

**TYPE SPECIMEN BOOK**

**TYPE SPECIMEN**

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A, B, C, D, E, F, G, H, I, J, K, L, M, N,  
O, P, Q, R,  
S, T, U, V, W, X, Y, Z  
1, 2, 3, 4, 5, 6, 7, 8, 9, 0,  
!, @, #, \$, %, ^, &, \*, (, ), -, \_, =, +,



Claude Garamond France  
Born: Paris  
Died: Paris, 1561

French punchcutter, typefounder and printer from the first half of the sixteenth century, the best known of those who introduced Aldus' roman into Paris, establishing the style familiar to us all. Trained by Antoine Augereau. Garamond is an unsurpassed classical designer and craftsman.

Fonts by Claude Garamond  
Garamond No. 3, Garamond No. 5, ITC Garamond, Adobe Garamond, Simoncini Garamond, Granjon

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q,  
R, S, T, U, V, W, X, Y, Z.

a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w,  
x, y, z

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, !, @, #, \$, % &, \*, (, ), -, +, =.

B

William Caslon I United Kingdom  
Born: Cradley, Worcestershire, 1692  
Died: Bethnal Green, London, 1766

Mid-eighteenth century British punchcutter and typefounder, who solidly established British typefounding with well-crafted copies of earlier Dutch designs.

Caslon started work as apprentice to a London gunsmith, and set up his own business in 1716 engraving gunlocks and book binding tools. His great reputation stems largely from his specimen of 1734, showing types that were (and often still are) reckoned to be superior to the Dutch types that inspired them. His success meant the English reliance on Dutch types came to an end. His types were just as highly regarded in colonial America, and the Declaration of Independence was set in Caslon. His work influenced John Baskerville.

Fonts by William Caslon I

ITC Founder's Caslon, ITC Founder's Caslon Ornaments,  
Caslon Graphique, ITC Caslon No. 224, Caslon Old Face, Big  
Caslon

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T,  
U,

V, W, X, Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, !, @, #, \$, %, ^, &, \*, (, ), -, +, =,



John Baskerville United Kingdom  
Born: Wolverley, Worcestershire, 1706  
Died: Birmingham, 1775

English writing master, stonecutter, letter designer, typefounder and printer. Although in his lifetime he was under appreciated compared with his close contemporary William Caslon, he is now recognized as the other half of the duo that transformed English printing and type founding.

His font Baskerville stands as the classic example of the transitional font; a beautiful font with serifs thinner than old style fonts like Garamond and Caslon but thicker than Didot and Bodoni. He was much admired, notably by Fournier, Bodoni and Benjamin Franklin. The modern revival of Baskerville's designs began in the 1920s, championed by Bruce Rogers.

Fonts by John Baskerville  
Baskerville

A, B, C, D, E, F, G, H, I, J, K, L, M, N,  
O, P, Q, R, S, T, U,

V, W, X, Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, !, @, #, \$, %, ^,  
&, \*, (, ), -, +, =.

D

A

Helvetica Light  
Typeface

B

Helvetica is a widely used sans-serif typeface developed in 1957 by Swiss type face designer Max Miedinger and Eduard Hoffman. Helvetica is a neo-grotesque design, one influenced by the famous 19th century typeface Akzidenz-Grotesk and other German and Swiss designs.

C

D

E

F

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P,  
Q, R, S, T, U, V, W, X, Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, !, @, #, \$, %, ^, &,  
\*, (, ), \_, -, +, =.

E

A

B

Avenir Light  
Typeface

Adrian Frutiger is the creator of Avenir, Adrian was inspired by the Futura font in the creation of this new typeface. A Swiss type designer, creator of fonts and logo types, he studied sculpture, illustration, gravure, and calligraphy.

C

D

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q,  
R, S, T, U, V, W, X, Y,  
Z.

1,2,3,4,5,6,7,8,9,0,=,!,@,#,\$,%,&,\*,(,),\_,+,=

F

A

B

Minion Pro  
Typeface

Minion is a serif typeface released in 1990 by Adobe Systems. It was designed by Robert Slimbach, it is inspired by late Renaissance-era type and intended for body text and extended reading.

C

D

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q,  
R, S, T, U, V, W, X, Y,  
Z.

1,2,3,4,5,6,7,8,9,0,=,!,@,#,\$,%,&,\*,(,),\_,  
+,,

G

Giambattista Bodoni Italy  
Born: Saluzzo, Piedmont, 1740  
Died: Parma, 1813

Italian punchcutter, typefounder and printer of Parma, admirer of Baskerville. He led in the development of the letterform we call 'modern' or 'didone', in the last years of the eighteenth century. Bodoni is still one of the most identifiable type faces in the Western World.

Fonts by Giambattista Bodoni  
ATF Bodoni, Bodoni, Bodoni Classico, Bodoni EF, ITC Bodoni Six, ITC Bodoni Twelve, ITC Bodoni Seventy-Two, Bauer Bodoni, Linotype Gianotten



A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z,

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, =,

**H**

FREDERIC W. GOUDY USA

BORN: BLOOMINGTON, ILLINOIS, 1865

DIED: MARLBORO ON HUDSON, NEW YORK, 1947

PROLIFIC AMERICAN BOOK AND TYPE DESIGNER ACTIVE 1896-1941 WHOSE CONSCIOUSLY ARCHAIC STYLE IS READILY RECOGNIZABLE, ASSOCIATED WITH ATF, CONTINENTAL AND LANSTON MONOTYPE. GOUDY TAUGHT HIMSELF PRINTING AND TYPOGRAPHY WHILE WORKING AS A BOOKKEEPER. IN 1895, IN PARTNERSHIP WITH A TEACHER OF ENGLISH, C. LAUREN HOOPER, HE SET UP THE CAMELOT PRESS IN CHICAGO, WHICH PRINTED THE CHAPBOOK, WIDELY PRAISED AS THE BEST AMERICAN GRAPHIC DESIGN MAGAZINE...

FONTS BY FREDERIC W. GOUDY

ITC BERKELEY OLDSTYLE, FB CALIFORNIAN, COPPERPLATE, COPPERPLATE GOTHIC, GOUDY 38 RR, GOUDY CATALOGUE, GOUDY HANDTOOLED, GOUDY HEAVYFACE, GOUDY MODERN MT, GOUDY OLD STYLE, ITC GOUDY SANS, GOUDY SORTS, GOUDY STOUT CT, GOUDY TEXT MT, GOUDY TRAJAN, GOUDY WTC, HADRIANO, ITALIAN OLD STYLE, KENNERLEY, VILLAGE

A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W,  
X, Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, \_,-,+,=

Paul Renner Germany

Born: Wernigerode, 1878

Died: Hödingen, 1956

German typographer Paul Renner [1878-1956] is best known as the designer of the typeface Futura, which stands as a landmark of modern graphic design. This title is the first study in any language of Renner's typographic career. It details his life and work to reveal the breadth of his accomplishment and influence.

Renner was a central figure in the German artistic movements of the 1920s and 1930s, becoming an early and prominent member of the Deutscher Werkbund while creating his first book designs for various Munich-based publishers. As the author of numerous texts such as *Typografie als Kunst* (Typography as Art) and *Die Kunst der Typographie* (The Art of Typography) he created a new set of guidelines for balanced book design. Renner taught with Jan Tschichold in the 1930s and was a key participant in the heated ideological and artistic debates of that time. Arrested and dismissed from his post by the Nazis, he eventually emerged as a voice of experience and reason in the postwar years. Throughout this tumultuous period he produced a body of work of the highest distinction.

Fonts by Paul Renner

Futura, Futura Black, Plak, Tasse

**A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T,  
U, V, W, X, Y, Z.**

**1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, +, =**

**J**

**A**

**B**

**Silom**

**Typeface**

**Silom is a decorative font which  
is designed by Tom Tor. This font  
is labeled as Bitmap font.**

**C**

**D**

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W,  
X, Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, +, =

R

A

B

SNELL  
ROUNDFHAND

*Inspired by puritan ideals, 17th century writing master Charles Snell began developing a roundhand script based on the principles of simplicity.*

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +,  
=.

L

A

B

## Source Code Pro Typeface

Source Code Pro is a monospaced sans serif typeface created by Paul D. It was made for Adobe Systems.

He began their type design career at P22 Type Foundry, where they joined as an intern in winter 2004. They were subsequently hired on as a designer and font developer.

C

D

**A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,  
V,W,X,Y,Z.**

**1,2,3,4,5,6,7,8,9,0,-,+,,**

**M**

A

B

**Source Code Variable  
Typeface**

Source Code Variable was also designed by Paul D. Hunt as a companion to Source Sans. This complimentary family was adapted from the source design due to a request to create a monospaced version for coding applications.

C

D

A, B, C, D, E ,F, G, H, I ,J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4 ,5, 6, 7, 8, 9, 0, -,\_,+,

**N**

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FONTS BY FREDERIC W. GOUDY

ITC BERKELEY OLDSTYLE, FB CALIFORNIAN, COPPERPLATE, COPPERPLATE GOTHIC, GOUDY 38 RR, GOUDY CATALOGUE, GOUDY HANDTOOLED, GOUDY HEAVYFACE, GOUDY MODERN MT, GOUDY OLD STYLE, ITC GOUDY SANS, GOUDY SORTS, GOUDY STOUT CT, GOUDY TEXT MT, GOUDY TRAJAN, GOUDY WTC, HADRIANO, ITALIAN OLD STYLE, KENNERLEY, VILLAGE

A,B,C,D,E,F,G,H,I, J,K,L,M,N,O,P,Q,R,S,T,U,  
V,W,X,Y,Z.

1,2,3,4,5,6,7,8,9,0,-,+,,



Eric Gill United Kingdom  
Born: Brighton, 1882  
Died: Uxbridge, 1940

An English sculptor, sign painter, type designer, wannabe social reformer, devout Catholic with unusual sexual behavior (pedophile). His best known type designs were produced by the Monotype corporation, although he also designed type for private presses. His most widely used type Gill Sans, strongly influenced by the London Transport lettering of his teacher Edward Johnston, was the first successful sans type based on the humanist models of the Renaissance. Other of his designs are the intricate Perpetua and Joanna, named after his daughter.

Fonts by Eric Gill

Aries, Gill Display Compressed, Gill Sans, ITC Golden Cockerel, ITC Golden Cockerel Initials & Ornaments, Joanna, Perpetua



A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

P

A

B

American Typewriter Regular  
Typeface

American Typewriter is a  
slab serif typeface created in 1974 by Joel  
Kaden and Tony Stan for International  
Typeface Corporation.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

Q

A

B

## Arial Rounded MT Bold Typeface

Arial Rounded MT Bold was made by Robin Nicholas. This is a sans serif typeface and set of computer fonts in the neo grotesque style. Nicholas became manager of the Type Drawing Office and today he currently serves the head of typography.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

R

A

B

## Chalkboard Regular Typeface

Chalkboard is a font released by Apple in 2003. It was released as part of Mac OS X v10.3 and the 10.2.8 update.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

S

A

B

## Rockwell Regular Typeface

Rockwell Regular was created by Frank Hinman Pierpont. It is a slab serif typeface designed by the Monotype Corporation and released in 1934. The project was supervised by Monotype's engineering manager Frank Hinman Pierpont.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

**T**

A

B

## Lao MN Typeface

Lao MN Typeface was designed by Muthu Nedumaran. The author works at a company called Murasu Systems Sdn Bhd Malaysia.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

U

A

B

Stanley Morison United Kingdom

Born: Wanstead, Essex, 1889

Died: London, 1967

British typographer, typographic theoretician and type designer, Typographic Advisor to The Times of London, Typographic Advisor to the Monotype Corporation, responsible for the imaginative growth of its type library from 1920 until after the Second World War. Times Roman is one of the most popular fonts in the Western World.

Fonts by Stanley Morison

Blado, Times Europa, Times Roman

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

**V**

A

B

## Verdana Typeface

Verdana Typeface was designed by Matthew Carter. The Verdana typeface consists of four True Type fonts created specifically to address the challenges of on-screen display.

C

D

A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

**W**

**Edouard Hoffmann Switzerland**

**Max Miedinger Switzerland**

**Born: Zurich, 1910**

**Died: Zurich, 1980**

**Swiss director who in the fifties established the Haas Typefoundry as the center of the Swiss movement in design of typefaces; he directed Max Miedinger in the design of Helvetica and Hermann Eidenbenz in Clarendon.**

**Fonts by Edouard Hoffmann and Max Miedinger  
Helvetica, Helvetica Inserat, Helvetica Monospaced,  
Helvetica Rounded, Neue Helvetica**



A, B, C, D, E, F, G, H, I, J, K, L,  
M, N, O, P, Q, R, S, T, U, V, W, X,  
Y, Z.

1, 2, 3, 4, 5, 6, 7, 8, 9, 0, -, \_, +, =.

X

Robert Slimbach

Born Evanston, Illinois USA 1956

Myriad is a humanist sans-serif typeface designed by Robert Slimbach and Carol Twombly for Adobe Systems. The typeface is best known for its usage by Apple Inc., replacing Apple Garamond as Apple's corporate font since 2002. Myriad is easily distinguished from other sans-serif fonts due to its special "y" descender (tail) and slanting "e" cut. Myriad is similar to Frutiger.

Fonts by Robert Slimbach

Minion, Adobe Garamond, Myriad (with Carol Twombly), Adobe Clean, Adobe Garamond