

PROFESSIONAL DEVELOPMENT CRITIQUES 2: PDC - "What Can I Do with This Major?"  
Panel - Career Paths in the Beauty Industry

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New York City College of Technology

BUF 4900: Internship

Dr. Alyssa Adomaitis

4/16/2024

1. What was the purpose of this professional development seminar? What is the title? Who was offering the workshop and why? What made this person an expert?

The purpose of the professional development seminar, titled "PDC - 'What Can I Do with This Major?' Panel - Career Paths in the Beauty Industry," was to provide City Tech students with insights into potential career paths within the beauty industry. The workshop was offered by the Business and Chemistry Departments and featured three industry professionals: Nasim Farahmand, a Senior Scientist at L'Oreal specializing in Research & Innovation; AJ Addae, the Founder of SULA LABS; and Sabina Wagner, a Senior Scientist at International Flavors & Fragrances. The seminar aimed to shed light on various career opportunities, achievements, and challenges within the beauty industry. Nasim Farahmand's expertise as a Senior Scientist at L'Oreal, AJ Addae's entrepreneurial experience as the Founder of SULA LABS, and Sabina Wagner's role as a Senior Scientist at International Flavors & Fragrances made them well-qualified panelists to offer valuable insights and guidance to students interested in pursuing careers in the beauty industry.

2. What did one learn at this workshop? Be detailed and descriptive.

At the professional development workshop, attendees learned about various aspects of the beauty industry from professionals with diverse backgrounds. They gained insights into career paths, achievements, and challenges within the industry. For example, AJ Addae, the founder of SULA LABS, shared his journey and discussed the importance of diversity, equity, and inclusion (DEI) in the beauty industry. She highlighted the need to address inclusivity gaps in areas such as formulation, clinical testing, and ingredient development to better serve consumers with darker skin tones. AJ's expertise in bridging the gap between technical knowledge and consumer needs provided valuable insights for attendees interested in pursuing careers in the beauty industry.

3. Would you (one) recommend this PD workshop to your peers at New York City College of Technology, CUNY? Why or Why not?

Yes, one would recommend this professional development workshop to my peers at New York City College of Technology, CUNY. The workshop provided valuable insights into various career paths within the beauty industry, including opportunities in chemistry, business entrepreneurship, and corporate creative work. The panelists, with their diverse backgrounds and expertise, offered practical advice and shared their personal experiences, which can inspire and guide students in their career pursuits. Additionally, the workshop addressed important topics such as diversity, equity, and inclusion, reflecting the industry's evolving landscape and the need for greater representation and accessibility.

4. Did you (one) feel prepared through coursework and classes to be at this PD workshop? Why or Why not. Explain in detail.

Based on the information provided, attendees likely felt prepared through coursework and classes to participate in this professional development workshop. The workshop welcomed

students from various majors, including Business, Chemistry, Marketing Management & Sales, Business & Technology of Fashion, Communication Design, and Biology, indicating that the content covered a broad range of disciplines relevant to the beauty industry. Additionally, the panelists' discussions touched on technical aspects of beauty research, consumer behavior, and market trends, which align with concepts taught in relevant coursework. Overall, the workshop likely complemented students' academic preparation by providing real-world insights and practical advice for pursuing careers in the beauty industry.

Proof of Attending:

The Professional Development Center (PDC) – Career Services Presents

# What Can I Do with This Major?

**A Panel Discussion – Career Paths in the Beauty Industry**

All City Tech students in all majors are invited to attend – particularly, Business, Chemistry, Marketing Management & Sales, Business & Technology of Fashion, Communication Design, and Biology.



**SABINA WAGNER**  
Senior Scientist  
International Flavors & Fragrances



**NASIM FARAHMAND**  
Senior Scientist at L'Oréal  
Research & Innovation



**AJ ADDAE**  
Founder of  
SULA LABS

The Business and Chemistry Departments will bring together three beauty industry professionals with backgrounds in chemistry, business entrepreneurship, and corporate creative work to talk about career paths, achievements, and challenges in their careers.

 **THURSDAY, MARCH 14TH**  
 **12:45PM – 2:00PM**  
 **VIRTUAL OR IN-PERSON**  
**ACADEMIC BUILDING A-506**



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**CUNY New York City College of Technology**  
Main Career Center

**PDC - "What Can I Do with This Major?" Panel - Career Paths in the Beauty Industry**  
Thu, Mar 14 - In person - Guidance & Networking  
6 going

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