

Spring Trend 2022
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FLARED LEG PANTS

Flared Leg Pants: *Flare Into ComfortStyle*



Flare Legged Pants

Flare legged pants have made a comeback since the 60's. With skinny and narrower jeans/pants taking residence in the trend spotlight in recent times, flared or open legged pants are making a comeback in all types of women's styling. The target market for this product or teenagers and young adults who have an affinity for style & fashion leaders. The target market can be specified into the younger, teenage markets

Origin & Styling

Flare legged pants were popular in the 60s and 70s within the US Navy. The extra fabric and open space allow the sailors to roll up their pants easily while on boats. The favored flared pant style soon became the official Uniform the U.S. Navy. These pants were traditionally worn with chunky heels, chelsea boots or clogs outside of navy requirements in styling of the era.

After breaking off in the 80s, this flare design made a come back through *bellbottoms* in the 90s. This style was adopted not only in the lower classes but also in high fashion designers collections as well. Here, we can see how the trickle-down theory is used as the flare bottoms were once inspired by the US Navy members who use these flares for functionality on boats. Moving through the 90s, these pants were seen in High Fashion designer's collections. Now in the decade of 2020, we can see the utility, diversity and the numerous amounts of customizations done on flared legged pants. Cut outs, multiple different textiles, embellishments, and prints are now being used on flare leg pants to specify the style one is achieving. Flared leg pants have become a staple to the modern woman in style.