

Tiffany Zhang

Professor Schmerler

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Backpacks vs. Briefcases: Steps toward Rhetorical Analysis

This article mentions how rhetorical analysis can be commonly found in everyday things like social media platforms that contain ads that persuade us to think a certain way and buy the product they are advertising. There can always be a positive and a negative to how strong the use of rhetorics can be in a writing. It can bring you down as a person, or motive you into doing what is right for you. However, it brings up a good point that the way people persuade through the years whether it is through social media or relation to other subjects.

Teaching Rhetorical Analysis to Promote Transfer of Learning

When I was reading this article, it raises some of the essentials that makes a good writing piece. Whether it is in a form of an essay, review of a restaurant or just explaining an experience that affected you the most, they will always mention the purpose, effect it had on them, and how they were able to achieve. In other words, they would use ethos, pathos and logos. By explaining how, what and why usually stands out for how captivating the writing piece is causing it to stick to the reader easier. When the experiment was conducted on the 10 students, their goal was to use their writing skills in a challenging essay. They will truly understand the use of ethof, pathos and logos when it comes to bringing their idea across. The strategy will allow the students to truly understand how to bring their ideas across using their writing skills. It made me realize that I tend to rush the way I think because I want to complete the assignment by the deadline.