



Simone Haylett

Visual Artist and Photographer



Introducing Simone

My Brand

Honest and connective.

Where am I From?

- I was born in Brooklyn, New York
- Reside in the Flatbush/ East Flatbush area
- Raised mostly by my grandmother who immigrated to the US from Guyana, South America .
- My grandmother taught me the importance of creating things by hand.
- I started attending City Tech in 2015.
- Changed my major twice before finally reaching the Communication Design dept.

Inspirations

- African American
- West Indian culture
- current events
- millennial struggle in New York

Early work :Playing Card

This was one of my first projects in Raster Vector Graphics, it was also my first time using Adobe Illustrator. The concept of my cards was African American culture. I drew out an image of a king and queen then scanned it into the computer. Finally I used the paint tool coloring in skintones, clothing and jewelry. The second card was something extra I made just for fun, the ankh and lotus represent divine beauty and eternal life.

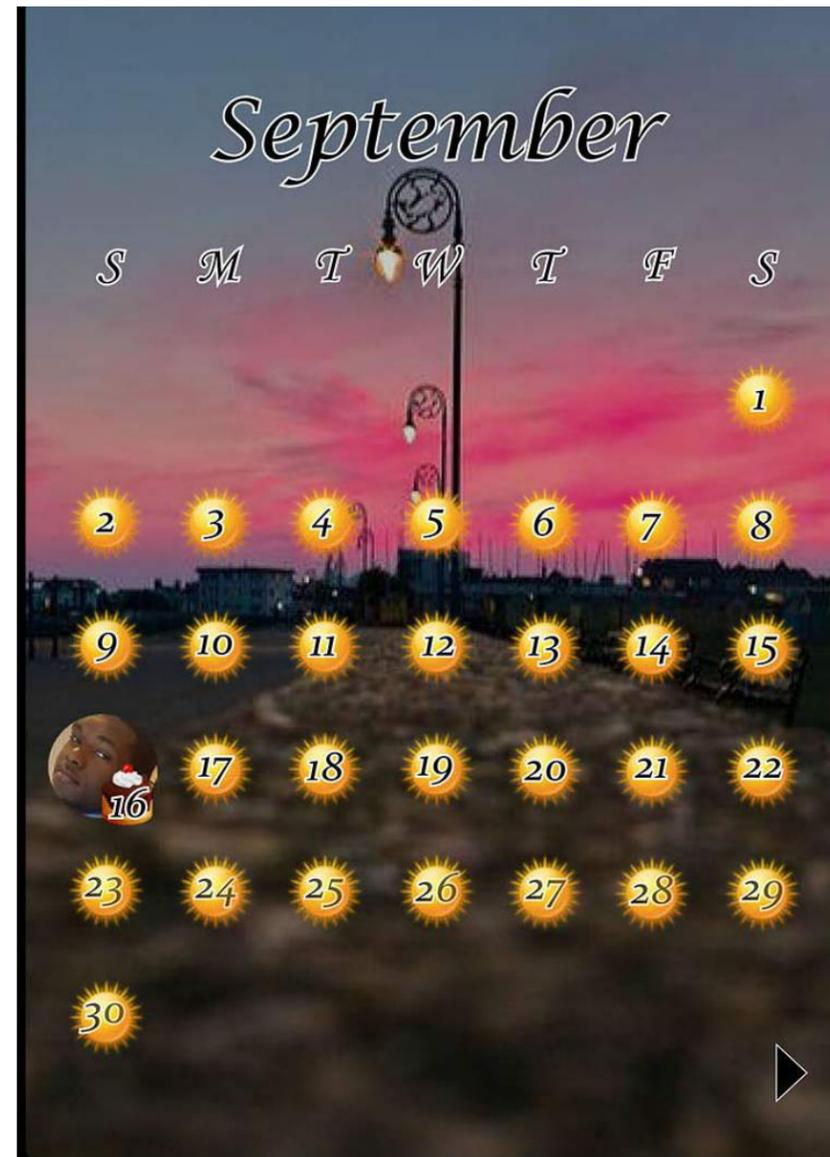


Early work :Playing Card Mockups

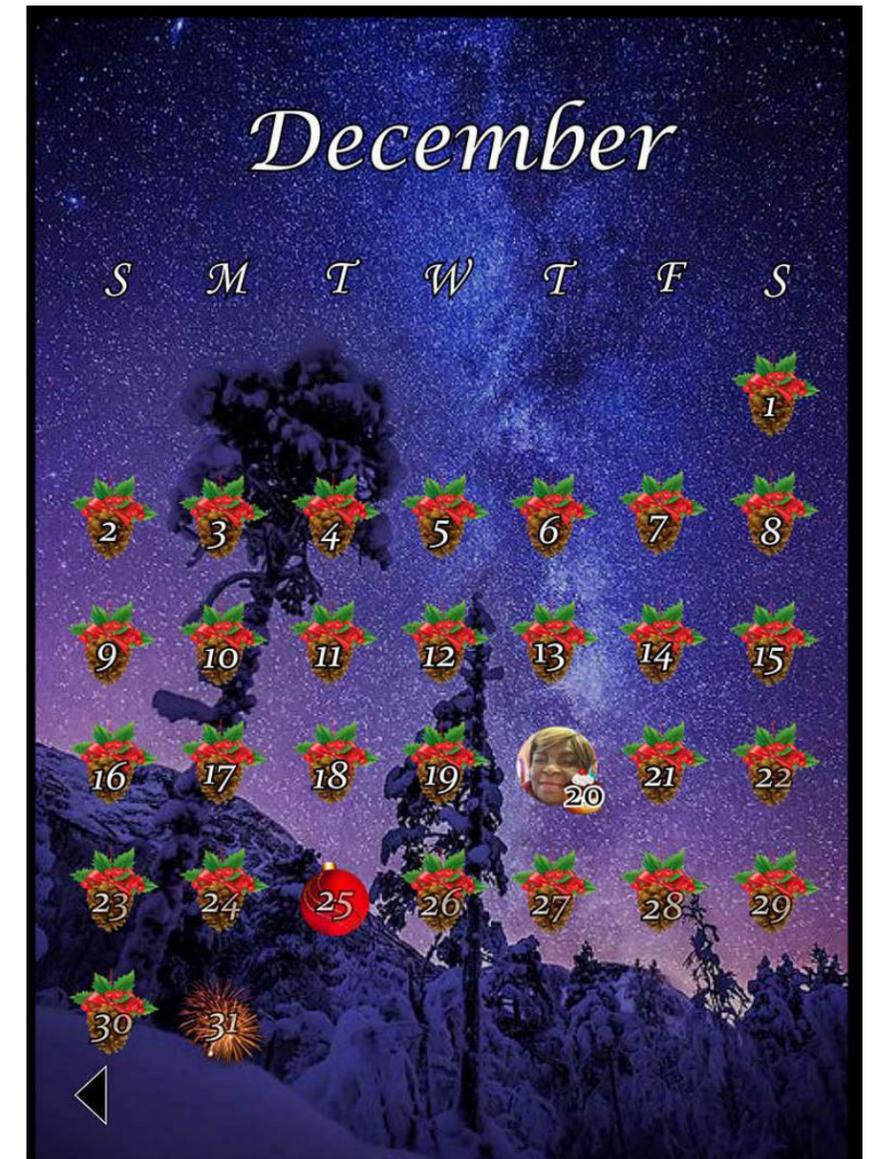
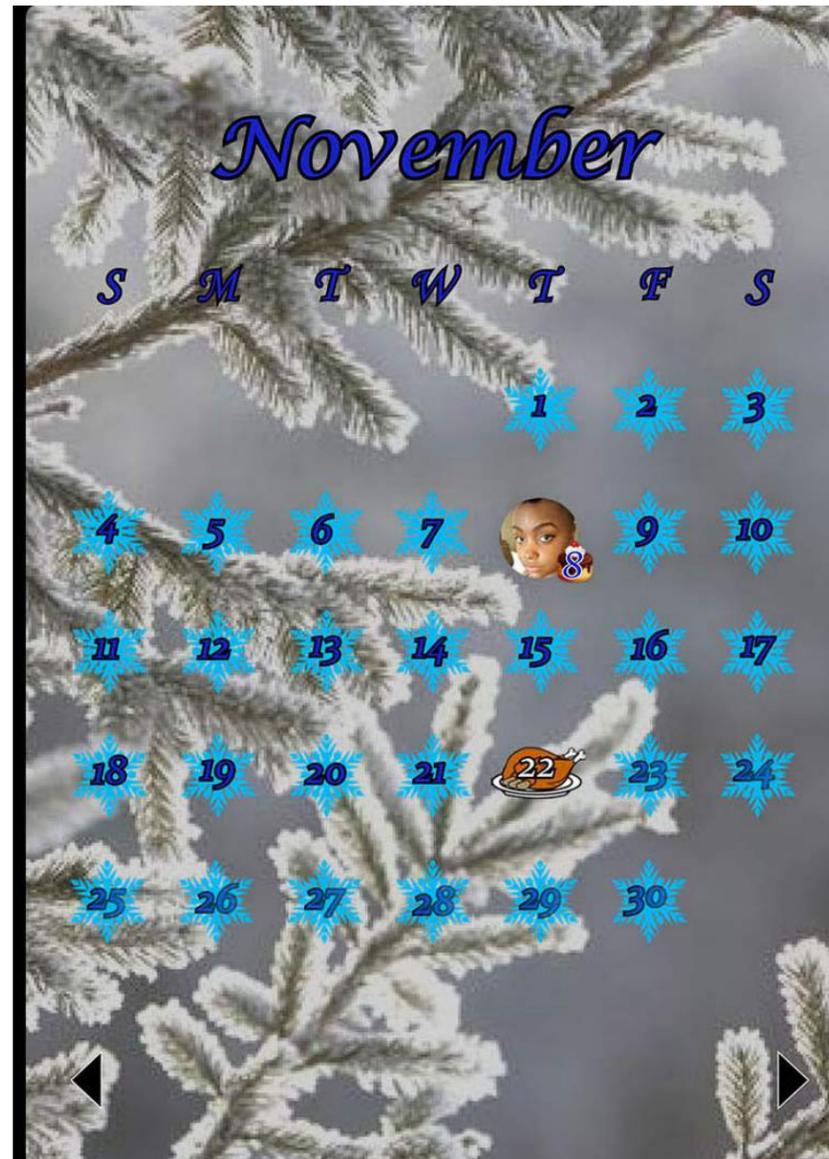


Early work : Calender Project

The concept behind this calender project was to create an interactive pdf to simulate an Ipad interface. I used Adobe InDesign to create an interactive layout with custom backgrounds, icons for birthdays, holidays and links to the internet.



Early work : Calender Project Cont 'd



Early work : Calender Project Mockups



Early work : Movie Poster

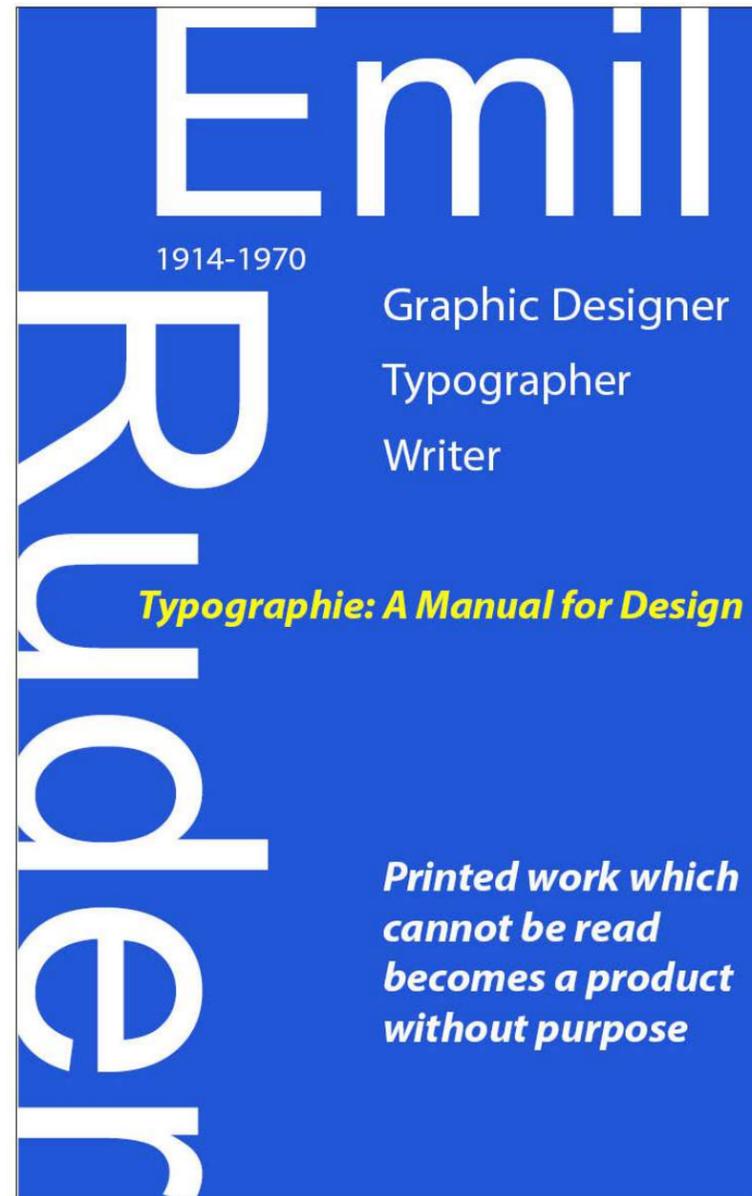
This movie poster was my final from Raster and Vector Graphics, it was my favorite of the semester. It was challenging for me because instead of doing a photoshoot or drawing out characters, I used images that already existed. I came up with the idea to recreate the TLC story. I used the brush tool in Adobe Illustrator to shade and blend into the dark city background and layers to create neon type.



Early work : Movie Poster Mockup



Strong suits : Poster



Strong suits : Magazine Covers



Strong suits : Ad Campaign

STOP BODY SHAMING NOW!

Beauty without boundaries
Beauty comes in all shapes and sizes.

Healthy bodylife™

Strong suits : Ad Campaign



Where I am Now: Stamps



Where I am Now : Photography into Magazines



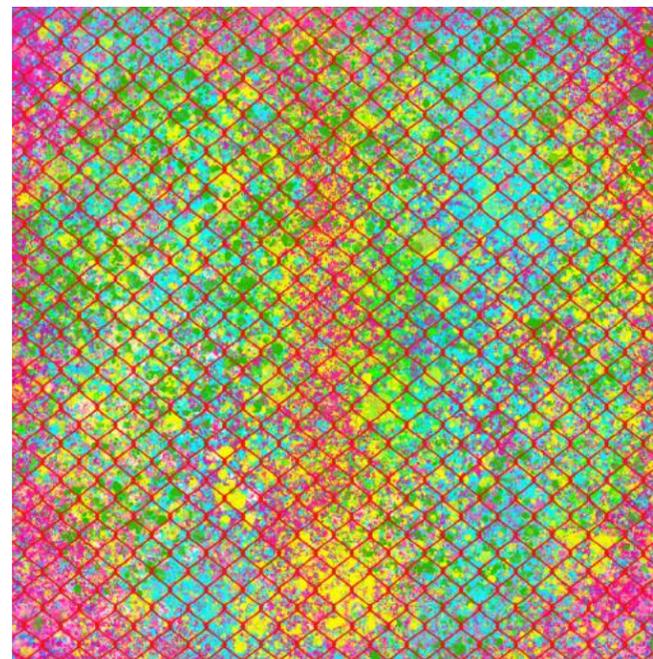
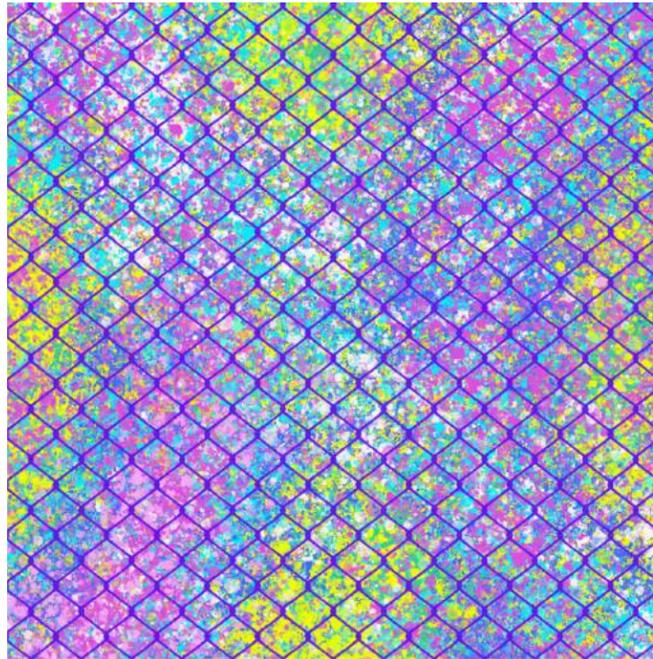
Where I am Now : Photography into Magazines



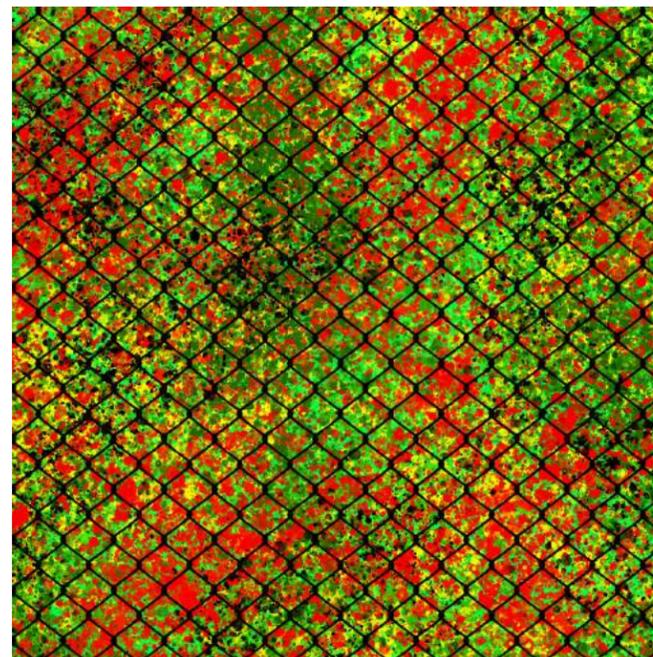
Where I am Now : Photography into Books



Where I am Now : Freelance Projects



Where I am Now : Freelance Projects



Where I am Now : Freelance Projects

