



NEW YORK CITY COLLEGE OF TECHNOLOGY  
 THE CITY UNIVERSITY OF NEW YORK  
 HUMANITIES DEPARTMENT

**ARTH/HIS 1204 – 20th CENTURY DRESS AND CULTURE**  
*Spring 2021*  
**Fridays 11:30am-2:00pm**

Section OL38  
 Creative Expression  
 Prerequisites: ENG 1101  
 Credits: 3  
[Zoom Link for Class](#)  
 (Meeting ID: 896 6722 5841 – Passcode:  
 349119)

**Dr. Inés Corujo-Martín**  
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 Office Hours: M 11:00AM-12:00PM, and  
 by appointment  
[Zoom Link for Office Hours](#)  
 (Meeting ID: 835 5767 7518 – Passcode:  
 135799)

**I. Course description**

It is essential to understand the interrelationship of fashion and culture, and its development over time. This course examines how historical periods affect the style and construction of clothing from the end of the 19th century to the present. Students are introduced to analytic techniques that evaluate how culture, economics, politics, and religion influence and shape the style of the time. Each student is assigned or selects specific items of clothing to trace the development of style, trends, and fashion. This course also introduces important terminology integral to the fashion industry and crucial to discuss all facets of its history. Issues affecting the fashion industry are explored through readings, videos, discussions, and links to local industry are made through (virtual) field trips and guest speakers.

This course is taught entirely online via Zoom and Blackboard. Zoom is an easy-to-use web conferencing platform – to join the class session, simply click on the link provided, enter the passcode, and you will be directed to the meeting. Weekly office hours will also be conducted via Zoom using a different link (see information above). Detailed information on how to effectively use Blackboard and Zoom can be found on Blackboard. Links to directly connect to the Zoom classroom and virtual office hours are also available on Blackboard.

**II. Learning Outcomes**

Upon successful completion of this course, students will be able to:

OUTCOME	ASSESSMENT
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, quizzes, examination, and presentation
Recognize and discuss key fashion leaders and/or designers and their contributions	Class discussion, quizzes, examinations, and presentation

Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, quizzes, and examinations
Identify and explain direct and indirect technological influences on dress	Class discussion, presentation, and examinations
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussion, presentation, and examinations
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussion and oral presentation
Recognize and describe the diversity of culture in space and time and how it impacts and influences fashion styles and trends	Class discussion, examinations, and presentation

General Education Learning Outcomes:

Demonstrate expanded cultural global awareness and sensitivity	Class discussion, presentation, critical reflections, and examinations
Identify issues, ask relevant questions, and link them with appropriate methods of inquiry	Class discussion and oral presentation
Discern multiple perspectives of how the process of change (including fashion change) affects and is affected by dress across time and cultures	Class discussions, critical reflections, and presentation

**III. Use of Technology and Communication**

The minimum technological requirements for fully online sections of this course are access to the internet, a camera, and a microphone. Students will be expected to turn on cameras and microphones at their instructor's request. All students need to have the appropriate technological materials listed from the first day of class. Not having the appropriate technological equipment will prevent you from successfully meeting the course objectives. If you need technical assistance, please contact the Information & Technology team at City Tech – Call: 718-260-4900; or Email: [itec@citytech.cuny.edu](mailto:itec@citytech.cuny.edu).

Please check your college email and Blackboard on a daily basis since you will receive essential information on the course, as well as updates, changes, and corrections. Failure to do so is every student's responsibility and the consequences may impact final grades. CUNY guidelines state that all communication between students and the instructor must be through your City Tech email address. The professor will **only** use City Tech email addresses as the primary means of communication and will make every effort to answer email messages promptly, usually within a 12-hour window during the week (expect a delayed reply on weekends).

Any other electronic devices, like cellphones, must be turned off when the virtual class begins and remain off when the class is in session, unless otherwise indicated by your instructor. **Any**

**evidence of cell phone use (ringing, buzzing, etc.) and similar equipment use will result in an automatic zero in participation for the day's session.**

### ***Zoom Classroom Etiquette***

- Connect a few minutes before the class session starts. Communicate with your instructor via email if you will be late or if you lose your connection during class
- Leave your camera on during the entire class meeting. You can always change your background picture, by selecting the Zoom Virtual Background option. Update your preferred name and add your gender pronouns on your Zoom profile if you wish!
- Mute your microphone when you are not contributing to avoid background noise
- Use the Chat field for constructive comments only related to the course content
- Sit in good lighting
- Arrange yourself and the camera so you are fully visible
- Limit any side conversations
- Pay attention! Maintain eye contact with the speaker on the screen
- Be prepared to take notes (on your computer or in a designated notebook) or to access course material (have textbook, Blackboard course page, or readings available)

### **IV. Course materials**

There is a required textbook for this course:

- English, Bonnie, *A Cultural History of Fashion in the 20<sup>th</sup> and 21<sup>st</sup> Century*, 2013. Bloomsbury Academic, Second Edition NY, ISBN: 0857851357

The book is available for purchase at City Tech's Bookstore or Amazon. All students are required to have the textbook by the end of the second week of class. Films, articles, additional readings, and other documents are available on Blackboard.

### **V. Assessment Overview and Grading**

**1. Quizzes (10%).** You will take four (4) quizzes throughout the semester. Each quiz will be available on Blackboard for three full days and you will have 30 minutes to complete it in one sitting. All quizzes will become available on Blackboard on Wednesdays at 9:00am and will be due on Fridays by 11:59pm. Please make sure you select a time period in which you are completely available with no distractions. The due dates for each quiz are indicated in the course schedule at the end of the syllabus. These short assessments are used to evaluate acquisition of content and develop a vocabulary of specific fashion styles, designers, and movements. There are no make-up quizzes for any reason. **The lowest grade will be dropped.**

**2. Discussion board (10%).** Every three weeks, students will participate in an online discussion board on Blackboard, responding to questions posted by the instructor on class content. For each entry, students should write a paragraph (300-350 words), critically reflecting on the material. Each entry must be submitted via Blackboard on the due date before 11:30am.

**3. Oral presentation (10%).** Once during the semester, students will present on the reading(s) assigned for that day in small groups. Students will prepare and share a handout (1-2 pages) summarizing the text(s) and presenting ideas to share with their classmates. They should also

elaborate 3-4 discussion questions and lead the class discussion, answering questions by their classmates. It is encouraged that students prepare a PowerPoint Presentation/Google Slide Share to share with the class. The presenters are allowed to have notes (bullet points) as a reminder during the presentation, but they are not allowed to simply read the text in front of the class. Groups will be made during the first class meeting.

**4. Essays (15%).** There are two (2) short writing assignments to be submitted on the dates indicated on the course schedule. Both essays need to be 2-2.5 pages long, and must be typed and double-spaced, in 12-point font with 1-inch margins. Both essays will be evaluated based on the analysis of the topic, quality and development of ideas, organization, and stylistic expression. On the submission date noted in the syllabus, you will briefly and informally present the content of the paper to your classmates (2-3 minutes) during class. More information on the guidelines for both essays can be found on Blackboard.

**Avoiding Academic Dishonesty.** Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

**5. Midterm (15%) and Final Exam (20%):** These exams cover all content covered throughout the semester, and serve to evaluate students' understanding of readings, concepts, and cultural topics. These exams will be administered via Blackboard on the dates indicated during our regular class time, and you will need to connect to our Zoom virtual classroom with your camera on during the whole time. Failing to do so, will result in receiving 0 points.

*Make-up policy:* When absent on the day of the examination, a student is allowed to take the examination before or during the instructor's office hours only in case of documented medical emergencies (Please see below the Disability/Medical Accommodations Statement). Students who contact the instructor after they have missed the class will not be allowed to make-up the exam. If the exam is not taken before or during the instructor's office hours, the student will receive 0 points for the exam.

**6. Class participation & contribution (20%):** Active participation is an essential part of the learning process and is required of all enrolled students. Participation means maintaining an active presence in the class by answering questions from the instructor, volunteering for and participating in class discussions, and keeping cameras and microphones on as required by the instructor.

Students are expected to actively participate in class discussion, and prepare the materials specified in the syllabus before coming to class, whether they be completing a reading, watching a movie/documentary, or completing a task. The appropriate texts should be brought to each class with questions, opinions, and comments. This grade will be impacted negatively if students

fail to answer the instructor’s questions or participate in class discussions. Simply attending (or logging into) class does not constitute participation. It is highly recommended that students come to the instructor’s office hours to ask about the course development, discuss specific assignments or check in if they need to.

**7. Extra Credit. Festival EcoFest 2021: *Respect, Restore, Reflect* (up to 5%).** Attendance of one conference panel and one talk during the festival (TBA). To get extra credit, you must write a 2-2.5 double-spaced paper (1-inch margins; Times New Roman 12) in which you critically reflect on the festival, explain what it has contributed to you, and share how it has helped you reflect on the impact of the fashion industry in the environment. In your comments, you should include critical references to the materials covered in class. The final day to submit this optional assignment is the last day of class by the end of the day.

<u>Grading Distribution</u>		<u>Grading Scale</u>
4 Quizzes	10%	A 93-100
Discussion board	10%	A- 90-92.9
Oral presentation	10%	B+ 87-89.9
2 Essays	15%	B 83-86.9
Midterm exam	15%	B- 80-82.9
Final exam	20%	C+ 77-79.9
Class participation & contribution	20%	C 70-76.9
		D 60-69.9
*Extra Credit (EcoFest 2021)	1-5%	F 59.9 and below
		WU Unofficial
		Withdrawal
		WF Withdrew
		Failing

**NOTE:** At the halfway point of the semester, you will be assigned a Midterm grade, informing you about the performance in the course, based on work completed to date. These grades are not entered into your transcript but serve as important guidance – reassuring students whose performance is satisfactory and informing others that they may need to take corrective actions to improve in the course.

## **VI. Humanities Department Attendance Policy**

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also lateness, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

**Absence** is failure to attend any part of the class, from roll call to dismissal. Please note that sleeping, not showing up or putting your head down on your desk means that you are not present in the class; the same is applied to unauthorized use of electronic devices, leaving during online meetings, or leaving early.

## **VII. Plagiarism and NYCCT Academic Integrity Policy:**

“Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.” (See pp. 73-76 in the student handbook). The following are some examples of plagiarism:

- Copying another person’s actual words without the use of quotation marks and footnotes attributing the words to their source.
- Presenting another person’s ideas or theories in your own words without acknowledging the source.
- Using information that is not common knowledge without acknowledging the source.
- Failing to acknowledge collaborators on homework and laboratory assignments.
- **Internet Plagiarism** includes submitting downloaded term papers or parts of term papers, paraphrasing or copying information from the internet without citing the source, and “cutting and pasting” from various sources without proper attribution.
- Speech assignments must be paraphrased into your own language and properly cited. All major writing speeches and exams will be run through Safe Assign.

**NOTE: In the event that the instructor finds that the results of students’ homework, scripts, and other at home activities do not correspond to their level of proficiency, students may be called to take an extra exam to prove their capacity to solve tasks similar to those normally assigned in class.**

## **VIII. Disability/Medical Accommodations Statement:**

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances. If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, please contact the Center for Student Accessibility at 300 Jay Street room L-237, 718 260 5143, or <http://www.citytech.cuny.edu/accessibility/> N.B., Students who miss a scheduled presentation or exam due to illness or medically-related emergencies will be referred to the Center for Student Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

## **IX. Humanities Department Commitment to Student Diversity**

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students’ ability to be informed, global citizens. Through our example, we

demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

### **X. Course Schedule**

This schedule is subject to changes throughout the semester. Students will be notified of all changes in advance.

<b>Session</b>	<b>Date</b>	<b>Topic</b>	<b>Assignments (to do <u>before</u> class)</b>	<b>Oral Presentation (<u>during</u> class)</b>
<b>1</b>	<b>F, 1/29</b>	Intro to class and syllabus What is dress? Overview of the study of historic dress. Dress as language and communication <i>Create groups for oral presentations</i>	<u>Read</u> syllabus and <u>check</u> course materials on Blackboard	
<b>2</b>	<b>F, 2/5</b>	From the Bustle Period to the 1920s	<u>Read</u> : Chapter 1 & 2  <u>Due</u> : Discussion board #1 (post on Blackboard by 11:30am today)	
	<b>F, 2/12</b>	<b>Lincoln's Birthday; No Class</b>		
<b>3</b>	<b>F, 2/19</b>	The Thirties and World War II	<u>Read</u> : Haye & Mendes, "1930-1938. Recession and Escapism"; "1939-1945: Rationed Fashion and Home-Made Style"  <u>Due</u> : Quiz 1 (submit via Blackboard by 11:59pm today)	<u>Group 1</u>
<b>4</b>	<b>F, 2/26</b>	The New Look (1947-1960)	<u>Read</u> : Chapter 4; Haye & Mendes, "1946-1956. Femininity and Conformity"  <u>Watch</u> : <i>Dior and I</i>	<u>Group 2</u>
<b>5</b>	<b>F, 3/5</b>	The Sixties and Seventies <i>Review for Midterm Exam</i>	<u>Read</u> : Chapter 5 & 6  <u>Watch</u> : <i>Antonio Lopez 1970s: Sex, Fashion, and Disco</i>  <u>Due</u> : Discussion board #2 (submit on Blackboard by 11:30am today)	<u>Group 3</u>
<b>6</b>	<b>F, 3/12</b>	Midterm Exam		
<b>7</b>	<b>F, 3/19</b>	The Eighties and Nineties	<u>Read</u> : Chapter 7 & 8	<u>Group 4</u>

			<u>Watch:</u> <i>The Life and Career of Fashion Designer Alexander McQueen</i>	
8	F, 3/26	The Intersection of Fashion and Art: The Artists who Made Clothes and Fashion Museums  <i>Student presentations on essays</i>	<u>Read:</u> Chapter 3  <u>Due:</u> Quiz 2 (submit via Blackboard by 11:59pm today)  <u>Due:</u> Essay #1. Write a review on a Fashion Museum Exhibit (submit via Blackboard by 11:59pm today)	<u>Group 5</u>
	F, 4/2	<b>Spring Recess; No Class</b>		
9	F, 4/9	The Twenty-first Century	<u>Read:</u> Chapter 9 & 10  <u>Due:</u> Discussion board #3 (submit on Blackboard by 11:30am today)	<u>Group 6</u>
10	F, 4/16	Eco-Fashion, Sustainability, and Ethics <u>Guest lecture:</u> “The Ethics of Fashion,” Dr. Regina Root, College of William & Mary	<u>Read:</u> Chapter 11; Paulins & Hillery, <i>Ethics in the Fashion Industry</i> , “Preface”  <u>Watch:</u> <i>Made in L.A.</i>  <u>Prepare:</u> 1-2 questions for Prof. Root based on the readings for today (in groups)	<u>Group 7</u>
	Th, 4/22	<b>EcoFest 2021: <i>Respect, Restore, Reflect</i></b> Extra Credit Assignment		
11	F, 4/23	The Influence of Oriental Style in Western Fashion	<u>Read:</u> Chapter 12  <u>Due:</u> Quiz 3 ( <b>submit via Blackboard by Sunday, 4/25</b> )	<u>Group 8</u>
12	F, 4/30	<b><u>The class today will meet from 12pm-2pm via Zoom.</u></b>  Transgressing the Body: Gender Performance through Fashion  <i>Student presentations on essays</i>	<b><u>FIT Symposium: <i>Ravishing. The Rose in Fashion</i> (extra credit) 10am-12pm, online. More information on Blackboard.</u></b>  <u>Read:</u> Cole, “Gay Men, Dress, and Subcultural Identity”; Entwistle & Wilson, <i>Body Dressing</i> , “Introduction”  <u>Watch:</u> <i>Paris is Burning</i>	<u>Group 9</u>



			<p><u>Due:</u> Discussion board #4 <b>(submit via Blackboard by Sunday, 5/2)</b></p> <p><u>Due:</u> Essay #2. Write a film, documentary, or TV show critique <b>(submit via Blackboard by Sunday, 5/2)</b></p>	
13	F, 5/7	Fashion, Race, and Social Resistance: African American Style and Latino Fashion	<p><u>Read:</u> Franklin, “Black Women and Self Presentation”, N. Cantú “Wearing Identity: Chicanas and Huipiles”</p> <p><u>Watch:</u> <i>The Color of Beauty</i></p> <p><u>Due:</u> Quiz 4 <b>(submit via Blackboard by Sunday, 5/9)</b></p>	<u>Group 10</u>
14	F, 5/14	Review of the Final Exam Course Evaluation		

**Final Exam: Friday, May 21<sup>st</sup> 11:30am-1:30pm (Zoom)**

Recommended bibliography

- Benbow-Pfalzgraf and Richard Martin, eds. *Contemporary Fashion*. 2<sup>nd</sup> Ed. Detroit, St. James Press, 2002.
- Black, Sandy, ed. *Fashioning Fabrics: Contemporary Textiles in Fashion*. London, Black Dog, 2006.
- Breward, Christopher. *Fashion*. Oxford, Oxford University Press, 2003.
- Church Gibson, Pamela. *Fashion and Celebrity Culture*. Berg Fashion Library, 2011.
- Craik, Jennifer. *The Face of Fashion: Cultural Studies in Fashion*. London, Routledge, 1993.
- Entwistle, Joanne. *The Fashioned Body*. Cambridge, Polity, 2000.
- Gigi Ekstrom, Margaret. *Fashion Marketing*. New York: McGraw Hill/Glencoe, 2006.
- Haye, Amy de la & Valerie Mendes. *Fashion Since 1900*. Thames & Hudson, 2010.
- Hill, Daniel D. *Fashion, From Victoria to the New Millennium*. Boston, Pearson, 2011.
- Kaiser, Susan. *Fashion and Cultural Studies*. London, Berg, 2011.
- Kawamura, Yuniya. *Fashion-ology. An Introduction to Fashion Studies*. New York, Berg, 2005.
- Laver, James. *Costume and Fashion: A Concise History*. New York, Thames & Hudson, 2002.
- Steele, Valerie. *Fifty Years of Fashion: New Look to Now*. New Haven: Yale University Press, 2006.
- Tortora, Phyllis and Marcketti, Sara. *Survey of Historic Costume*, 6<sup>th</sup> edition. New York, Fairchild, 2015.