



p i n s a p o

Spring 2020
Roberto Perez

About Pinsapo

Pinsapo Press was created and founded in 2014 by Miriam Atkins and Oyku Tekten. Pinsapo Press is a non profit publishing company that prints books mostly comprised of poems. They also organize art events, initiate creative collaborations and provide resources for sharing them. Pinsapo also create writings in translation, writing in English, and writings in other languages.



Tim Djen

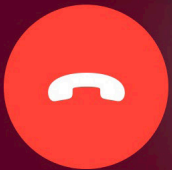
ComD



Remind Me



Message



Decline



Accept

“Remember be
open minded and
give every thing a
chance”

How did I find Pinsapo and the hiring process

- Came to school and ran into a classmate Melanie Martinez
- She told me that Miriam Atkins was looking for a graphic design intern
- Couple days later I got an email from Pinsapo
- I checked out their website and who was the CEO's and I was hesitant to reply
- Remember Tim's advice I responded to the email
- Two days later got my interview met Miriam
- Got the intern position a week later



My Role

Graphic Design
Intern

- Convert PDFs into Ebooks for digital versions of books
- Design interiors for the books
- Worked on their website via Wix
- Design Emails for their email blast via MailChimp
- Work on Merchandise
- Contact writers and artist about projects





Create your first email campaign

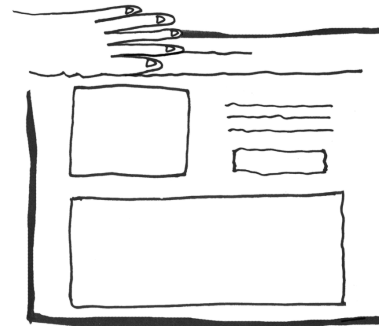
^ Pick your template

We have templates for all types of messages—pick one based on your goal or a look you're going for.

v Add your content

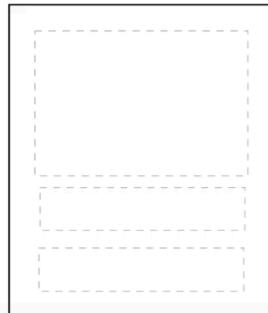
v Choose who gets it

v Hit send



Build campaigns in minutes

We'll help you get up and running with pre-built templates, ready-made segments, and 1-click automations. With our intuitive design tools, it's easy to create beautiful campaigns that put your brand in the spotlight.



"Using Mailchimp's marketing tools makes my life so easy, it saves me time, helps me create professional looking content, and allows me to market without a marketing degree."

The **NEW** News
vol. 1, issue 8 | 4 may 2020

i am

physically active.
socially active.
eating nutritious foods.
saving money.
professionally ambitious.
hopeful about the future.

THE ART OF THE POWER GESTURE

by Admiral Grey



THE NEW NEWS

Offering up-to-date informative aesthetic transmissions for a globe bedeviled by a plague of not-knowing | New work by certified experts on the Now | Questions for all your answers to all your questions for all your answers | Broadcast to your email and social media feeds



The **NEW** News
vol. 1, issue 9 | 10 may 2020

whirling darwishes from granada
on how to break a high fever

[ascen-sion](#)
featuring Sarah Sy
video art by Moussa Sy

Song: "High Fever" composed by Peter Kernel
Singer: Camilla Sparksss



THE NEW NEWS

Offering up-to-date informative aesthetic transmissions for a globe bedeviled by a plague of not-knowing | New work by certified experts on the Now | Questions for all your answers to all your questions for all your answers | Broadcast to your email and social media feeds





Build Your Unique Online Presence

To create your own website, follow these steps:

Customize your site

Pick a template and customize anything, or answer a few questions and get a free website designed just for you.

Add advanced features

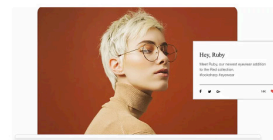
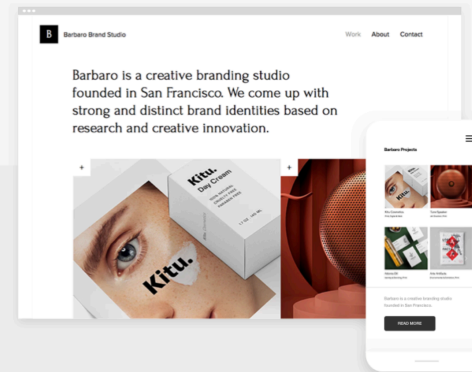
Start your own blog, add an online store and accept bookings online. You can always add more features as you grow.

Edit your mobile view

Check out the mobile-optimized version of your site. Switch to the Mobile Editor to personalize it even more.

Optimize for search engines

Answer a few questions about your website, location and keywords and get a personalized SEO plan to get found online.



Beautiful Blog

Create a stunning blog, grow your community and share your ideas.

[Create a Free Blog](#) [Learn How](#)



Logo Maker

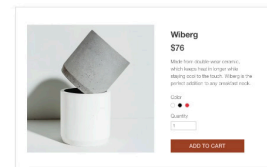
Design your own professional logo and build your brand online.

[Try Wix Logo Maker](#)



Mobile Optimized

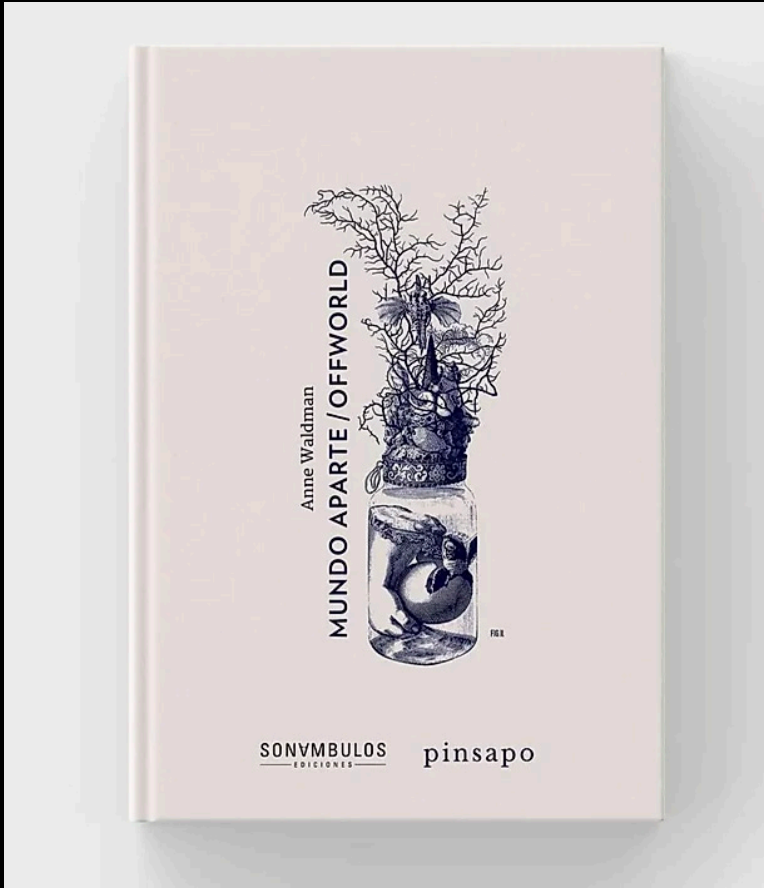
Look amazing on every screen with a mobile version of your site.



Online Store

Build your online business with a powerful ecommerce platform.

[Create an Online Store](#)





Live Events



Takeaway (What I learned)

- Learned how to work in a professional setting
- How to work within the guidelines
- Using new apps Mailchimp & Wix
- How to communicate with professionals
- Earned some paid freelance work on the side



**“Remember be open
minded and give
everything a chance”**

