

The New, New

Fashion Forecast Report

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Being that fall and spring/summer 2020 fashions were significantly impacted by the spread of Covid-19, the forecast two years from now mainly focuses on nostalgic vibes. Consumers are expected to gravitate towards older trends as a form of escapism and coping with global issues (Marci, 2020). Although the motorcycle jacket is still worn, it is considered a nostalgic piece due its timeless quality. Worldly circumstances have forced fashion to shift into a field of relying on older trends since quarantining and travel bans were implemented (Montgomery, 2020). Emerging fashion feeds off the visual eye, which is hindered when in self-isolation. Fall 2022 fashion will surely enhance childhood favorites, american classics, and a sense of connectedness to the past.

# Funky Fabric

Shearling jackets were super popular fall 2020. Fall 2022 will dump the fur lining and go with something more funky! Nothing screams funkier than a transparent, vinyl moto jacket. The motorcycle jacket is slowly evolving from using all leather. The shearling coat feature allows the jacket to be warmer for extreme weather. Producing the moto style jacket in a transparent vinyl allows the jacket to be used for super soaked days. Unlike the fur lined jacket, the transparent vinyl will be more lightweight and breathable. Due to covid-19, fashion two years ahead will be based in a sense of comfortability and versatility. Being able to use the vinyl moto as a raincoat reinforces the idea of minimalism. Many will trash their raincoats and rock the vinyl instead, slimming down their wardrobe drastically.




transparent vinyl

# Swaggy Silhouette

Cropped jackets were a hit for fall 2020. Fastforwarding into fall 2022, the fit is expected to be oversized. Covid-19 has even impacted the clothing silhouette. Since the stay at home order, many have decided to go big or home. The comfort of being in loose-fitted clothing is something that many will enjoy for the years to come. Even if Covid-19 eventually stops completely, several individuals will hold onto the comfy oversized fit they are accustomed to while being on lockdown. Vogue Editor states "I don't see myself returning to the routine of wearing clothes that I'm dying to change out of the minute I arrive home from work" (Swanson, 2020). A huge transition from the cropped fit, the oversized motorcycle jacket will mold the fit for the forecast of 2022.



 FULL ZIPPER BRUSH

 BELT BUCKLE

Swanson, M. (2020, May 1). 5 Oversized Pieces That Are My New Wardrobe Staples. Retrieved August 2, 2020, from <https://www.msn.com/en-us/lifestyle/lifestyle-buzz/5-oversized-pieces-that-are-my-new-wardrobe-staples/ar-BB13ucrr>

# References