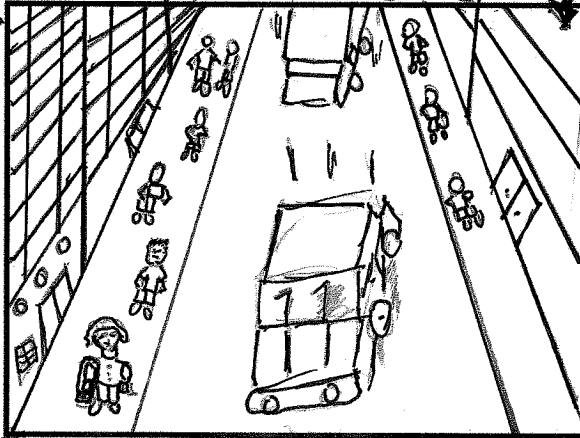
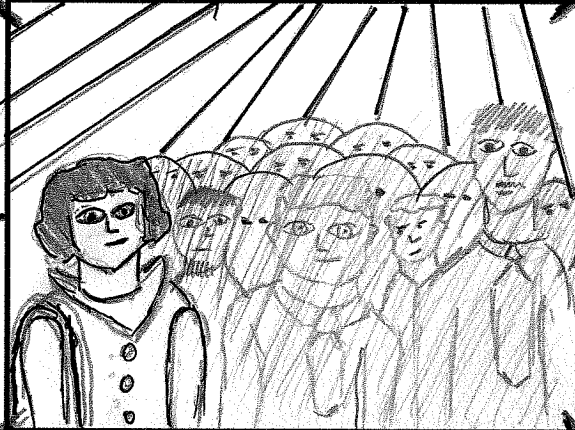


Scene: 1 Panel: View of busy city street



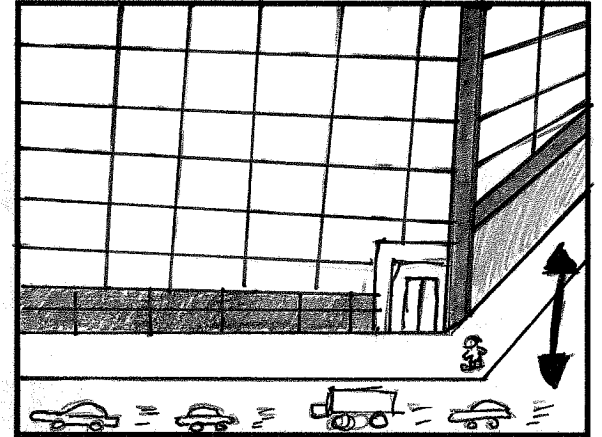
Camera zooms into the crowd.

Scene: 2 Panel: In the crowded masses



Camera pulls out to reveal the woman in the crowd.

Scene: 3 Panel: Outside of building



Camera hits up.

Scene: 4 Panel: Outside



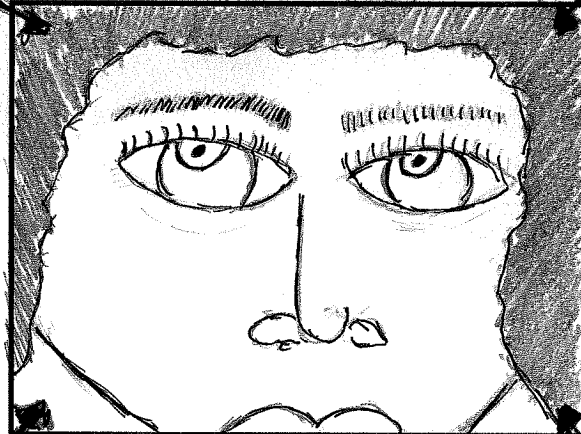
Simon Form: TV-Stryhd-6X Form provided by www.YourRag.comSucks.biz



A dolly-in shot occurs.

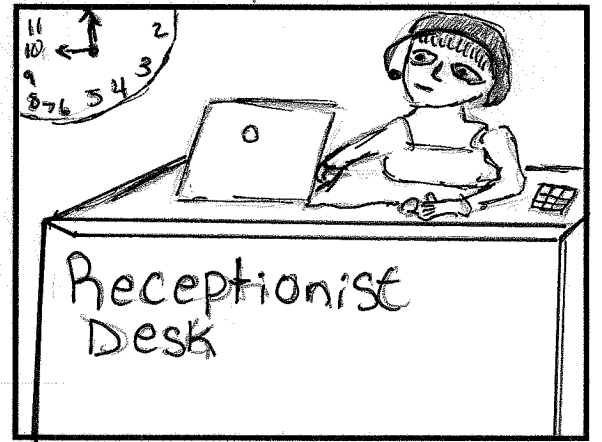
Voice Over - "Ever experiencing one of those days?"

Scene: 5 Panel: Outside



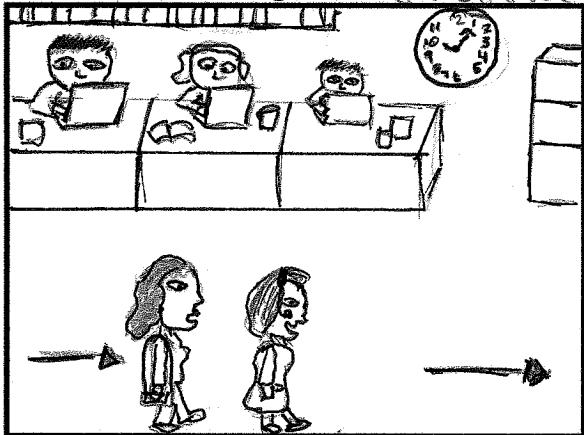
Camera pulls in to a close-up shot of her face.

Scene: 6 Panel: Receptionist Desk



Pan shot of receptionist desk.

Scene: 7 Panel: Walking through office



Voice Over:
"Walking towards the endless Unknown."

Tracking shot takes place following the woman being lead by receptionist.

Scene: 8 Panel: Outside waiting room



Camera pulls out after the receptionist opens the door to the waiting room.

Scene: 9 Panel: waiting room



Pan shot that displays the waiting room.

Scene: 10 Panel: Product shot



Simon Form. TV-Stripset 0X Form provided by www.fdr-Resumpe-Sucks.biz

Zoom in to the product in the woman's hand.

Scene: 11 Panel: Places breath mint in mouth



Camera pulls out to reveal the woman going to eat the breath mint.

Scene: 12 Panel: Checking breath



Dolly-in shot that displays the man's confidence has diminished.

Voice Over: "Ice Breakers can give you the extra boost of confidence you need."

Project: ICE Breaker's Breath mints

Artist: Shannon Brown

Page: 3 of 3

Scene: 13 Panel: Hand shake



It will zoom out from the hand shake

Scene: 14 Panel: Conversation



360° view shot around the desk.
Voice over: "It comes in a variety of flavors to enhance your experience".

Scene: 15 Panel: Office transformed



A pan shot occurs to show the effect of the Ice Breakers on the office.

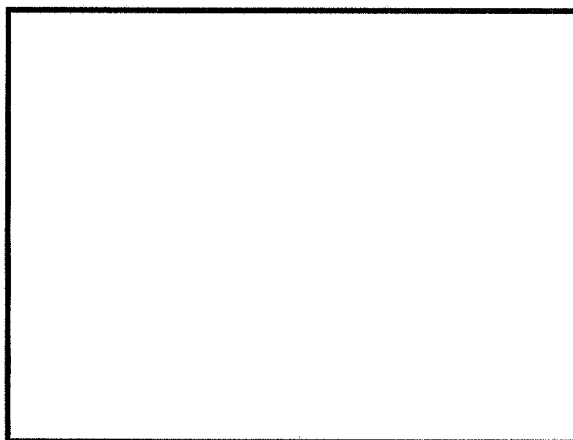
Scene: 16 Panel: Outside building



Voice Over
"Break the ice, seize the day!"

Camera pulls out to reveal the change outside the building.

Scene: Panel:



Scene: Panel:

