

Ethics in Design 2A – 2B

Internship in Communication Design COMD 4900

My wedding photography business is based on the AIGA (American Institute of Graphic Arts) principles. These rules offer the fundamental precepts for moral, competent, and legally compliant services. I carefully respect intellectual property rights and copyright laws. I incorporate other people's work only after getting the necessary licenses and permissions and by using my own original work whenever feasible.

When it comes to wedding photography, informed consent is crucial since it protects the privacy of those who may be photographed in the background. Since it fosters confidence and enables consumers to comprehend the moral guidelines I follow, open and honest communication is essential.

Capturing visually appealing events while maintaining cultural context requires sensitivity to cultural differences. I make sure that my photography respects the traditions and customs of my customers and their families by paying attention to their cultural origins.

My wedding photography also requires careful editing and retouching. I focus on enhancing photographs to highlight their inherent beauty rather than over-retouching them to produce wildly inaccurate or deceptive depictions of people's features.

An additional crucial component of my wedding photography business is data protection for clients. I protect their privacy and make sure that their information is not misused by using secure techniques for data transport and storage. In addition to offering my clients aesthetically great images, I also provide them with a professional, ethical, and courteous service that truly and ethically captures their special day by adhering to the AIGA code.

2B Since it started design, or edit photos I have never used another person's creative work without giving proper credit. I firmly believe in respecting intellectual property and acknowledging the efforts of fellow artists. In all my projects, whether academic or personal, I have made it a point to provide appropriate attribution whenever I have used someone else's work or ideas. This includes citing sources, crediting artists, and following the required citation styles to ensure that their contributions are duly recognized. Proper crediting not only upholds ethical standards but also promotes a culture of respect and collaboration in the creative community.

Upon the articles my perspective in Ethical Self-Awareness: enables people to see their own biases, attitudes, and beliefs, ethical self-awareness is essential for making moral decisions. It entails continuously considering one's moral compass and guiding principles to make sure that choices are consistent with one's essential beliefs. Comprehending many ethical viewpoints and

ideas is crucial, as it expands one's comprehension of ethics and strengthens empathy. Understanding ethical problems in a variety of settings is essential for properly resolving them.

Additionally, as it guarantees justice, fairness, and honesty, applying ethical principles to real-life situations is essential. Forming informed judgments and making ethical decisions based on reasoned judgment are facilitated by evaluating many ethical perspectives with a critical mentality. Because ethical frameworks can change and adapt to new cultural norms and values, it is crucial to continue evaluating them.

To summarise, my understanding of ethical awareness entails ongoing introspection, a readiness to consider different points of view, astute identification of moral dilemmas, careful adherence to moral standards, and critical assessment of different ethical theories. I try to balance these components in order to make ethical decisions with integrity, empathy, and thoughtfulness.

Cousins, C. (2014, August 5). *Why every designer needs a code of Ethics*. Design Shack.
<https://designshack.net/articles/business-articles/why-every-designer-needs-a-code-of-ethics/>

Contributor, G. (2021a, August 4). *The trend towards authenticity*. Digital Photography School.
<https://digital-photography-school.com/the-trend-towards-authenticity/>

https://bbhosted.cuny.edu/bbcswebdav/pid-77766252-dt-content-rid-593697321_1/xid-593697321_1