

Vera Maxwell

Shaanzy Chaudhry
20th Century Dress and
Culture
Professor Munroe

Biography

- ❑ **Born Vera Huppe on April 22, 1901 in New York**
- ❑ **Died at 94 on January 15, 1995**



Vera Maxwell fitting a model for Museum of the City of New York's "A Salute to Vera Maxwell," 1942. MCNY exhibition files. (Magisdon, 2018)



❖ **Maxwell's first "real" design job was with Adler & Adler, where she worked from 1936-1937**

➔ **1925: Maxwell visited London and was inspired by Coco Chanel's designs - she became her idol which is why later on, Maxwell was considered "the American Chanel"**



C.I.45.56.2a, b



Suit
1937

Vera Maxwell
American
Leather

C.I.45.56.4a, b



Suit
Fall 1939

Vera Maxwell American - Wool

Suit
fall/winter
1937-38

Vera Maxwell
American
Wool

C.I.45.56.3a-c

<https://www.metmuseum.org/>

1926

Chanel was photographed in a belted, grey, knit cardigan, pearls and a matching hat.

© Bettmann (Pike , 2020)

The 40's



C.I.45.56.5a, b

Dress

1940

Vera Maxwell American

No medium available



2009.300.102a-d

Ensemble

1942

Vera Maxwell American

Synthetic



2009.300.116

Jumpsuit

1945

Vera Maxwell American

Wool



2009.300.7072a-c

Ensemble

1945

Vera Maxwell American

Wool

50's - 60's

2009.300.1367



Sweater
ca. 1950

Vera Maxwell American

Wool

2009.300.7067a-c



Ensemble
1956

Vera Maxwell American

Silk / Wool

2009.300.428a, b



Evening Ensemble
ca. 1962

Vera Maxwell American

Silk

1973.111.2a-c



Ensemble
fall/winter 1969-70

Vera Maxwell American

Wool - Leather

1980.48.7



2009.300.8128



70's- 80's

2009.300.531a-c



2009.300.8122



2009.300.8134



Dress
1975

Vera Maxwell American
Nylon

Scarf
Spring/summer
1976

Vera Maxwell American
Synthetic

Tennis
Ensemble
ca. 1976

Vera Maxwell American
Synthetic

"Speed Suit"
Spring/summer
1976

Vera Maxwell American
Synthetic

Evening dress
1980

Vera Maxwell American
Synthetic

Bibliography

Information Links :

Schiro, A. (1995, January 20). Vera Maxwell Is Dead at 93; Legendary Sportswear Designer. Retrieved June 22, 2020, from <https://www.nytimes.com/1995/01/20/obituaries/vera-maxwell-is-dead-at-93-legendary-sportswear-designer.html>

T. (2020, April 18). Vera Maxwell. Retrieved June 22, 2020, from <https://www.britannica.com/biography/Vera-Maxwell>

"Maxwell, Vera Huppé ." *The Scribner Encyclopedia of American Lives*. . Retrieved June 21, 2020 from Encyclopedia.com: <https://www.encyclopedia.com/humanities/encyclopedias-almanacs-transcripts-and-maps/maxwell-vera-huppe>

Magidson, P. (2017, April 17). Dressing Sustainably, Then and Now. Retrieved June 22, 2020, from <https://www.mcnny.org/story/dressing-sustainably-then-and-now>

T. (n.d.). Vera Maxwell - Fashion Designer: Designers: The FMD. Retrieved June 22, 2020, from <https://www.fashionmodeldirectory.com/designers/vera-maxwell/>

Picture Links:

M. (n.d.). Dress. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/97385>

M. (n.d.). Dress. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/84112>

M. (n.d.). Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/155699>

M. (n.d.). Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/174208>

M. (n.d.). Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/174203>

M. (n.d.). Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/96650>

M. (n.d.). Evening Dress. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/175159>

M. (n.d.). Evening Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/158958>

Bibliography Contin.

M. (n.d.). Jumpsuit. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/155844>

Pike, N. (2020, May 24). 43 Classic Photographs That Prove Coco Chanel's Taste Never Wavered. Retrieved June 22, 2020, from <https://www.vogue.co.uk/gallery/coco-chanel-life-in-pictures>

M. (n.d.). Scarf. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/175153>

M. (n.d.). Speed Suit. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/175147>

M. (n.d.). Suit. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/96665>

M. (n.d.). Suit. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/96654>

M. (n.d.). Suit. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/95938>

M. (n.d.). Sweater. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/156073>

M. (n.d.). Tennis Ensemble. Retrieved June 22, 2020, from <https://www.metmuseum.org/art/collection/search/159073>