

SHANNAINNEFRANKLIN

GRAPHIC DESIGNER

WHERE I COME FROM:

END OF THE YEAR CELEBRATION:

One of the three posters I did being on Student Government back in Highschool. This poster is advertising the "End of the Year" Dance for students to enjoy one last dance before the school year official ends and summer break begins.



The poster is for an "End of The Year CELEBRATION" held on Friday, May 30th, 2014, at Cafeteria B from 4:30 PM to 9:30 PM. It is organized by EBT Student Government in collaboration with Model United Nations. The event is for EBT students only, with no outside guests. Admission is \$3 for regular students and \$2 for award recipients. Refreshments are sold separately. The poster features three stylized wooden masks and floral decorations. A red text overlay states "EBT STUDENTS ONLY! NO OUTSIDE GUESTS!". At the bottom, it says "parental consent form available and required!" and "proceeds going towards cancer research."

EBT STUDENT GOVERNMENT
in collaboration with model united nations presents:

End of The Year CELEBRATION

Friday May 30th, 2014

Regular Admission is \$3.
Award Recipients Admission is \$2.

LOCATION: CAFETERIA B

TIME: 4:30PM 9:30PM

EBT STUDENTS ONLY! NO OUTSIDE GUESTS!

REFRESHMENTS WILL BE SOLD SEPARATELY.

parental consent form available and required!
proceeds going towards cancer research.

EBT Student Government

In collaboration with Model United Nations Presents:



The Cancer Awareness

Masquerade Celebration

Admission including Mask is \$5.

Venue: Cafeteria B

Time: 5:30pm - 8:00pm

Refreshments will be sold separately.

Parent Consent Form Available and Required.

EBT Students Only! Only Masks bought with tickets are admissible!

Semi-Formal Dress Code is preferred.

May 30th, 2014

MASCARADE CELEBRATION:

Two of the three posters I did being on Student Government back in Highschool. This poster is advertising the "Masquerade" Dance. Students can come buy masks. Enjoy food and drinks. And to see everyone else's colorful costumes.



WACKY TACKY DAY:

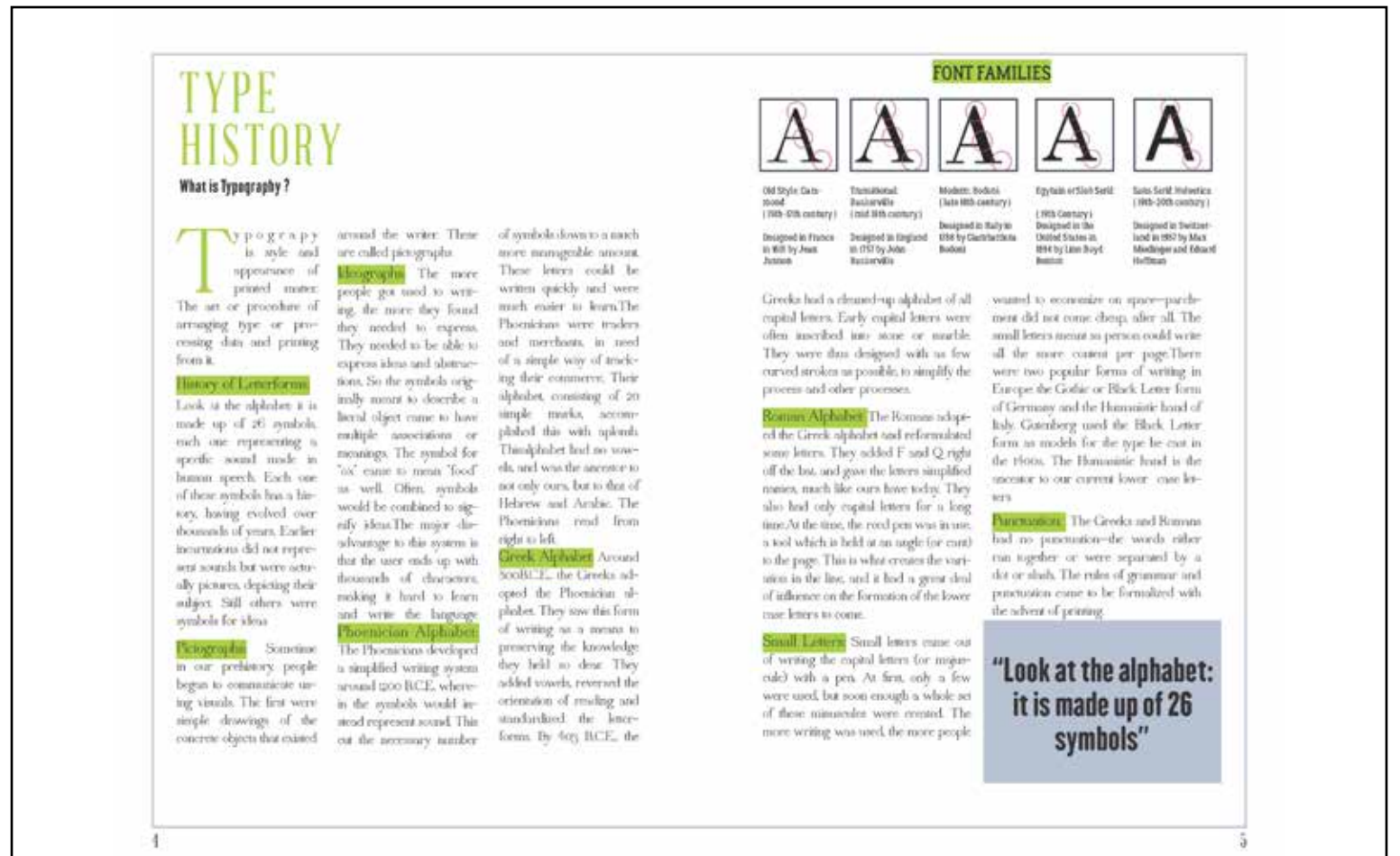
Three of the three posters I did being on Student Government back in Highschool. This poster is advertising one of the schools "Schhol Spirit" Days. Wacky Tacky Day, where you dress in mix match prints and colors that do not go together.

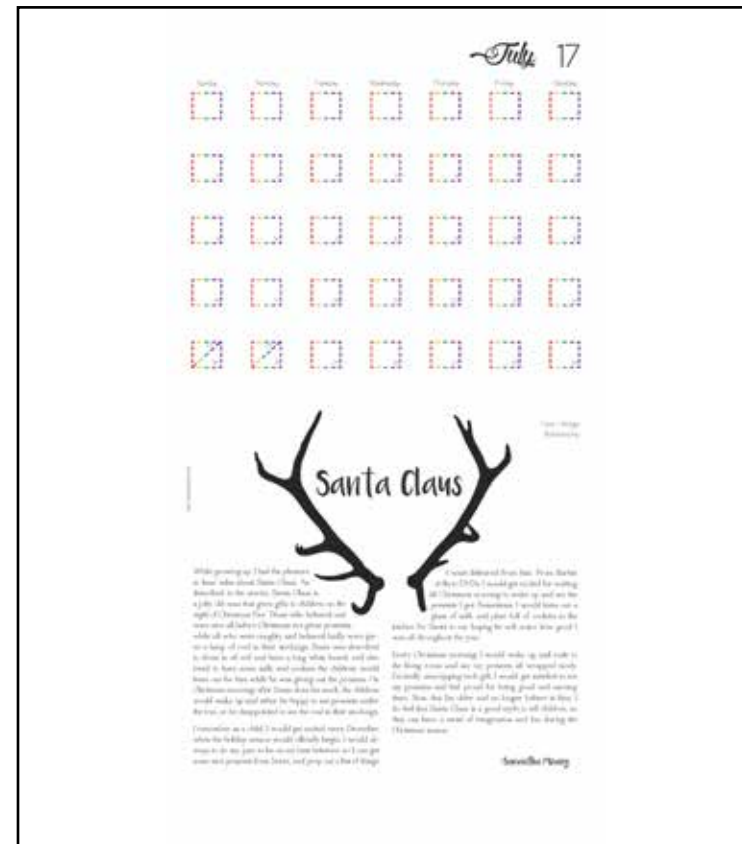
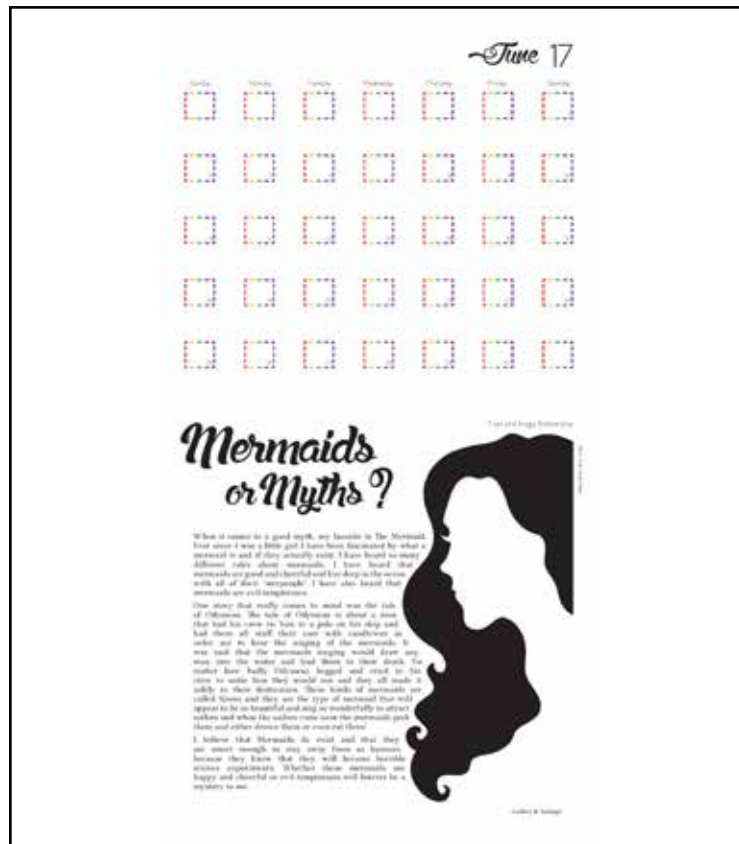
STRONG SUITE: TYPOGRAPHY



TYPEBOOK PROJECT:

The assignment was created a book to showcase typography elements we learned. A few examples shown in the photos are drop caps, tabs, paragraph emphasis, pull quotes and most important creating a layout on a grid.





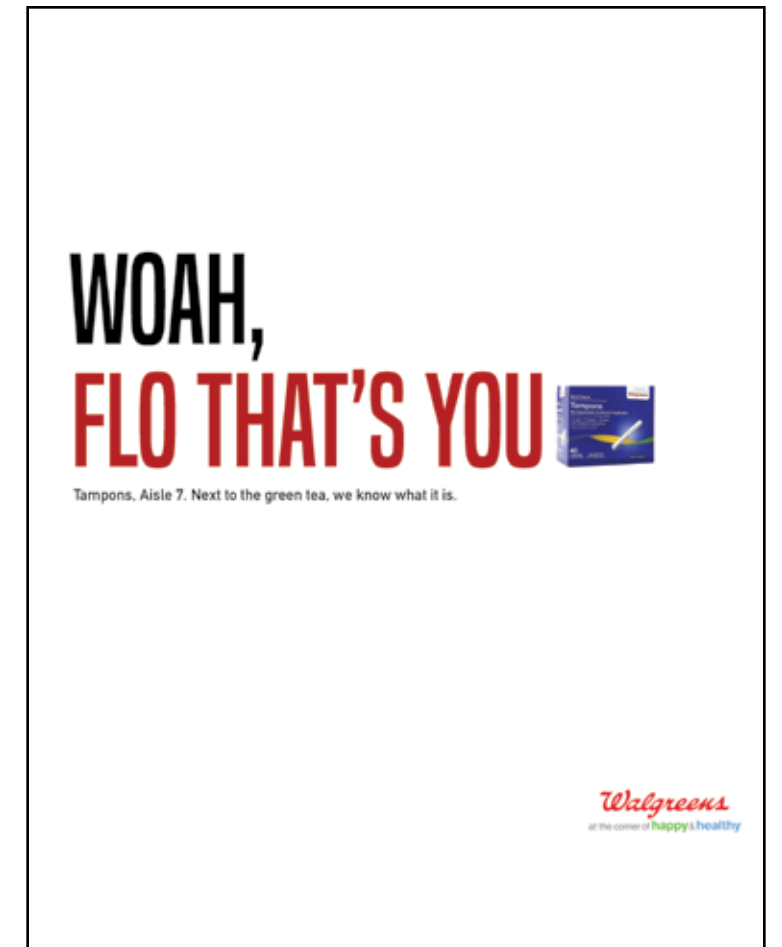
TYPE CALENDAR PROJECT:

The calendar was created to showcase how to layout and organized various typography problems. In the examples, there is a text to photo relationship using text wrap. And text to photo relationship in terms of visual pairing and play.



WALGREENS TAMPON ADS:

This advertisement was created for our client, Walgreens and their product; Well at Walgreens Tampons. This was a typography based project using only type, a photo of what the actual product looks like and the Walgreens logo.



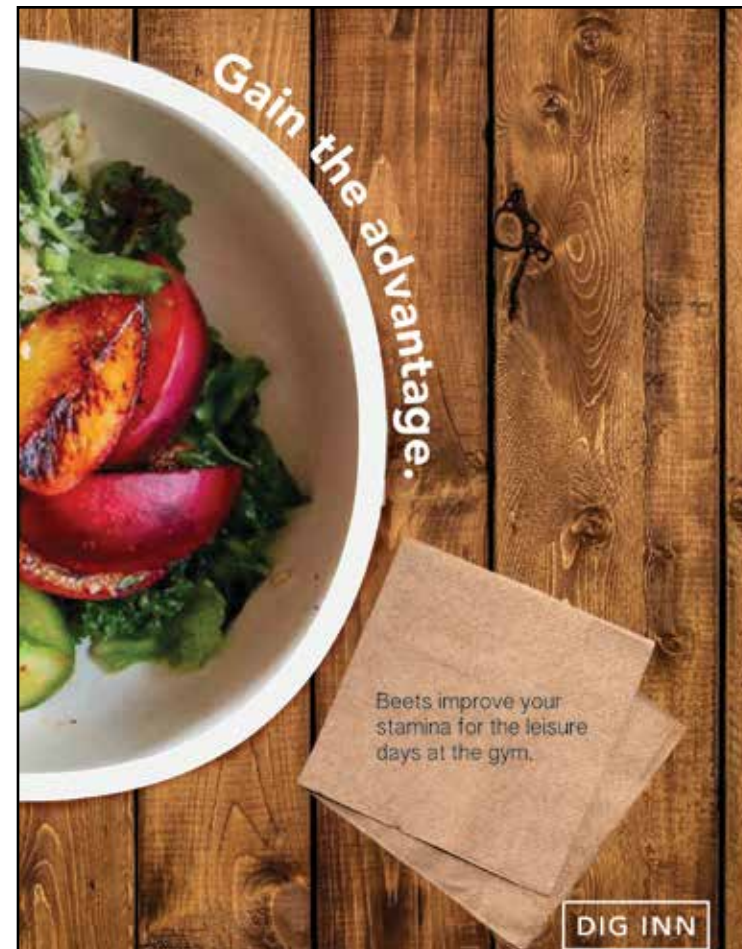
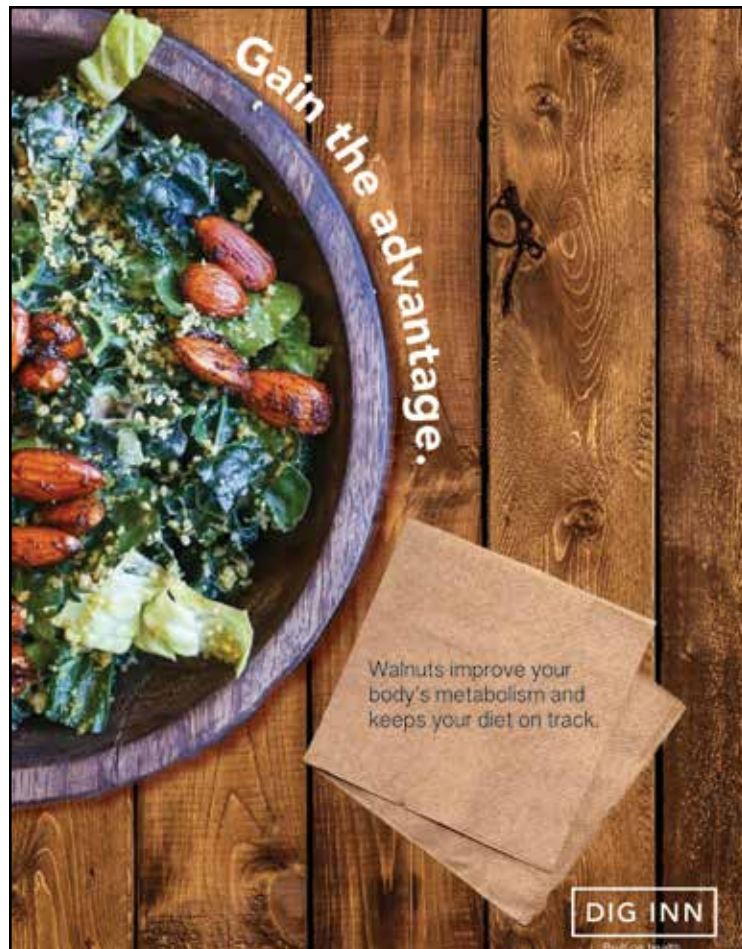
WHERE I AM NOW:

ADVERTISING

CAROL'S DAUGHTER ADS:

These magazine advertisement were created for Carol's Daughter. To targeting women of color who have damaged hair. Advertising the Black Vanilla for revival of dead hair cells and the Monio Ora for that has more breakage than regular amount.

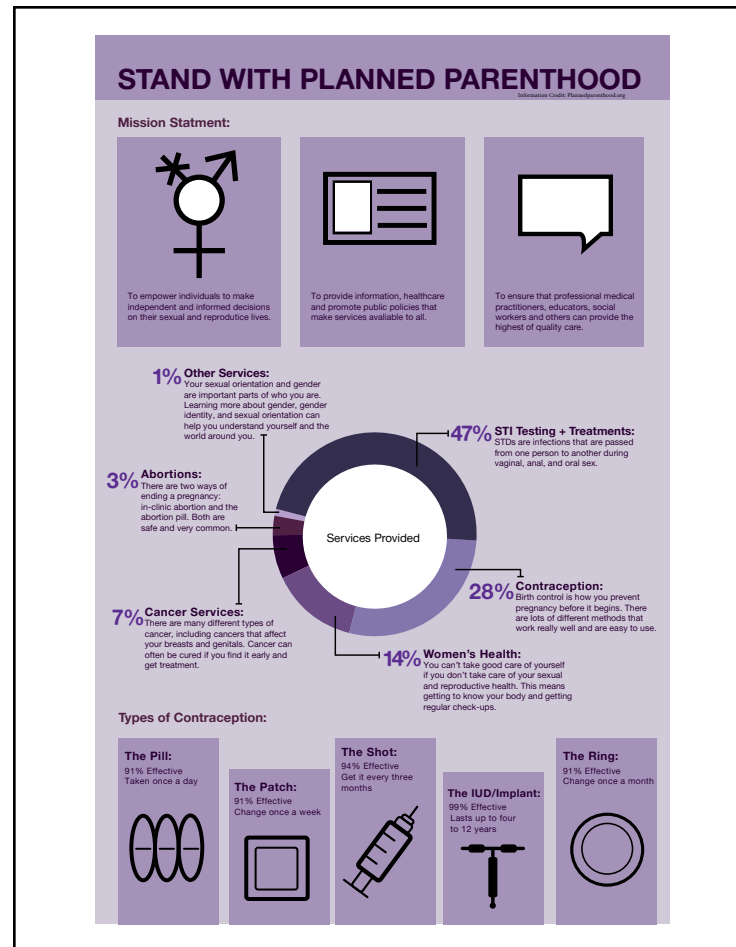




DIG INN ADS:

These advertisements were created for our client, Dig Inn. We created public transportation advertisements that targeted people who need to eat healthier to improve their overall physical and mental health and well being.

INFORMATION DESIGN



PLANNED PARENTHOOD INFOGRAPHIC:

This was a infographic project. The topic is Planned Parenthood and it was created to let people know what Planned Parenthood is, what services they supply and offer. As well as notifying everyone that it is for all genders and ethnicities.

BRAND IDENTITY DESIGN



METROBANK ANNUAL REPORT:

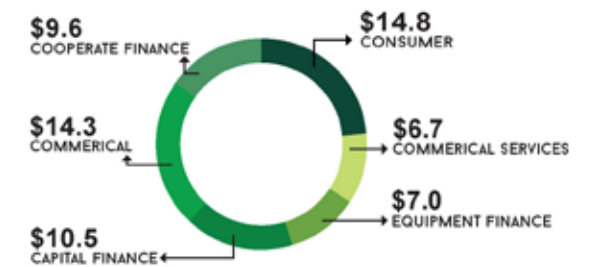
This project is for Metrobank. A fictional bank that I am creating an Annual Report for. This includes creation of a logo and layout design using various information including finances, corporate messages and members of the faculty.

TABLE OF CONTENTS:

01 Charts	17 Report of Independent Auditors
02 CEO's Message	18 Statements of Income
04 Officers	20 Cash Flows
06 Overview	22 Notes to Financial Statements

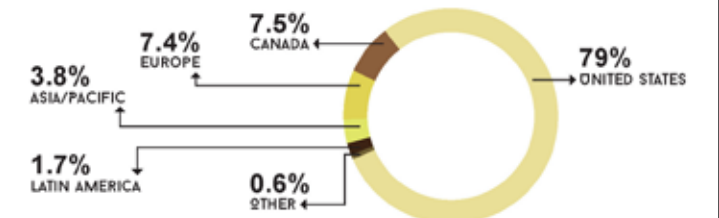
MANAGED ASSETS BY ASSETS

December 31, 2014 (dollars in Billions)



MANAGED ASSETS BY REGION

December 31, 2014





bleurose



BLEU ROSE RESTURANT:

This is a coporate identity project for Bleu Rose. This currently a ficitional resturant that serves french and caribbean cuisine. The concept is the combination of food from two nations while expressing a upscale vibe to attract locals in the area.

WHERE AM I GOING:

FUTURE INTTRESTS:

Working In-House at Starbucks, because I already work their part-time. So I may have a foot in the door. Working on packaging at Sterling Brands. Working on branding at Wolff Olins. And finding a paid summer internship would be nice.

