



# Franco Moschino

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# Biography

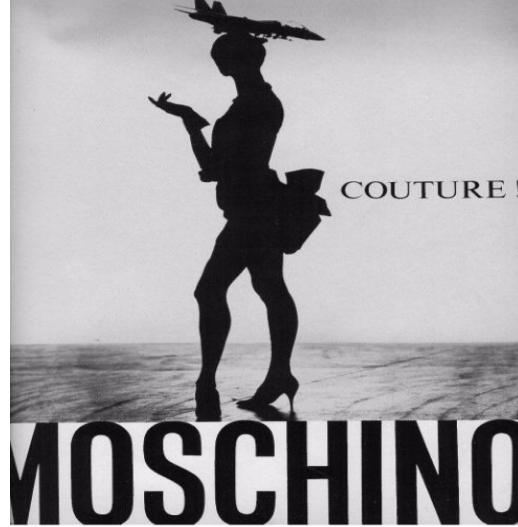
- Born 1950 in Abbiategrasso, Italy
- Died September 18th, 1994
- He attended Accademia delle Belle Arti in Milan in 1967.
- His intentions was to become a painter but later found a love for fabrics and fashion.
- Worked as an illustrator for Gianni Versace
- He founded Moschino in 1983
- Half designer



<https://www.dazeddigital.com/fashion/article/24523/1/cult-vault-moschino-s-rebellious-90s-ads>

# Contributions

- Moschino campaigns in the 1990s
- Moschino big impact on the music industry



# Contributions

- Surrealist movement
- Wearable art
- He would put on theatrical fashion shows with models waving italian flags at the finale



Question mark coat  
1994 winter



Ace of hearts blazer fall 1989



Piece and mixed collection (spring) 1997



# Most known pieces



1989 "fun fur collection"



1993



1990 "Matches mini skirt"

# Moschino

Moschino new creative director



# References

[Moschino-advertising-campaigns](#)

<http://www.intothefashion.com/2013/10/into-archives-moschinos-fw-198889-and.html>

<https://www.nytimes.com/1994/09/20/obituaries/franco-moschino-44-is-dead-designer-known-for-irreverence.html>

<https://www.metmuseum.org/art/collection/search/98576>