

Elevator Pitch

1) I like my Conair hairbrush because of its red color, the brush bristles are soft but really help keep my hair from becoming frizzy. Also, the handle is really soft and smooth, love holding it.

3 Main Features (<https://www.conair.com/c/1f12h130/velvet-touch-paddle-brush/1024>)

- Ball-tipped bristles will not snag or pull hair
- Velvet soft-touch handle for a comfortable hold
- For everyday brushing of all hair lengths

Benefits

- Not rough on hair, does not pull on hair so there is less hair loss due to a bad brush.
- Easy to hold onto, does not hurt hands especially if you have long hair like I used to.
- Easy to use on both really long hair and short.

3) Now with different colors available, stress-free brushing for thick hair has been made possible with the Velvet Touch Conair brush. Which is not only soft on the hair, but on your hands too.

4) Brushing one's hair might seem a tedious task on a day-to-day basis especially if one is in a rush or just came out fresh from the shower. Yet, with the amazing feel of the Velvet Touch Conair brush, people will begin to look forward to brushing their hair all day long. Consumers are simply in love with this product, as seen through comments about the product on outlets such as amazon and influenster.com where the brush has been given 4.4/ 5 stars for overall satisfaction. More and more people are satisfied with the product which means that they will continue to refer other people to this brush, therefore increasing revenue for your business.

5) This product has a lot of benefits and consumers are simply loving it. I can give you a brush as well so that you may use it and experience the difference yourself. Then we can meet back after a week to see how you feel about our product. How does next week Friday sound to you?

Elevator Speech

Hi, how are you? My name is Shaanzay Chaudhry. I would just like to take a few seconds of your time to talk about Conair's easy to hold Velvet Touch hairbrush. Now with different colors available, stress-free brushing for thick hair has been made possible. Its ball-tipped bristles will not snag or pull hair. With its velvet touch handle not only is it soft on the hair but on your hands as well. Consumers are simply obsessed with this product. As seen through reviews online on sites such as Amazon. Where it has been given 3.8 stars averaging from 1,314 reviews. This product has a lot of foreseeable growing value. With the amazing feel of this brush, people will begin to look forward to brushing their hair all day long. I can give you a brush so that you may experience the difference yourself. Then we can meet back after a week to see how you feel about our product. How does next week Friday sound to you?