



Fifth Avenue Committee

February 10, 2016

Turning the Tide (T3)

The **T3** collaborative will elevate the voices and invest in the capacity of low-income public housing residents while developing and employing each partner organization's ability to meaningfully influence and inform climate policy and the equitable implementation of resilience measures.

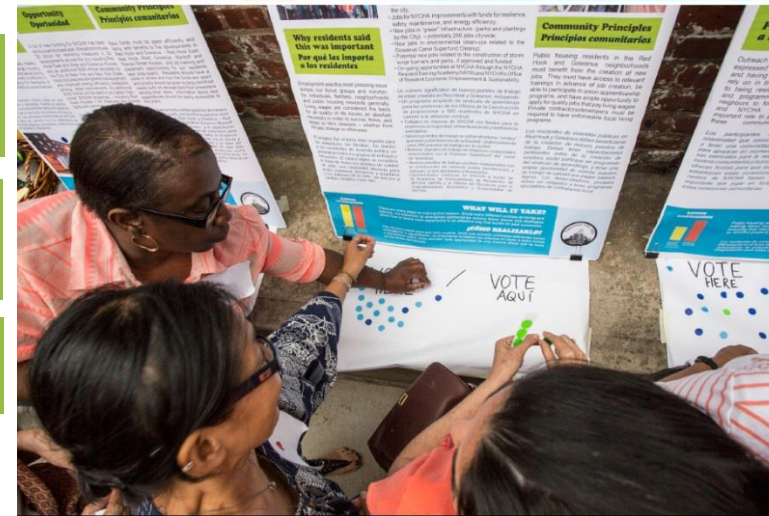


A Collaboration Between:



Turning the Tide (T3)

- Unique opportunities and community priorities inform cross-neighborhood campaign goals
- 13 focus groups, Expo, over 100+ Red Hook and Gowanus public housing residents participated
- Reviewed 45 local and government sponsored planning efforts to inform plans, see gaps



1 Physical improvements to public housing for:

- Resiliency (fixing Sandy damage and preparing for future storms)
- Energy efficiency
- Safety

4 Nearby essential businesses and services that are affordable to public housing residents, including:

- Stores with fresh, healthy food
- Laundromats
- Shops with everyday items like household needs and children's items

7 Local, quality, affordable childcare & better education

8 Access to health care

9 Better public transit

2 Local hiring and job training for public housing residents through:

- On-going maintenance
- Repairs and new construction on existing buildings
- New development - residential, industrial and commercial
- Environmental improvements and cleanups

3 Stronger NYCHA community centers that include:

- Improved facilities that work all year long and during an emergency
- Expanded and improved programming to better meet community needs such as childcare and education, senior services, health, and disaster preparedness

5 Community power to:

- Hold decision-makers accountable
- Win community priorities
- Better address community threats from climate

6 New and improved parks and open space that:

- Create spaces to play and congregate
- Reduce flooding and improve water quality



Fifth Avenue Committee
Our Community. Our Future.

T3- Goals

- 1) To inform and influence climate policy impacting NYC low-income residents
- 2) To ensure that unprecedented multi-billion dollar public and private investments in resilience, sustainability and environmental clean-up measures advance climate goals equitably at NYCHA developments, in our mixed use waterfront neighborhoods, and in the city as a whole.

TURNING THE TIDE

Focus Area 1

NYCHA Resilience and Physical Improvements

with New York City Housing Authority (NYCHA), Shola Olatoye, Chair



	NYCHA DISASTER RECOVERY (Michael Rosen)	NYCHA ENERGY AND SUSTAINABILITY (Bomee Jung)	NYCHA COMMUNITY DEVELOPMENT (Vacant/Yvette Andino)	NYCHA COMMUNITY PROGRAMS AND DEVELOPMENT (Melanie Hart)
OPPORTUNITIES	<p>New Funding Stream SPRING 2015</p> <ul style="list-style-type: none"> • NYCHA approved for \$3 billion in post-Sandy FEMA funds • Indicates all will be subject to HUD's Section 3 hiring requirements • Red Hook East and West Houses and Gowanus Houses receive over \$550 million. 	<p>New Plans and Policies 2015</p> <ul style="list-style-type: none"> • A number of plans and policies released outlining new commitment to city-level greenhouse gas emissions reduction • Plans include dramatic reduction to NYCHA's greenhouse gas emissions • <u>"80x50" Plan</u> (reduce NYC's carbon emissions by 80% by 2050) • <u>One City Built to Last</u> (NYC's sustainability plan) • <u>Next Generation NYCHA</u> (10-year strategic plan) 	<p>Wyckoff Gardens NextGeneration Plan Announcement SUMMER-FALL 2015</p> <ul style="list-style-type: none"> • As part of NextGeneration NYCHA, NYCHA announces Wyckoff Gardens in Gowanus as one of two pilot sites for new construction of 50% market rate/50% affordable housing on NYCHA parking land • RFP for development anticipated to be released early in 2016 	<p>Resident Engagement SPRING 2015</p> <ul style="list-style-type: none"> • Resident engagement defined as one of four top priorities in NextGeneration NYCHA • NYCHA's office of Resident Economic Empowerment and Sustainability (REES) plays key role
GOALS	<ol style="list-style-type: none"> 1) Ensure NYCHA adopts resilience measures that matter 2) Link investments to workforce development and access to jobs for local residents 3) Engage, train, and support Red Hook and Gowanus public housing leaders to be effective advocates 4) Link leaders to larger climate justice movement 	<ol style="list-style-type: none"> 1) Ensure NYCHA adopts resilience measures that matter 2) Increase NYCHA's renewable energy sources 3) Engage, train, and support public housing residents in understanding tenants' role in reducing NYCHA's carbon footprint and operating expenses 4) Link investments to workforce development and access to jobs for local residents 5) Engage, train, and support Red Hook and Gowanus public housing leaders to be effective advocates 	<ol style="list-style-type: none"> 1) Engage, train, and support Wyckoff Gardens residents in advocating for their needs within NYCHA and through the landuse/ULURP process 2) Include resilience and sustainability as Wyckoff Gardens RFP goals 3) Ensure funds from Wyckoff Gardens project benefit existing residents 4) Set precedent for resident engagement, accountability, and transparency for NYCHA's 50/50 efforts citywide 5) Create links between resilience investments and local workforce development and access to jobs for local residents 	<ol style="list-style-type: none"> 1) Advocate for NYCHA to have meaningful public housing resident engagement across all efforts 2) Link all NYCHA investments to improved workforce training, employment, and quality of housing outcomes for public housing residents 3) Ensure T3 Collaborative and individual partner organizations are recognized by NYCHA as a resource in helping achieve their policy and sustainability goals

Focus Area 2 Neighborhood-Wide Resilience Campaigns

Gowanus Canal Superfund Cleanup

Judith Enck
Region 2 Administrator, U.S. EPA

Red Hook and Gowanus Area-Wide Campaigns

Lisa Bova-Hiatt
Interim Executive Director, NY Governor's Office of Storm Recovery
Carl Weisbrod
Commissioner, Department of City Planning
Maria Torres-Springer
President, Economic Development Corporation
TBD

OPPORTUNITIES

The 1.8 mile **Gowanus Canal** is NYC's first federal Superfund site and is the most densely populated Superfund site in the USA

As part of \$500*M Gowanus Canal Clean-up, US EPA is forcing NYC DEP to site two multi-million gallon sewage CSO retention tanks in the Gowanus neighborhood

One potential siting option threatens Thomas Greene Park and Public Pool, the only open space in Gowanus

Concurrently, EPA oversees clean-up of the **Red Hook ballfields** across from NYCHA housing. The ballfields are contaminated with lead

The recently completed 18-month community planning process--**Bridging Gowanus**--working to inform NYC DCP's area-wide rezoning and related land-use and infrastructure decisions

Red Hook: Recovery and Resilience Funds

- a) WIFI mesh created in 2012, post-Sandy, to be expanded in 2016
- b) Flood mitigation plan being designed - \$100m committed
- c) RETI - \$750k available through NYS GOSR NY Rising, post-Sandy effort to expand resilience, job training, and employment locally

Gowanus: Recovery and Resilience Funds

- a) WIFI mesh with Digital Stewards program to be implemented 2016-2018 as part of post-Sandy NYC EDC efforts

GOALS

- 1) Ensure public housing resident participation in project design and implementation
- 2) Minimize community impacts
- 3) Ensure replacement of any changed open space assets and inform uses for public housing residents
- 4) Link Canal and ballfield investments to local workforce development, training and jobs for local residents

- 1) Engage, train, and support Red Hook and Gowanus public housing leaders to effectively advocate for sustainability, resilience and other needs
- 2) Link leaders to larger climate justice movement
- 3) Ensure Public agencies advance resilience, sustainability, inclusion and affordability goals
- 4) Link resilience investments to local workforce development, training and jobs for local residents

Stronger Together



STRONGER TOGETHER

Creating Opportunities for Public Housing
Residents in Red Hook & Gowanus

Stronger Together assists adults ages 18 to 65 years old, living in the five public housing developments in Red Hook and Gowanus.

Gain Access To Free:



**Employment
and Job
Training**



Education



**Benefits, Credit,
Legal and Financial
Coaching Supports**

A Partnership Between:



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Our Community. Our Future.



Stronger Together - Goal

Goal Over 4 years

Serve **1** in **3** adult NYCHA
Residents living in poverty in
Red Hook and Gowanus

Stronger Together - Outcomes

July 1, 2014 to September 30, 2015

441

Red Hook and
Gowanus Adults
Living in NYCHA
Served

86

Residents Placed
into Jobs

110

Adults in ESOL
Classes Advanced
1 or More Grade
Levels

56

Young Adults/Adults
Graduated High
School or Earned Their
HSE

35

Enrolled in
College

126

Screened by Community
Services for Benefits,
Entitlements, Legal, and/or
Credit Assistance

64

Secured Benefits
and/or Services

What can you do to help?

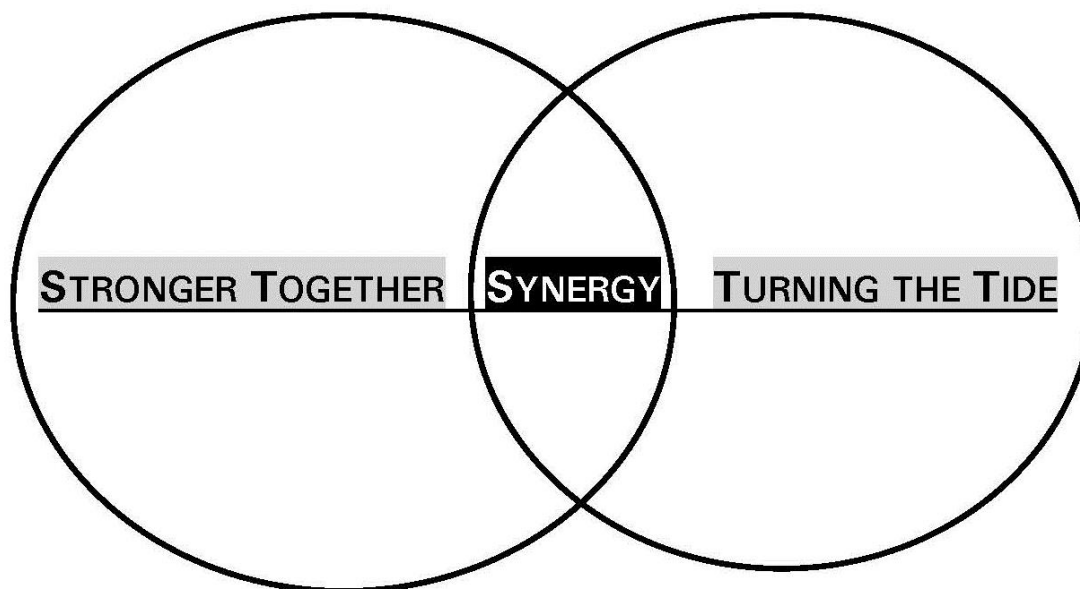
- Provide :
 - Assistance with mailings and outreach activities through Listserv
 - Encourage referrals from your office and CBO network
 - Begin/Continue to fund effort
- Foster the growth of employment in Gowanus and Red Hook that hire locally.
- Connect and promote employment and local hiring policies and practices that benefit public housing residents.
- Facilitate and host collaborative initiatives with ST promoting our core services and your office.

What can you do to help?

- Attend and promote T3 meetings and events with the South Brooklyn public housing community.
- Show solidarity and support for T3 campaigns to promote public accountability in implementation of meaningful resilience actions that are informed by public housing residents' needs/priorities.
- Champion legislation and prioritize efforts to benefit public housing.
- Involve and invite T3 partners to NYCHA and Government sponsored Sustainability planning efforts.
- Foster the growth of emerging local green sector initiatives in Gowanus and Red Hook.
- Connect and promote employment and hiring policies and practices that benefit public housing residents.
- Facilitate and host collaborative environmental justice and resilience efforts with T3 and other partners.
- Provide funding to support local leadership development and campaign efforts

Stronger Together and T3

Focus on same 5 NYCHA development complementary, but separate goals



- Reduce Poverty
- Ensure public housing residents inform climate policy and efforts
- Advance equitable climate policy and leverage unprecedented investments to promote equity



Thank you!