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A Person that Impact when it Comes to Graphic Design and Related Fields

Cristóbal Vila

When we start in Graphic Design and related fields such as Illustration and Animation, we always tend to look for the work of professionals who are involved in these areas. Often we compare our own skills and interests with the professional, to get a sense of work done. In my case, I was impacted several years ago, when I saw the work of Graphic Designer, Illustrator and Art Director Cristóbal Vila. Although, I am focused in Graphic Design, it was his work in 3D animation that sparked my interest in this field.

Cristóbal Vila, graduated in Graphic and Industrial Design in the Faculty of Fine Arts of Sant Jordi, Barcelona Spain in the year 1990. His career has been developed around several graphic design studios and advertising agencies. Currently he works in his own studio called “Etérea estudios.” 3D animations made by him like “Nature by Numbers” and “Inspirations” among others are very good examples of his skills and works.

As a graphic designer, Vila is involved with all the tools and equipments related to this field. Currently his main application is Modo, a 3D modeling and rendering software. For animation he uses Cinema 4D, another strong modeling and animation program. He also uses Photoshop to create textures and Illustrator for the more geometric objects. In addition, he does post production of rendered images in Photoshop. For animations, he uses After Effects and Premiere for video editing. Currently he does all his work using an iMac i5 27" (2.66 GHz, 8 GB of RAM and 1TB of disk). Also he have a MacBookPro 15" to give courses and lectures. He uses exclusively for rendering a i7 Dell PC (3.44 GHz, 8 GB of RAM and 1TB of disk).

To discuss one of Vila's works, we can mention his short animation "Nature by Numbers." This 3D animation shows that it was well planned, besides the beautiful graphics, it was done paying attention to every detail about the concepts of numbers and mathematics. For example, "Nature by Numbers" is an animation that reflects on the great mathematic concept of the Fibonacci sequence and golden ratio often related to art. As I mentioned before, Vila places everything together and with help of the story line he expresses all in terms of computer graphics.

Another of Vila's most important work includes "Inspirations", a short 3D animation about Escher's work and his workplace. "Lux Aeterna" is an animation about the light that travels from a galaxy to a single drop of water and "Nixus", a 3D illustration of a concept car. These projects together with "Nature by Numbers" demonstrate Vila's skills and talent when it comes to Communication Design.

To conclude, we can say that Cristóbal Vila, has achieved a career as a Graphic Designer, Illustrator and Animator. Therefore, one should be able to take his approach as example for improving his or her own career and more importantly for people beginning to show an interest in the area of Communication Design. In other words, I think everyone in some way started their careers some how inspired by someone else.

## Resources

Eterea Estudios. Cristóbal Vila. *Frequently Asked Questions*. Web. 3 Oct. 2015.

Eterea Estudios. Cristóbal Vila. *Something More About Me*. Web. 3 Oct. 2015.

Eterea Estudios. Cristóbal Vila. *Work*. Web. 3 Oct. 2015.