
CONSUMER PROFILES

Shafana Begum

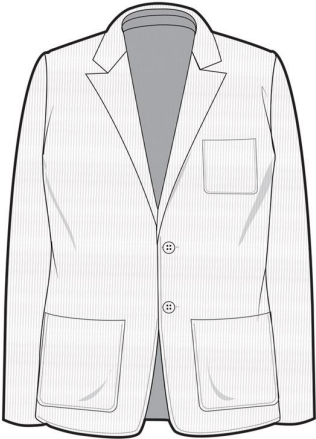
Final Project

BUF 2246 – OL22

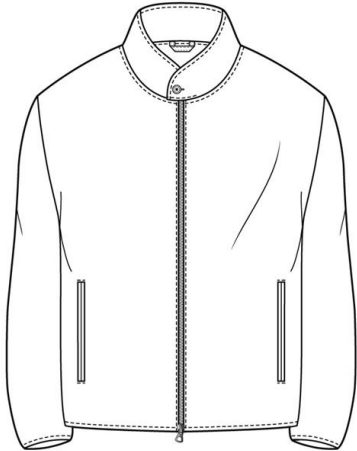
Professor Munroe



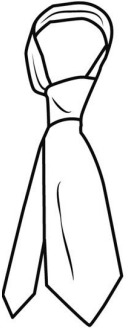
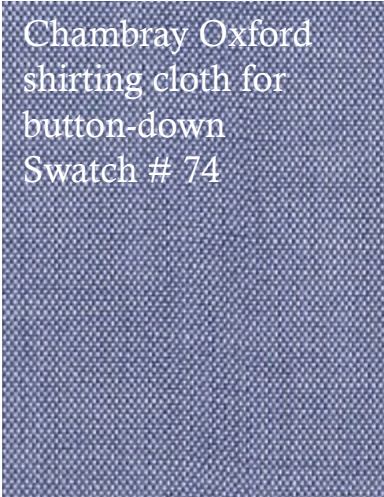
CONSUMER PROFILE # 1 : MENSWEAR - WHITE-COLLAR PROFESSIONAL



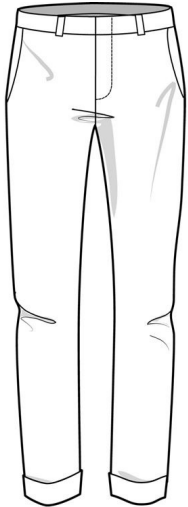
Chino cotton twill pants
Swatch # 87



Chambray Oxford shirting cloth for button-down
Swatch # 74



Herringbone woven wool for Sport Coat
Swatch # 82



Linen for light jacket
Swatch # 7

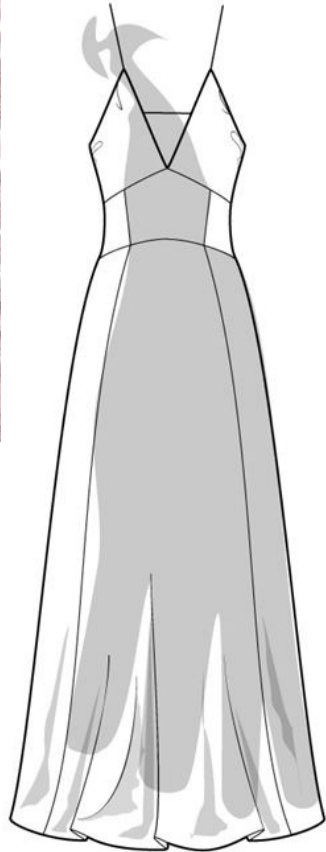


Dobby woven tie
Swatch # 102

CONSUMER PROFILE # 2 : EVENINGWEAR



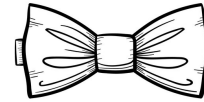
Raised lace for
maxi dress
Swatch # 153



Embroidered
polyester for skirt
overlay
Swatch # 202



Silk Noil suit
Swatch # 16



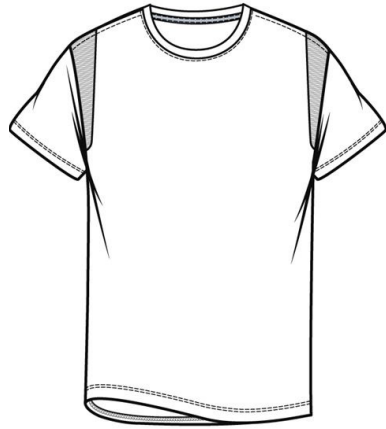
Bridal satin
bowtie
Swatch # 90



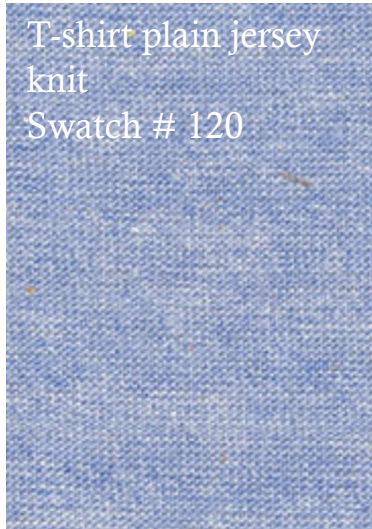
Burnout pile
fabric for short
evening dress
Swatch # 198



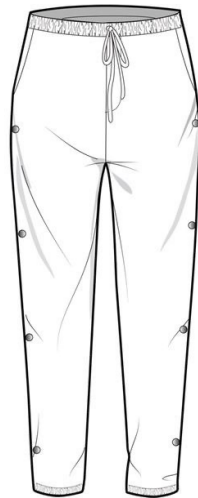
CONSUMER PROFILE # 3 : ACTIVEWEAR – ANDROGYNOUS



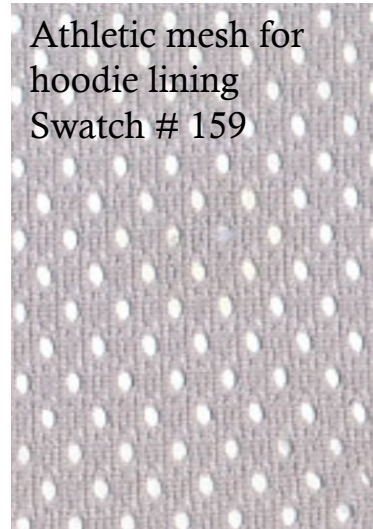
T-shirt plain jersey knit
Swatch # 120



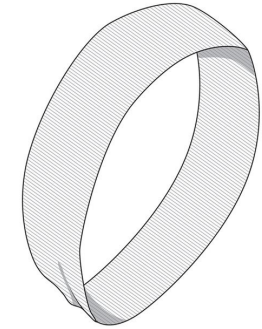
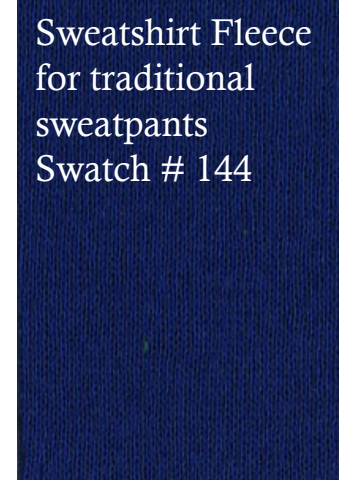
Tricot knit for basketball pants
Swatch # 146



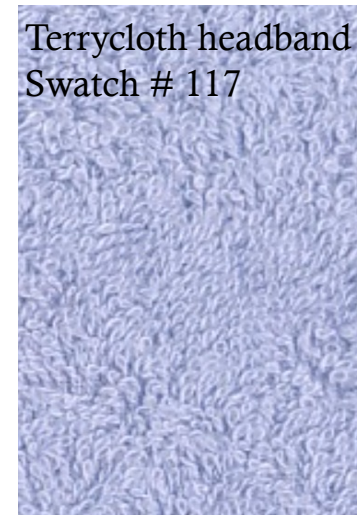
Athletic mesh for hoodie lining
Swatch # 159



Sweatshirt Fleece for traditional sweatpants
Swatch # 144



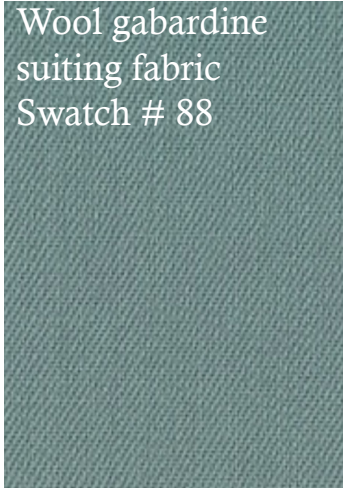
Terrycloth headband
Swatch # 117



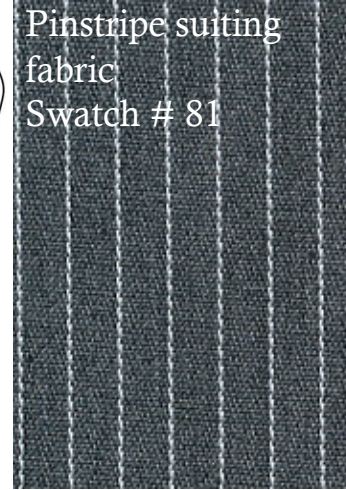
CONSUMER PROFILE # 4 : MENSWEAR - YOUNG URBAN MILLENNIAL



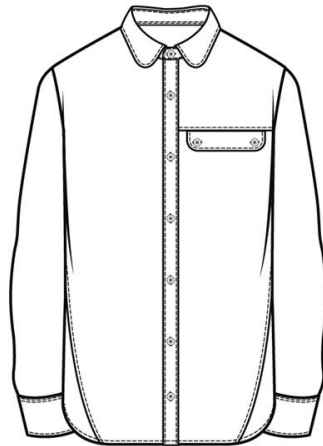
Wool gabardine
suiting fabric
Swatch # 88



Pinstripe suiting
fabric
Swatch # 81



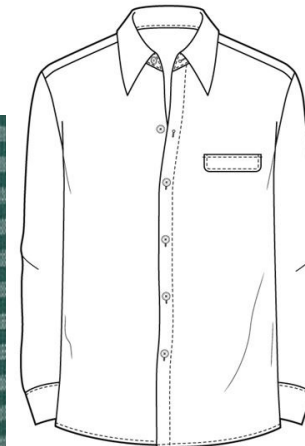
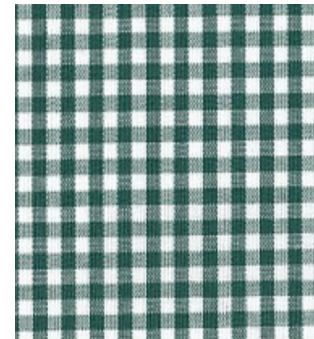
Jacquard woven tie
Swatch # 104



Pinpoint oxford
shirting fabric
Swatch # 4



Gingham
shirting fabric
Swatch # 60

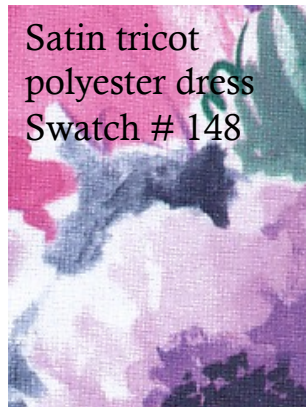


CONSUMER PROFILE # 5 : WOMENSWEAR - MODERN MUSLIM WOMAN

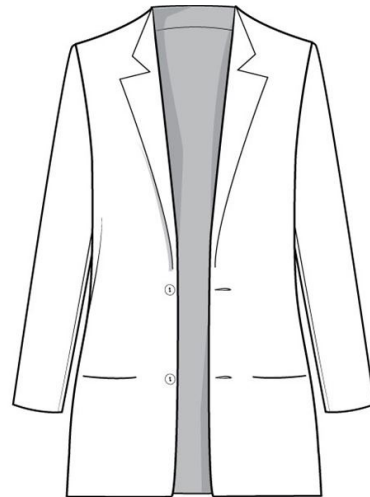
Georgette for
hijab/headscarf
Swatch # 109



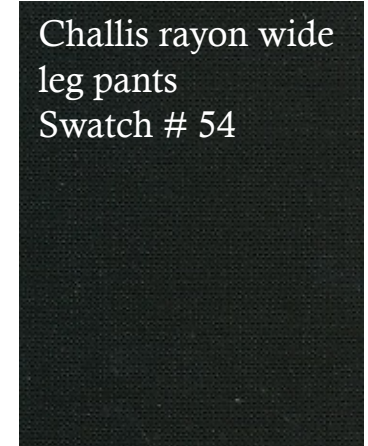
Satin tricot
polyester dress
Swatch # 148



Ratiné suiting for
blazer
Swatch # 44



Challis rayon wide
leg pants
Swatch # 54



Surah silk blouse
Swatch # 78

