Yves Saint Laurent

Born: Oran, Algeria, August 1, 1936

Died: Paris, June 1, 2008 (age 72)

Awards:

- *Neiman Marcus Award*, 1958
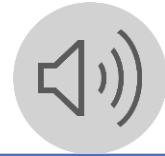- Council of Fashion Desinger's of America (CFDA) *Special Award*, 1981
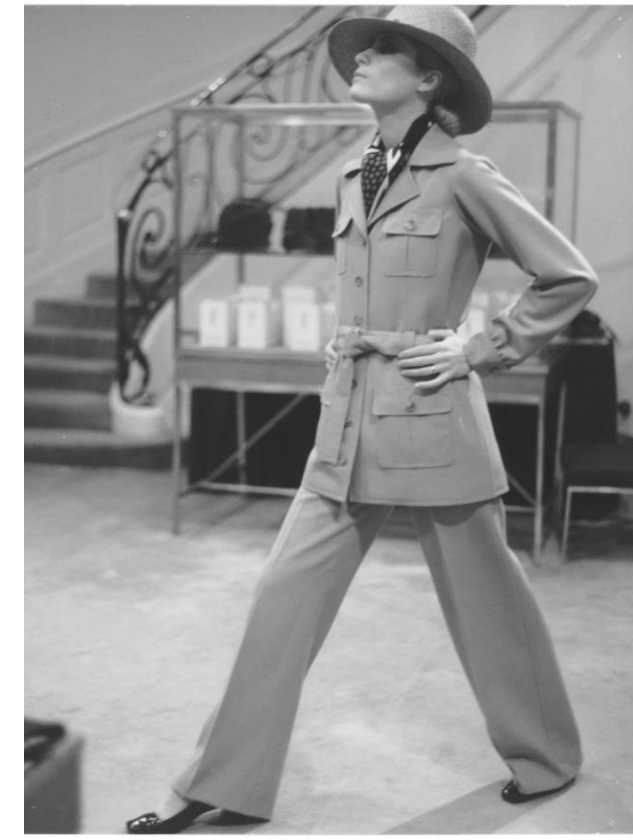
Shaanzay Chaudhry
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Career

- **At 17**: Left Algeria to study art in Paris
- **1954**: Shared first prize with Karl Lagerfeld in an International Wool Secretariat design competition
- **1955**: Hired by Christian Dior as a design assistant
- **1957**: Dior died and Saint Laurent took over as head designer
- **1960**: Military
- **1961**: Opened his own couture house
- **1962**: First collection
- **1983**: The Costume Institute of the Metropolitan Musuem of Art dedicated a 25-year exhibition of his work
- **1993**: YSL sold for $650 million. Tom Ford became creative director
- **2010**: Documentary
- **2012**: Heidi Slimane became creative director. She changed the brand name to Saint Laurent

Contributions to Fashion

- Trapeze dress (1958)
- Pea coat (1962)
- Smoking jacket (1966)
- Safari jacket (1967)

Fun Facts

Full name: Yves Henri Donat Matthieu Saint Laurent

He was bullied for looking like he was a homosexual. This led him to become a nervous child which caused him to be sick almost every-day

Struggled with addictions to alcohol and cocaine

"Fashion dies, but style remains.”
—Yves Saint Laurent

Conclusion

- Lasting Impact

- As influential to fashion as Chanel

- Addressed issues that society is still struggling with today. Such as:

❖ Androgyny

❖ Diversity

Additional Information

➢ Famous design created as homage to Dutch painter, Piet Mondrian

➢ Yves Saint Laurant often collaborated art into the fashion world

References

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