

# Shaanzay Chaudhry

Brooklyn, New York 11223

Cell: 347-635-2940

## ACADEMIC/ PROFESSIONAL BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S	2022	The New York City College of Technology City University of New York (CUNY)	Business and Technology of Fashion Concentration: Global Fashion
A.S	2020	The New York City College of Technology City University of New York (CUNY)	Marketing Management and Sales
B.A	2016- 2018	The City College of New York City University of New York (CUNY)	Undecided

## **Professional licenses or certifications:**

*CUNY Certification, Title IX, Sexual Harassment, Gender-Based Harassment, and Sexual Violence Student Curriculum*, Spring 2022, The New York City College of Technology, City University of New York

## **HONORS AND AWARDS:**

2021	<b><i>Deans List</i></b> College of Professional Studies, New York City College of Technology, City University of New York (CUNY), Fall Term - GPA 3.85
2020	<b><i>Dean's List</i></b> College of Professional Studies, New York City College of Technology, City University of New York (CUNY), Fall Term - GPA 3.94, Summer Term - GPA 4.0
2019	<b><i>Dean's List</i></b> College of Professional Studies, New York City College of Technology, City University of New York (CUNY), Fall Term - GPA 3.74, Spring Term - GPA 3.85
2016	<i>Recipient</i> , Advanced Diploma
2014-2015	<i>Recipient</i> , <b>Music Scholar Award</b>

## ***PROFESSIONAL EXPERIENCE:***

### ***Marketing Internship***

#### ***ZimaN Hair Salon***

***January 2022- Present***

- Filming content for social media platforms and writing attention grabbing captions
- Explaining services offered to new customers while scheduling new appointments
- Managing day to day tasks within the salon for smooth functioning
- Advertising the salon to fellow associates and colleagues to expand customer base
- Identifying consumer desires to adapt to salon policies and promotions

### ***Sales Associate***

#### ***RITE AID Corporation***

***July 2017- March 2020***

- Promoted customer loyalty and consistent sales by delivering friendly service and knowledgeable assistance
- Mentored new associates on cash register operations
- Merchandised new products in visually appealing and organized displays for optimal sales promotions
- Worked with diligence to regularly meet or exceed special targets, including credit card applications, special donations, and promotions
- Solved customer complaints while also directing consumers to allocated sections along with facilitating new product searches

## ***WORKSHOPS for PROFESSIONAL DEVELOPMENT:***

- *Attended*, Fashioning Brooklyn: Designing Manufacturing, Selling & Recycling Apparel along Brooklyn's Waterfront, Online on ZOOM <https://us02web.zoom.us/j/81913563957> Webinar ID - 819 1356 3957, Friday, March 4th, 2022: 10:00 am

## ***CIVIC ENGAGEMENT:***

2018-2019

### **Physical Therapy Receptionist and Assistant at**

American Manual Therapy, Integrated Rehab & Physical Therapy

- Organized patient records
- Managed appointments and scheduling
- Assisted the physical therapist in therapy procedures

## ***SOCIAL MEDIA AND TECHNOLOGY:***

Technology:

Microsoft Word, Adobe, Microsoft Powerpoint, Openlab,

Databases:

JSTOR, FashionSnoops

Social Media:

LikendIn, Instagram, Snapchat, Tik Tok, Facebook, Zoom

***LANGUAGES:***

Fluent in writing and speaking:	English
Fluent in speaking:	Urdu
Working knowledge of:	Hindi and Punjabi