



<https://blog.ipleaders.in/ipo-company/>

I'm doing my internship with an organization that does graphic design and printing. This is a private organization and it was established in 2001. My supervisor is both the founder and the owner of this organization which is still run by her and is still running very well to this date.

This is a small business that works with different restaurant owners. Since everything within the organization is handled by one person, the size of it is very small with a few freelancers working under her. Even though it's small, it gets a lot of work offers from clients since the company is pretty old and the owner has over 25 years of experience in the field with many connections. The organization does all sorts of design and printing works, restaurant menu designs and redesigns are the most common form of work. For redesigns, we mainly change up prices, logos, layout, etc. For creating new menu designs we often start from scratch according to the information provided by the client. The organization also does T-shirts, logos, banners, stamp cards, business cards, screen boards, simple animations, direct mailers, brochures, etc.

My position within the organization is basically to assist my supervisor in all the work she gets from the clients. There are always a bunch of projects going on at the same time, so we often split the projects and work on them individually and come together at the end for critiques and feedback. My supervisor wants me to give her feedback on the projects she works on, so it is not always her who is criticizing my work which often gets pretty exciting.

