



- **Playboy is an adult entertainment enterprise.**
- **Playboy was created by Hugh Hefner in 1953.**
 - **The logo was created by Art Paul.**
- **The logo features a cheeky bunny in a bowtie.**
 - **The logo is black with a white background.**
 - **Black was chosen for its connection to luxury.**
 - **The font is a bold, all caps, serif typeface.**
- **The bunny was chosen for its sexual connotation.**
 - **The logo is on every issue besides the debut.**
 - **The logo has never been altered or changed.**

created by Steph Balloqui