

Project 3

Social Media

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Photographic Social Media Campaign

Create a photographic campaign that includes three different/unique photos, each of which pairs photography with one of six themes.

The images may also incorporate facts, statistics, stories, and illustrations that you discovered in your research. You may also incorporate illustrations, logos, websites, and text as appropriate. Each of the three images should include a call-to-action that supports T3 and should be formatted for Instagram, Facebook, and Twitter. Each group will focus on one of the following:

1. Healthy Indoor Apartment Conditions
2. Resilient Community Centers
3. Adequately funded, maintained, sustainable and improved South Brooklyn Public Housing
4. Red Hook Flood Protection
5. Energy & Sustainability
6. Affordable and accessible neighborhood services