

My Internship - Going from Digital to Analog...

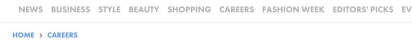
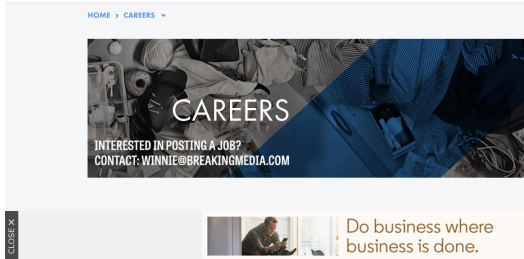


Sashalee Harrison



How I found my Internship

- **Fashionista**- A fashion website where they post fashion article and they also post jobs and internship.
- <https://fashionista.com/fashion-careers>
- Jejuné Magazine is a socially aware fashion, celebrity and art magazine.
- The founder is Kira Bucca she's a photographer and a national pole dancer.
- There are 15 employees most of which are interns.



SPONSORED STORY JEJUNE MAGAZINE IS SEEKING INTERNS IN NEW YORK CITY

Jejuné Magazine is a socially aware fashion, celebrity, and art magazine that gives a much needed political voice to the population.

WINNIE LIU · UPDATED: AUG 10, 2020 · ORIGINAL: AUG 10, 2020



[Jejuné Magazine](#) is a socially aware fashion, celebrity, and art magazine that gives a much needed political voice to the population. We cover current events in the world, highlight people giving back, and give a platform for discussion through imagery, fashion, art and written words. We are looking to unite across the cultures, diverse backgrounds, styles, and beliefs, for a better world to live in.

The magazine is based in Brooklyn, NY, but we are happy to work with interns remotely. Please check out our website: www.jejunemagazine.com

We are a growing magazine and are seeking a team of interns for all areas such as: Marketing, Writers, Graphic Design, Video Editing, Research, Advertising, Public Relations, Social Media, and Editorials. You will be working closely with Editor in Chief and Fashion Photographer [Kira Bucca](#).

Please send resume and cover letter to Kira at jejunemagazine@gmail.com

We are seeking hard-working, reliable, and motivated individuals that have a desire to be in the fashion industry and to give back. This is an opportunity to learn all ends of a magazine. Duties may include: mailers, research, writing, graphic design, organization, social media development, special events, and assist on editorial features.



The day I started my internship



Jejune Magazine Adobe InDesign Instructions

Set-Up

1. Download the [Blurb InDesign Plug-In](#) for Adobe InDesign
2. Create a new project in Adobe InDesign
3. Once in the new project, open the Blurb Book Creator
 - a. File -> Blurb Book Creator
 - b. Set up settings as follows:

Step 2: Book Details

Title:	Issue 24
Author:	Jejune Magazine
Book Size:	Magazine 8.5x11
Paper Type:	Premium Magazine (80P Text)
Cover Type:	Softcover (Perfect Bo...)
ISBN:	None
Number of Pages:	20 - 20 to 240 pages. (You can add or delete pages later.)

4. You are now set up! You can add or remove pages as needed

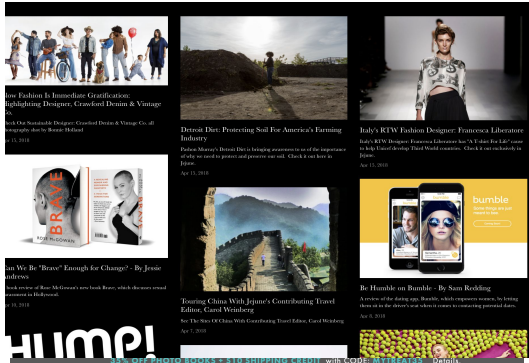
Settings

Titles: Arno Pro, 30 size (I typically range this between 25-35 depending on the formatting of the page), centered, white fill, black stroke

Author: Athelas, size 10, italicized

Intro: Athelas, size 11 (try to keep it one to two sizes bigger than the author), bold italicized

Text: Questions are bolded and italicized in a color that complements the cover. Athelas, 12 size (lower I will go down to a 10.5 if NEEDED)

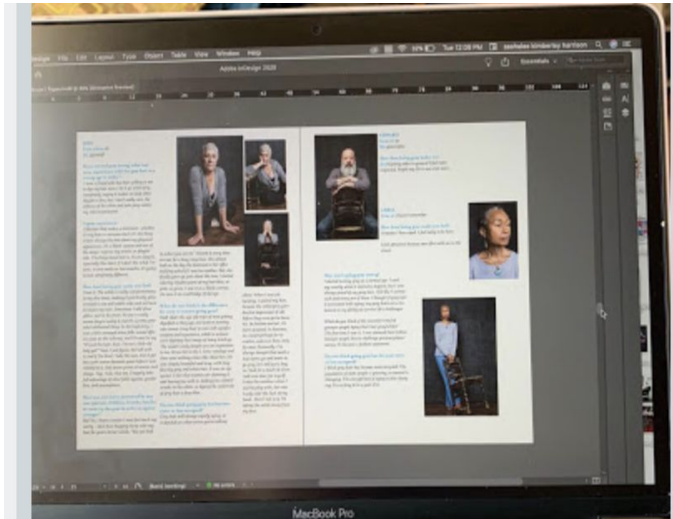
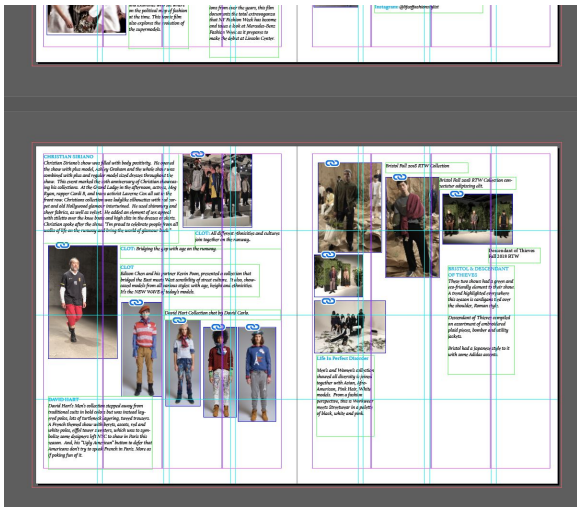


Blurb's Adobe InDesign Book Plug-in

- **Blurb**- A website where you can make books but know you can make magazines.
- I was using the adobe indesign cc plug in where the magazine document is made for you. (8.5x11)
- She gave me the content of what I would be putting in the magazine.
- She want to take the digital version of all the issues and put them in print so that people will be able to buy them.

A week within my Internship

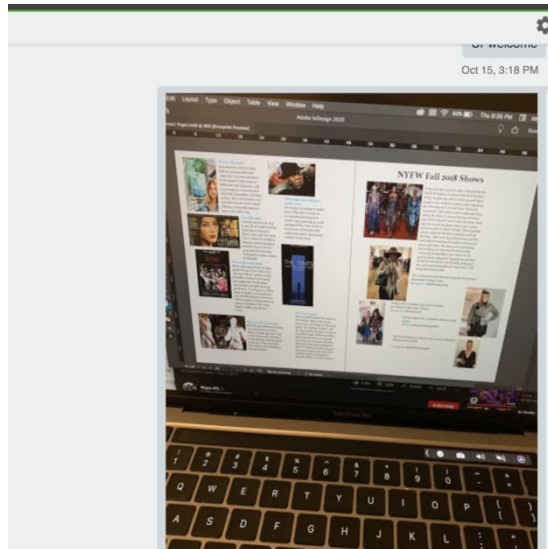
- I am not a layout type of person so this was hard.
- I had to make sure that all the information can fit on either one or two pages.
- I had to start over two times
- I had to make sure the pictures and the text can be seen at a reasonable size.
- I had to send her stuff and then move stuff around many time.





The Last Week in my Internship

- My internship is ending and guess what..... **I have to finish the layout for the magazine.**
- I have to make sure that when i finish the layout is perfect and up to her standing.
- She will be sending me feedback when I finish so that I could make changes.



Slow Fashion Is Immediate Gratification: Highlighting Designer, Crawford Denim & Vintage Co.



Photography Credits:
 Photography by Bonnie Holland: <http://www.bonniehollandstudio.com>
 Artistic Direction: Julie Martinez
 Creative Direction: David Westerman
 Models: Jordyn, Masha, Jordan, Gavin
 Hair: J. Hill
 Makeup: J. Hill
 Styling: J. Hill
 Location: Manhattan Beach, CA
 Photographer: Bonnie Holland
 Photo Editor: Kevin Torres

SLOW FASHION IS IMMEDIATE GRATIFICATION: HIGHLIGHTING DESIGNER: CRAWFORD DENIM & VINTAGE CO.
 Photography by Bonnie Holland



Photography by Bonnie Holland
 Artistic Direction: Julie Martinez
 Creative Direction: David Westerman
 Models: Jordyn, Masha, Jordan, Gavin
 Hair: J. Hill
 Makeup: J. Hill
 Styling: J. Hill
 Location: Manhattan Beach, CA
 Photographer: Bonnie Holland
 Photo Editor: Kevin Torres

1. Name: Susie Shalghensy
2. Title: Owner + Designer
3. Location of Business: Manhattan Beach, CA

Slow Fashion Is Immediate Gratification: Highlighting Designer, Crawford Denim & Vintage Co.



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What is Slow Fashion?
 Slow fashion is a movement that focuses on quality over quantity. It's about creating pieces that are made to last, using sustainable materials and ethical labor practices. Slow fashion is a response to the fast fashion industry, which is known for its high volume, low cost, and environmental impact. Slow fashion is a more mindful and responsible way of shopping for clothing.



Why is Slow Fashion Important?
 Slow fashion is important because it promotes sustainability and ethical practices. It helps to reduce the environmental impact of the fashion industry by using sustainable materials and ethical labor practices. Slow fashion also promotes quality over quantity, which means that the pieces you buy will last longer and you won't have to buy as much.

Slow Fashion Is Immediate Gratification: Highlighting Designer, Crawford Denim & Vintage Co.



Slow Fashion is a Movement
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What I have learned

- Doing a layout isn't something that I want to do for the rest of my life.
- I like being creative and i want to dress the people in the magazine
- I did strengthen my indesign skills a lot more.
- Magazine usually do more digital work so this was new for me going from digital to print.