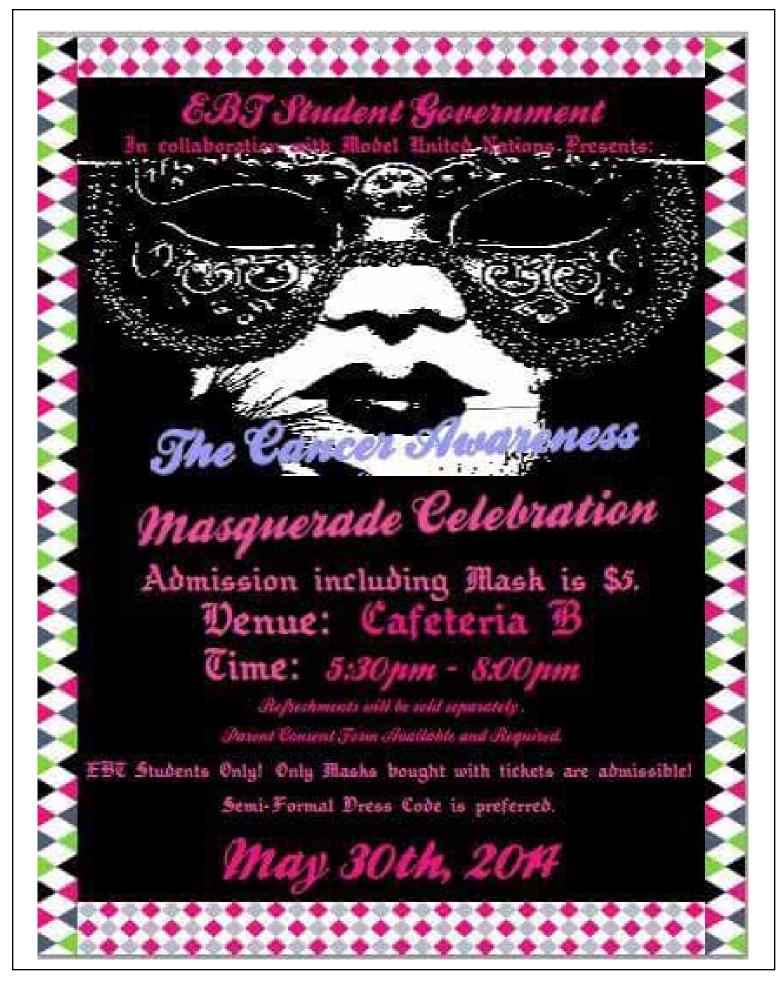
# SHANNAINE FRANKLIN GRAPHIC DESIGNER

## EBT STUDENT COVERNEEN in collaboration with model united nations presents End of The Year CELEBRATION Friday May 30th, 2014 Regular Admission is \$3. Award Recipients Admission is \$2. LOCATION: CAFETERIA B TIME: 4:30PM 9:30PM **REFRESHMENTS WILL BE SOLD SEPARATELY.** garental consent form available and required! proceeds going towards cancer research.

### END OF THE YEAR CELEBRATION:

One of the three posters I did being on Student Government back in Highschool. This poster is advertising the "End of the Year" Dance for students to enjoy one last dance before the school year offical ends and summer break begins.





### MASCARADE CELEBRATION:

Two of the three posters I did being on Student Government back in Highschool. This poster is advertising the "Masquerade" Dance. Students can come buy masks. Enjoy food and drinks. And to see everyone else's colorful costumes.

### WACKY TACKY DAY:

Three of the three posters I did being on Student Government back in Highschool. This poster is advertising one of the schools "Schhol Spirit" Days. Wacky Tacky Day, where you dress in mix match prints and colors that do not go together.





### **TYPEBOOK PROJECT:**

The assignment was created a book to showcase typography elements we learned. A few examples shown in the photos are drop caps, tabs, paragraph emphasis, pull quotes and most important creating a layout on a grid.

### TYPE HISTORY What is Typegraphy ?

THE

**TYPEBOOK** 

appearance of printed moter. The art or procedure of from it. History of Letterforms

symbols for ideas

Pictographic Sometime

insly mont to describe a Look is the alphabet it is lieral object came to have made up of 26 symbols. each one representing a specific assund mode in humm speech. Each one of these symbols has a hirwould be combined to sigtory, having evolved over thousands of years, Earlier advantage to this system is right to left. incumations did not reprearea sounds but were actuthousands of characters, ally pictures, depicting their subject. Still others were and write the language

Phornician Alphaber The Phoenscions developed in our prehistory people a simplified writing system they held to dear. They began to communicate us- around 1000 BCE, where- added wowds, reversed the ing visuals. The first were in the symbols would insimple drawings of the mead represent sound Thin standardized the lonceconcrete objects that existed out the necessary number forms. By 403 BCE, the

Nypograpy around the writer. These of symbols down to a much is syle and are called pictographs more manageable amount. These letters could be kloographs. The more people got used to write- written quickly and were ing the more they found much easier to learn.The arranging type or pro- they needed to express. Phoenicians were traders cessing data and printing. They needed to be table to and merchants, in need express ideas and abatrac- of a simple way of teachtions. So the symbols orig- ing their commerce. Their alphabet, consisting of 20 simple morks, accommultiple associations or plahed this with aplends meanings. The symbol for Thindphaltet had no wav-"ox" eanie to mean 'food" els and was the anessor to as well. Often, symbols not only ours, but to that of Hebrew and Arabic The eify ideat The major dis- Phoenicions read from

that the user ends up with Greek Alphabet Around SOOBLEL the Greeks admaking it hard to learn opted the Phoenician alplober. They saw this form of writing as a means to preserving the knowledge orientation of reading and



#### FONT FAMILIES 01d Style Cats Themiddonal nood Bankerville (1985-Dift centery) (bid 1986 centery) Modern: Bodeni Sale Self Helvetics Egytain or Sieh Serie (late Http: century) Wh-10th cambory (1905 Gentury) Designed in the Oxided States in 1994 by Line Boyd Designed in Switzer-land in 1987 by Max Mieldriger and Eduard Designed in Stally in 1988 by Clambathute December 2 December 2015 Barry 20 Greeks had a cleaned-up alphabet of all wanted to economize on space-parch capital letters. Early capital letters were ment did not come chesp, after all. The offen inscribed into some or numble - small letters menut to person could write They were thus designed with us few - all the more content per page. There curved strokes as possible, to simplify the were two popular forms of writing in process and other processes. Europe the Gothic or Black Letter form of Germany and the Humanistic hand of Roman Alphabet The Romans adopthaly. Gutenberg used the Black Letter ed the Greek alphabet and reformulated form as models for the type he cast in some letters. They added F and Q right the phone. The Homonistic hand is the off the bat, and gave the leavers simplified speciator to our current lower case lotnonics, much like ours have today. They 823 also had only capital letters for a long Punctumore: The Greeks and Branna time. At the time, the roed pen was in use. had no punctuation-the words rither a tool which is held at an angle (or card) to the page. This is what creates the vari- run together or were separated by a dot or shift. The rules of grammar and ation in the line, and it had a great deal of influence on the formation of the lower punctuation came to be formalized with the advent of printing. case letters to come. Small Lettern Small letters came out of writing the capital letters (or migur-cule) with a pen. At first, only a few "Look at the alphabet: were used, but soon enough a whole set it is made up of 26 of these minuscoles were created. The more writing was used, the more people symbols"



Mermaids or Myths?



Service Parent

### TYPE CALENDAR PROJECT:

The calendar was created a to showcase how to layout and organized various typography problems. In the examples, there is a text to photo relationship using text wrap. And text to photo relationship in terms of visual pairing and play.



### **MOTHER NATURE:0** YOU: Tampons, Aisle 7. Next to the candy, for the win.

### WALGREENS TAMPON ADS:

This advertisment was created for our client, Walgreens and their product; Well at Walgreens Tampons. This was a typrogrpahy based project using only type, a photo of what the actually product looks like and the Walgreens logo.

Walgreens

# WOAH, Flo that's you 🐋

Tampons, Aisle 7. Next to the green tea, we know what it is



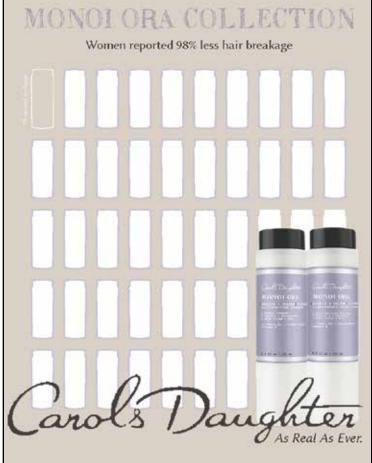
# ADVERTISING ADVERTISING

### CAROL'S DAUGTHER ADS:

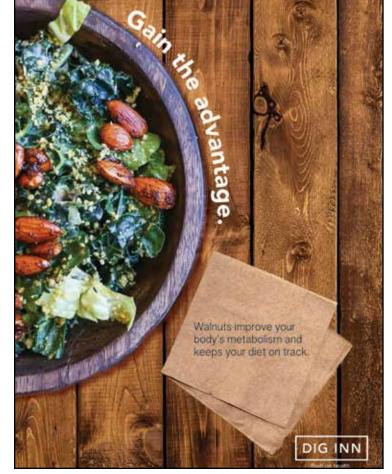
These magazine advertisment were created for Carol's Daugther. To targeting women of color who have damaged hair. Advertising the Black Vanilla for revivial of dead hair cells and the Monio Ora for that has more breakage than reguluar amount.











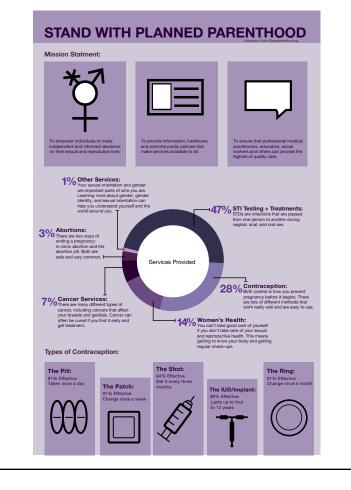


### DIG INN ADS:

These advertisments were created for our client, Dig Inn. We created public transportation advertisments that targeted people who need to eat healthier to improve their overall physical and mental health and well being.



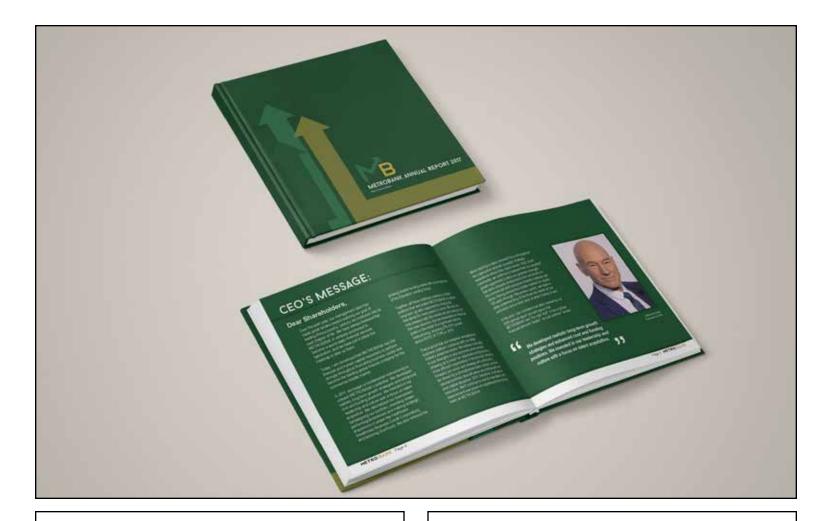




### PLANNED PARENTHOOD INFOGRAPHIC:

This was a infographic project. The topic is Planned Parenthood and it was created to let people know what Planned Parenthood is, what services they supply and offer. As well as notifying everyone that it is for all genders and ethnicties.





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01 Charts 17 Report of Independent Auditors 02 CEO's Message 18 Statements of Income

04 Officers 06

METRO BANK Page 2

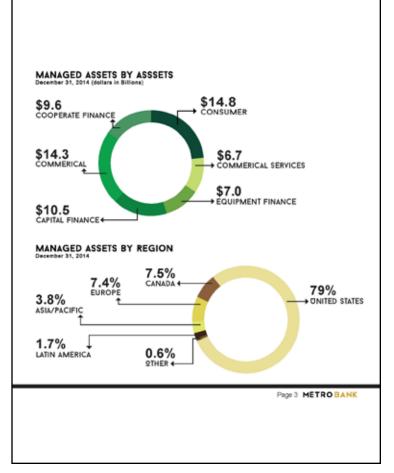
Overiew

20 Cash Flows

22 Notes to Finanical Statements

### METROBANK ANNUAL REPORT:

This project is for Metrobank. A fictional bank that I am creating an Annual Report for. This includes creation of a logo and layout design using various information including finanaces, coporate messages and members of the faculty.





### **BLEU ROSE RESTURANT:**

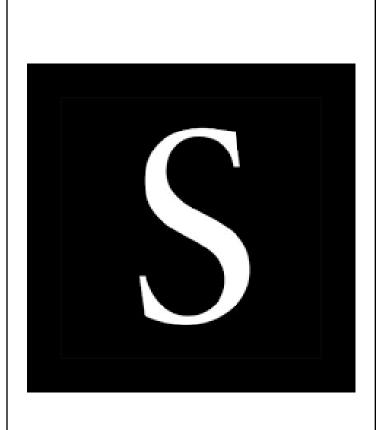
This is a coporate identity project for Bleu Rose. This currently a ficitional resturant that serves french and caribbean cuisine. The concept is the combination of food from two nations while expressing a upscale vibe to attract locals in the area.



### **WOLFF OLINS**

### **FUTURE INTTRESTS**:

Working In-House at Starbucks, because I already work their part-time. So I may have a foot in the door. Working on packaging at Sterling Brands.Working on branding at Wolff Olins. And finding a paid summer internship would be nice.



### PAID SUMMER INTERNSHIP