



I, Sandra Nicolas am a Wildflower. “A wildflower is a flower that thrives independently of human intervention, flourishing naturally within its environment (Wildflowers, 2021).” I am independent, a daughter, a sister, an aunt, a friend, a colleague, and lastly a creative. I am interested in many different things that allow me to always be on my toes and bring new ideas and interests. I am interested in developing a strong career in the fashion industry. Currently, I am in the process of receiving my Baccalaureate Degree in Business and Technology of Fashion from New York City College of Technology, the City University of New York. I have been developing my professional skills through many positions in Operations. I am interested in sharpening

my organization, leadership, communication, and team management. I have attended multiple professional development panels like “TD Bank- Advice on Technical Resume Writing and Interviewing Confirmation;” and “ What Can I do with this major- Career Paths in the Beauty Industry.” Learning from an experienced professional and furthering my independent studies will result in my blooming in all my endeavors.

My Logo is a visual representation of who I am. I am a wildflower that will continue to adapt and grow in any environment. The earth-green sunflower's unclosed border represents the knowledge I am willing to receive and maintain my roots at the same time. “Green Earth is a gentle leafy yellow-green tone, presenting a tranquil and soothing ambiance. Its calming effect is conducive to moments of peaceful introspection as well as the lively dynamics of family life. (Green Earth – Colours, 2024)” The double face figure represents my Gemini Zodiac sign, I am one person with many interests and curiosity for many subjects like fashion, sustainability, culture, and humanitarianism. “Royal Blue brings opulence and vibrancy, showcasing a deep and luxurious hue. With a legacy tied to royalty, affluence, and authority, it epitomizes elegance and sophistication (Braam, 2024).” My growth will all depend on me and the opportunities I choose to pursue. I prioritize learning from the right sources and maintain mentorship from successful professionals in a variety of fields. Currently, I am learning from Dr. Allysa Adomaitis, the director of the Business and Technology of Fashion Program at The New York City College of Technology; we are working on transitioning into the workforce as a recent graduate. A colleague Carine Padilla, an Operations Focal Point, Flight Management at The International Organization of Migration; I am supervised as I lead multiple operation flight take-offs, and organize, and prioritize processes for refugees

through CBP. As I learn through individuals and experience, I give myself grace and understand the beauty of discipline and consistency. With many skills and persistence to thrive, I will continue to bloom like the Wildflower that I am.

In this world I want to leave a massive footprint, I want everything I do to make a positive impact. As someone who holds high values and integrity, I want to be honest, and respectful, and most of all use my talents to advocate. Throughout my college career, I have learned how textile and fashion have been on the frontline of shedding light on important issues such as human rights, women's rights, and world peace. I must mirror my ancestors' resistance they advocate for the future I am experiencing today; I must leave a better world for future children. Today I am a Humanitarian who assists in the transition of government asylum migrants; I also volunteer at a resource hub Collective Focus where I source clothes to distribute to the community.

In both my personal and professional pursuits, my objectives are intricately detailed to align with my overarching mission of growth, fulfillment, and contribution. On a personal level, I aim to Enhance my hobbies, strengthen my financial stability and responsibility, and cultivate Cultural Awareness and Exploration. Professionally, I aim to Pursue Career Advancement and Recognition, Plan for Long-Term Success, and lastly Legacy Building. Through meticulous planning and unwavering dedication, I am poised to navigate a path of fulfillment and success in both my personal and professional endeavors.

#### Enhance Personal hobby practices:

- Enhance my styling skills through online courses and workshops, focusing on various fashion trends and techniques. Offering services to clients seeking wardrobe consultation and outfit coordination for special events or everyday wear.
- Dedicate time to explore thrift stores regularly, honing my ability to find high-quality and unique clothing items at affordable prices. aiming to inspire others to embrace sustainable fashion choices.
- Attending upcycling workshops to learn innovative techniques for transforming old or unused clothing into stylish and eco-friendly garments. Promoting environmental consciousness and creativity in fashion design.
- Enroll in pattern-making classes to enhance fashion design skills and explore new avenues within the fashion industry.
- Sharpened my strength training by customizing a workout plan focusing on building muscle and improving overall fitness.

#### Enhance Financial Stability and Responsibility:

- Gradually increase credit score to 700 or above by consistently paying bills on time and reducing outstanding debts.
- Secure a reliable income source post-graduation to afford a new car by diligently searching for suitable job opportunities.
- Land a 6-figure salary position in the desired field, leveraging skills and expertise to negotiate competitive compensation packages.

- Build a diverse investment portfolio by exploring various investment opportunities and seeking guidance from financial advisors.
- Strategize early retirement by setting aside a portion of income for retirement savings and exploring investment opportunities for long-term financial security.
- Successfully decorate and furnish a new apartment, creating a comfortable and personalized living environment conducive to productivity and relaxation only using affordable and sustainable methods such as thrifting and second-hand materials.

#### Cultivate Cultural Awareness and Exploration:

- Plan and execute a trip to Portugal in the summer of 2024 by saving a specific amount of funds each month for travel expenses.
- Immerse oneself in diverse cultural experiences by traveling to different regions, aiming to broaden horizons and embrace new perspectives.
- Create a travel blog or vlog to document my adventures and share travel tips and recommendations with fellow enthusiasts, aspiring to inspire others to explore the world and embrace new experiences.
- Begin the process of adoption by researching and initiating necessary steps towards welcoming a child into the family and fostering a nurturing and loving home environment.
- Advocate for global change policies by staying informed of worldly issues and ways to support others who are doing the same.

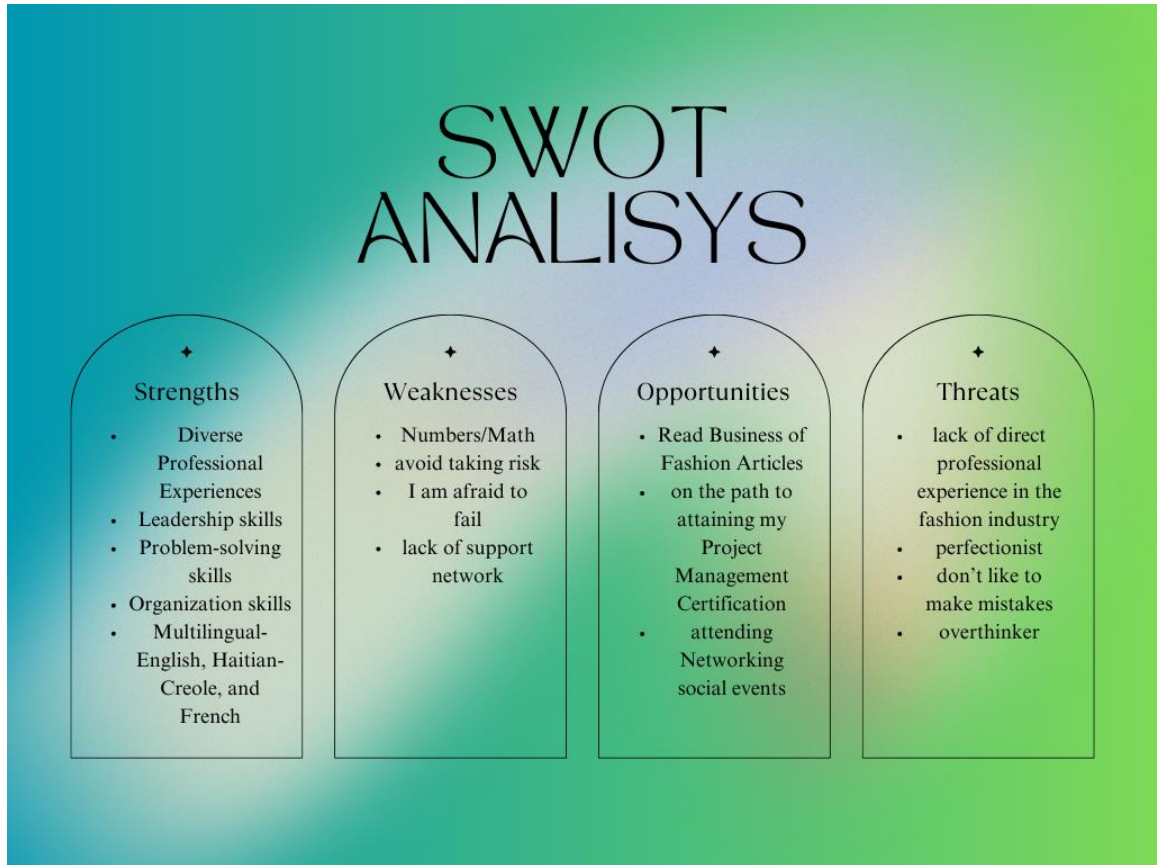
#### Pursue Career Advancement and Recognition:

- Graduating with a Bachelor of Science degree by completing all required coursework and achieving academic excellence.
- Attain Project Management Professional (PMP) certification by diligently studying and preparing for the exam.
- Earn a promotion at my current job by consistently demonstrating exceptional performance and taking on additional responsibilities.
- Establish a career path in the fashion industry that encompasses diverse roles and experiences, fostering continuous growth and innovation.
- Advocate for economic change within the fashion industry by supporting sustainable practices and ethical production methods.

#### Plan for Long-Term Success and Legacy Building:

- Rebrand the existing clothing line to increase market appeal and brand recognition, thereby attracting a larger customer base.
- Develop a comprehensive business plan for transitioning into full-time entrepreneurship, including financial projections, and marketing strategies.
- Establish a career path in the fashion industry that encompasses diverse roles and experiences, fostering continuous growth and innovation.
- Own a fashion magazine that serves as a platform for showcasing emerging talents and promoting diversity within the fashion industry.
- Strategize early retirement by setting aside a portion of income for retirement savings and exploring investment opportunities for long-term financial security.

## SWOT Analysis:



## Reference

Braam, H. V. (2024, February 24). *Royal Blue Color: What color is Royal Blue? meaning, hex & RGB*. Color Psychology. <https://www.colorpsychology.org/royal-blue/>

*Green Earth - Colours*. Heritage. (n.d.). <https://www.duluxheritage.co.uk/en/colours/1780081/green-earth>

*Wildflowers*. Natural Lands. (2021, January 26). <https://natlands.org/wildflowers/>