

# "COCO" CHANEL AND KARL LAGERFELD

Shaanzy Chaudhry

BUF3310

[shaanzaychaudhry@hotmail.com](mailto:shaanzaychaudhry@hotmail.com)

Presentation 1

# "COCO" CHANEL



- Gabrielle Chanel- born August 19 1883 in Samur (French town)
- Died in 1971 at 87
- Notable awards

# CHANEL'S CAREER

- Singer at the cafe La Rotonde which is where she got her nickname “Coco.”
- Opened up a shop in 1913 where she displayed her designs
- In 1921 she launched her first perfume, Chanel No. 5.
- Takeover by Karl Lagerfeld in 1983 after her death



# KARL LAGERFELD

Born in Hamburg, 10 September 1938- Died on February 19 2019

Awards: Bambi - Creativity award in 2005, Couture Council Fashion Visionary Award from FIT in 2010

Career in fashion started in 1954

Contribution: Chanel's ready-to-wear and couture lines, Perfume CHOLE, Created own fashion house, Collaborated with Silvia Fendi to create Fendi's ready-to-wear collections.



- Lagerfeld kept classic Chanel designs after her passing with some variants from time to time
- Addition of contemporary designs to modernize and keep Chanel relevant



# CHANEL'S CONTRIBUTION

★ Little Black Dress

★ Woman's suit

★ Quilted purse

★ Costume Jewelry

★ Chanel No.5



# CHANEL FUN FACT

Chanel had designed black dresses as early as 1913 but they did not gain momentum until the 20's with the rise of the Flappers following WWI.

# CONCLUSION

- Lasting impact
- Styles still worn and imitated today



Mini black dress found  
from my closet

# REFERENCES

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