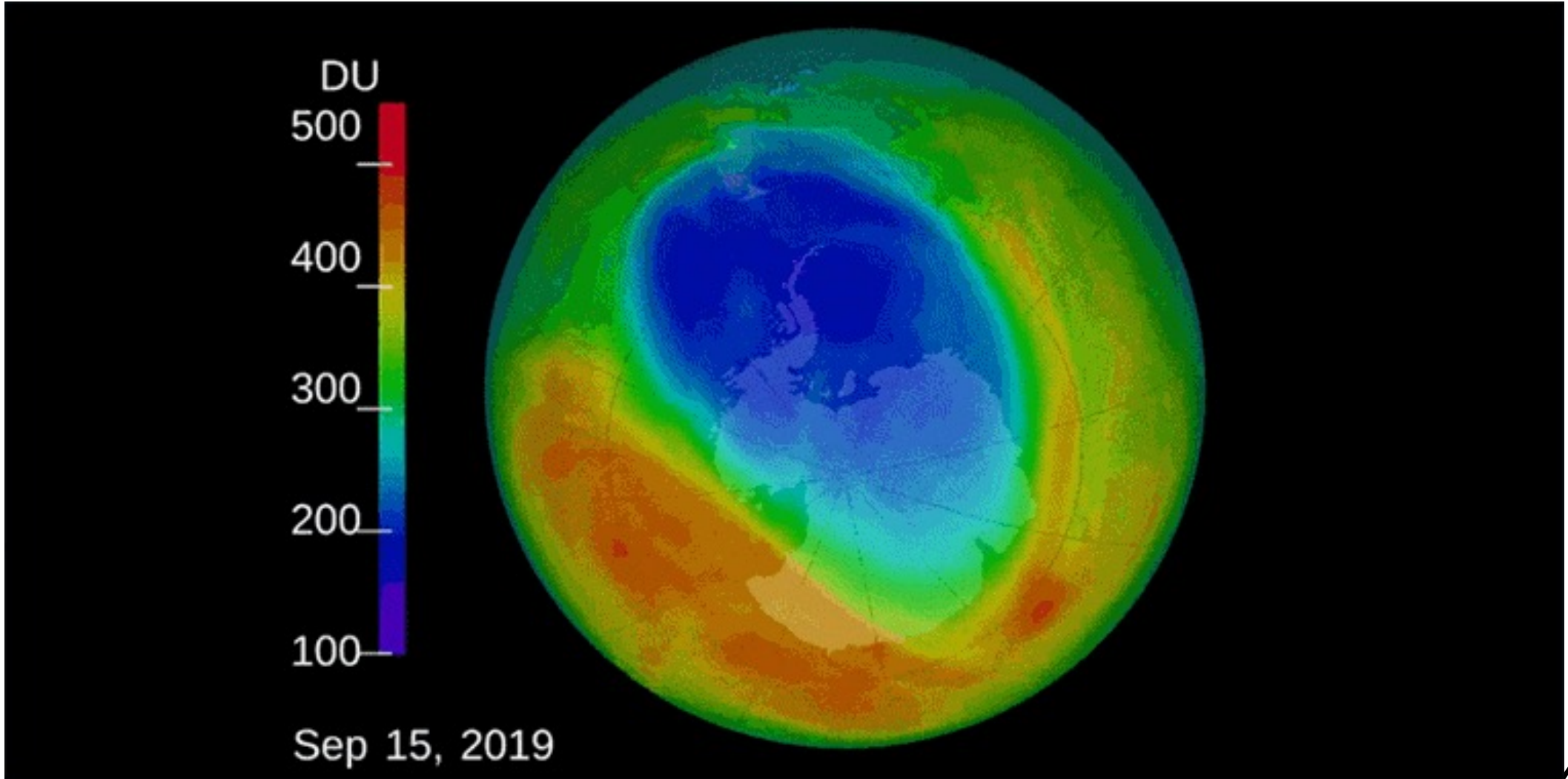
LANDFILLS



OZONE LAYER COMPARISON



○ 2019



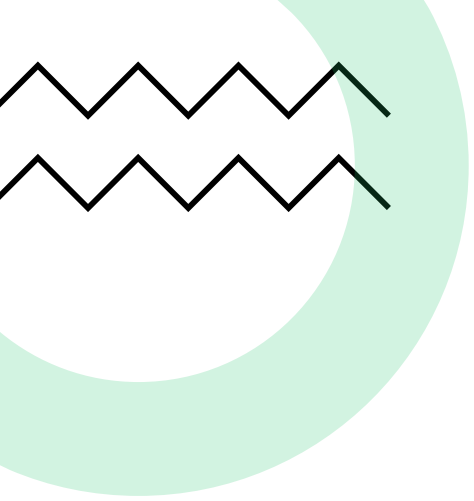


THE BODY SHOP



- The RRR Scheme (Return, Recycle, Repeat) and Refill scheme.
- Partnered with MYGroup and more to close the waste gap.





Conclusion

- There is gradual effort in closing this gap by many upcoming brands including older brands.
- Many brands and consumers alike still hesitate to make this change.
- In terms of modernity, this is the new way of life for a growing population.
- "Beauty is an outward expression of everything you like about yourself." - Anita Roddick

