

ENG
3401
(OL14
AND
OL15)

*Law through
Literature*

Fall 2022

*Prof. Rebecca
Mazumdar*

THE ADVOCACY PROJECT

Final submission due Thursday, December 8. **There can be no extensions for late submissions.**

Promote a policy, initiative, or law that would provide culinary justice for a marginalized group in NYC. You could argue, for example, for an initiative that creates shared garden spaces in urban areas, or for stiff legal penalties for using racial stereotypes to advertise a brand. You could argue that schools be required to serve cuisines from around the world on a rotating basis. Alternatively, you could present legal precedent for prosecuting those responsible for current instances of culinary injustice. It's up to you and your group!

Together, your group will create a video. You'll either present legal precedent for prosecuting a case of culinary injustice, or you'll present a proposal for a new law, policy, or initiative.

STEP 1: BRAINSTORM PROBLEMS

On our class Padlet (link in Day 10 Folder) identify at least three examples of culinary injustice in NYC. Provide links to relevant news articles or images whenever possible.

Contribute examples of problems via Padlet by November 3 (10 points)

STEP 2: BRAINSTORM SOLUTIONS

During Week 11, comment on our class Padlet by suggesting possible solutions to the examples other students have posted. Don't make a new post; find a specific post from another student and suggest possible solutions. Your solution could be a new law, policy, or initiative, or it could be legal precedent for prosecuting those responsible for the injustice.

Contribute possible solutions by November 10 (10 points)

STEP 3: PROJECT PROPOSAL

Select a problem you'd like to try to solve. Write a 300-word (~1 page) proposal in which you describe the injustice and the ways that your proposed solution will begin to correct it. Your proposal should also address how you will incorporate persuasion into your video. How will you get others to support your ideas? Remember: your proposal can be a new policy, law, or initiative, or an existing law that could be enforced in the name of justice. Submit the Proposal via Blackboard by November 17 (10 points). One proposal per group.



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STEP 4: MAKE THE PRESENTATION

Sharing responsibilities equitably, make a presentation using software like Prezi, PowerPoint, Google Slides, or Canva. Make sure you've considered how you will record the voice-overs for each slide (sharing access to a presentation so all can edit it online will be the easiest). Your group should agree upon a timeline early and establish ways to communicate with each other. Notify Prof. Maz if a team member starts ghosting the group.

STEP 5: RECORD THE VIDEO

Once the presentation is finished, including all voice-overs recorded, one group member will use Screencast-O-Matic to record the presentation as an .mp4 file. Then upload that .mp4 file to YouTube as an unlisted video that is not for kids (you'll be asked those questions when you upload). Since the videos will be shared with the class, this YouTube step is essential. Prof. Maz won't do this for you, but she can help you figure it out.

REQUIRED ELEMENTS

- You should use at least two nonfiction sources OR one case history and one nonfiction source in your presentation.
- Use MLA style to cite all sources, including a list of works cited on the last slide.
- Your presentation should be energetic and persuasive. Your slides should not have much text on them. Please, PLEASE don't read your slides out loud. That's not a presentation. It's a paper read out loud. And it's really difficult for the audience to watch. Have a script to read alongside the visual aids on the slides.
- Your video should transition logically from beginning to end, and have a clear proposal, justification, and conclusion.
- Your video should be at least 5 minutes long; it doesn't matter how many slides that takes. If you embed other media, like a video, that time is not counted towards your overall video time.

STEP 6: SUBMIT THE VIDEO

One member will submit the YouTube link via Blackboard no later than December 8 (70 points). There will be no extensions for late work. Links must be submitted by 11:59 PM on December 8.