

BASKERVILLE



John Baskerville (28 January
1707- 8 January 1775)

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John Baskerville was born January 28, 1707, Wolverly, Worcestershire, Eng. - died Jan. 8, 1775, Birmingham, Warwickshire), English printer and creator of a typeface of great distinction bearing his name, whose works are among the finest examples of the art of printing. Baskerville became a writing master at Birmingham but in 1740 established a japanning (varnishing) business., whose profits enabled him to experiment in typefounding.

Upper Case Letters

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z

Lower Case Letters

a b c d e f g h i j k l

m n o p q r s t u v

w x y z.

1 2 3 4 5 6 7 8 9 0

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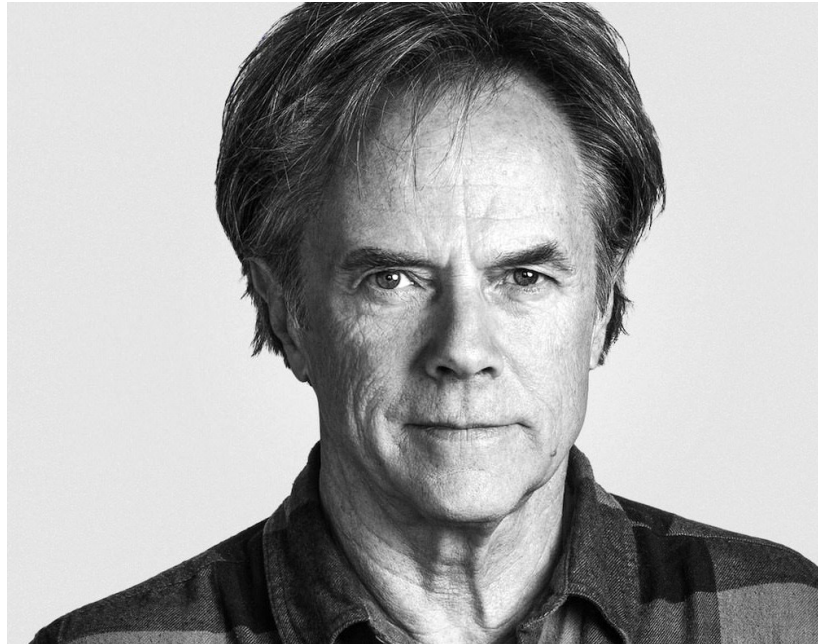
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David Carson (Graphic Designer)

Born (September 8, 1955)

David Carson (born September 8, 1955) is an American graphic designer, art director and surfer. He is best known for his innovative magazine design, and use of experimental typography. He was the art director for the magazine Ray Gun, in which he employed much of the typographic and layout approach for which he is known for his innovative magazine design, and use of experimental typography. He was the art director for the magazine Ray Gun, in which he employed much of the typographic and layout approach for which he is known.



Graphic Designer: David Carson

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Font Families

1. Baskerville
Regular

2. *Baskerville*
Italic

3. **Baskerville**
SemiBold

John baskerville

4. ***Baskerville***
SemiBold

Italic

5. **Baskerville**

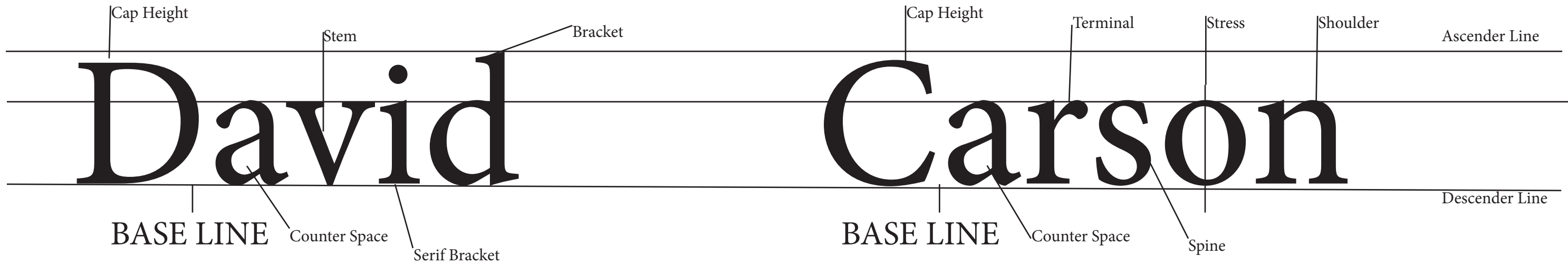
Bold

6. ***Baskerville***

Bold Italic

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“ Graphic design will save the world right after rock and roll does.”

“ Just because something’s legible doesn’t mean it communicates. More importantly, it doesn’t mean it communicates the right thing.”

BIOGRAPHY Of David Carson

David Carson (born September 8, 1955, Corpus Christi, Texas, U.S.), American graphic designer , whose unconventional stylr revolutionized visual communication in the 1990s. Carson came to graphic design relatively late in life. He was a competitive surfer- ranked eighth in the world - and a California high school teacher when, at age 26, he enrolled in a two- week commercial design class. Discovering a new calling, he briefly enrolled at a commercial art school before working as a designer at a small surfer magazine , Self and Musician. He then spent four years as a part time designer

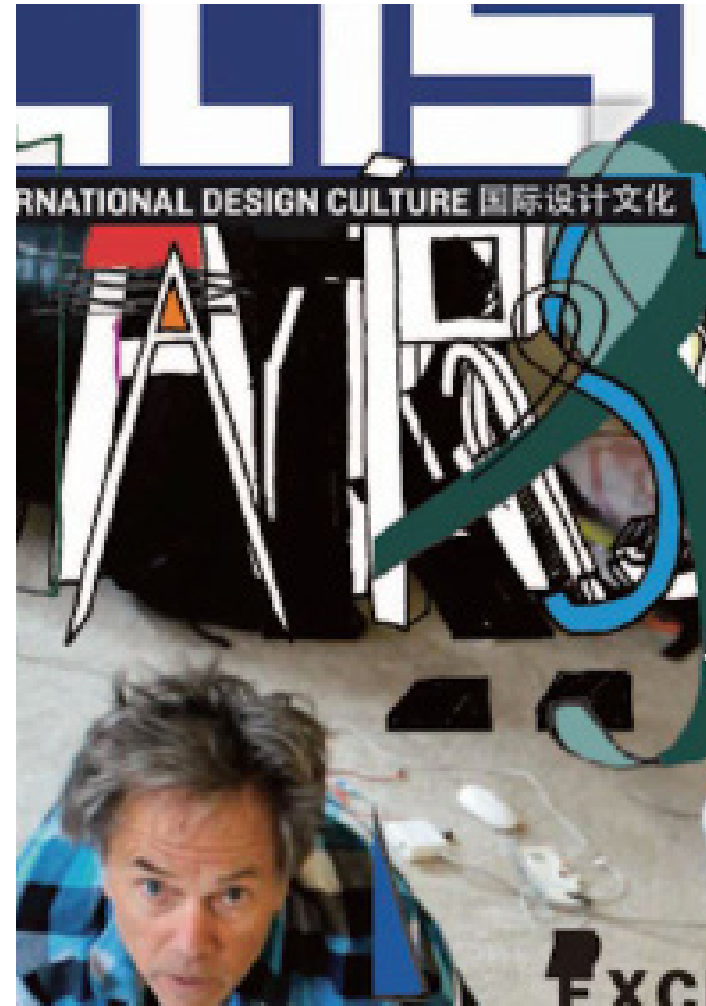
for the magazine Transworld Skateboarding, which enabled him to experiment.

His characteristic chaotic spreads with overlapped photos and mixed and altered type fonts drew both admirers and detractors. Photographer Albert Watson, for example, declared, “He uses type the way a painter uses paint, to create emotion, to express ideas.” Others felt that the fractured presentation obscured the message it carried. In 1989 Carson became art director at the magazine Beach Culture.

Although he produced only six issues before the journal folded, his work there earned him more than 150 design awards. By that time, Carson’s work had caught the eye of Marvin Scott Jarrett, publisher of the alternative - music magazine Ray Gun, and he hired

Carson as art director in 1992.

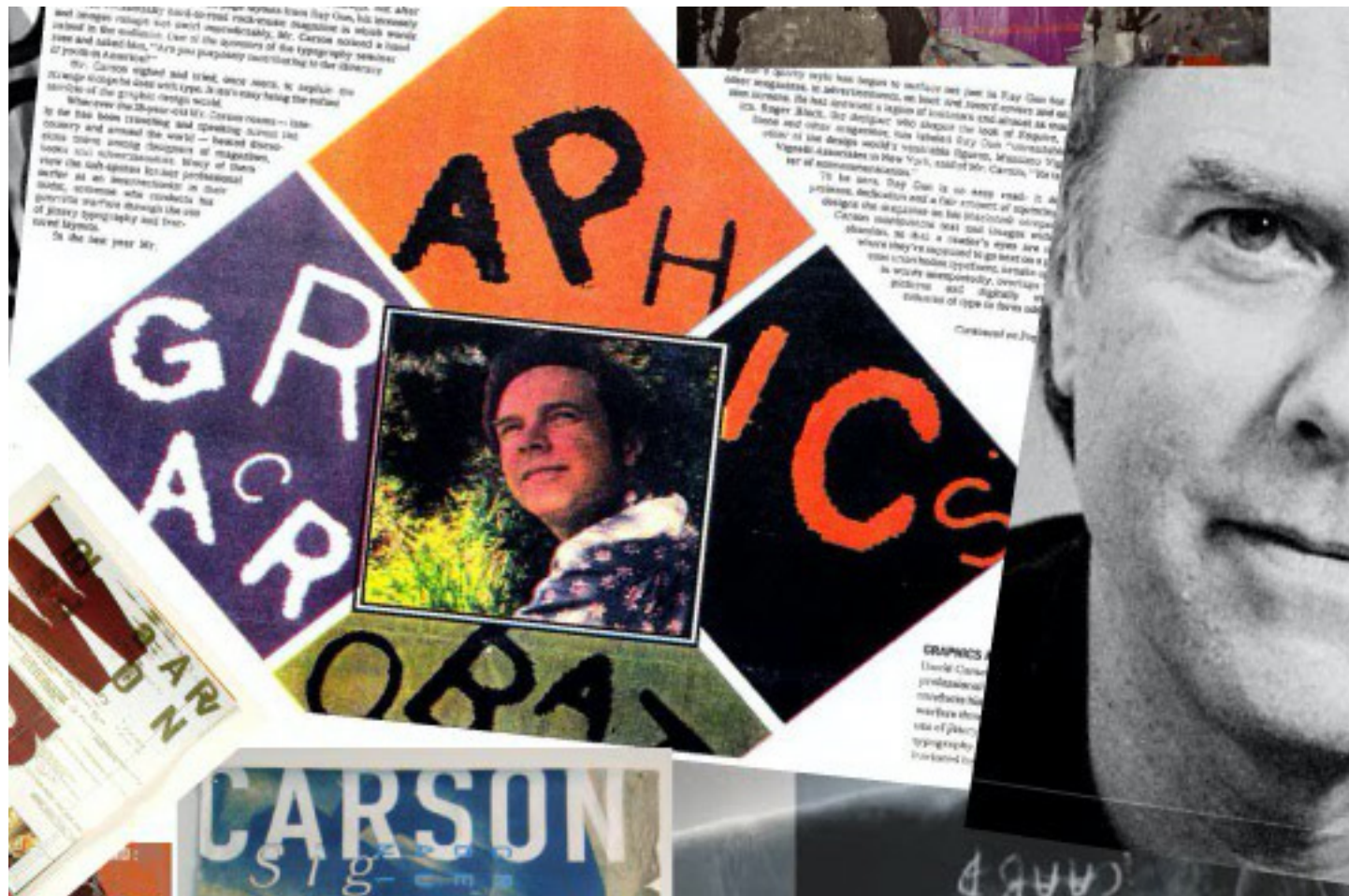
Over the next three years, with the help of Carson’s work clearly appealed to a youthful readership, corporations such as Nike and Levi Strauss & Co. commissioned him to design print ads, and he also began directing television commercials.



International design magazine . International design culture. Worlds most famous graphic designer.



This is a Logo design by David Carson . He made a Logo called HOUSE OF BLUE !



This is one of David Carson's art work . This layout is a magazine layout.



This is one of David Carsons Fall 2010 university gallery.

