

November 14, 2024

Hiring Manager  
LOUIS VUITTON  
1 American Dream Wy Space F-140,  
East Rutherford, NJ 07073

Dear Hiring Manager:

This is a letter of application for the position for Store Manager at 1 American Dream Wy Space F-140, East Rutherford, NJ 07073 posted on Indeed November 14,2024. My current academic focus is Business and Technology of Fashion, from New York City College of Technology (CUNY) obtaining my Bachelor Degree. My ability to listen attentively, understand diverse needs and deliver timely solutions has resulted in high levels of customer satisfaction.

In this application, for Store Manager I have strong communication skills, both verbal and written, providing clear solutions. The ability to identify and understand sales techniques, closing deals and building relationships with customers. In 2023, I took BUF 2255 Merchandise and Planning and Buying. This course teaches how to manage a store's product and sales. I learned how to buy the right amount of products, keeping track of what you have, and selling them at the right price. I also learned how to increase profit for the store and avoid losing money. This course uses mathematical solutions to help me understand these concepts and practice them in real world situations.

My course work in BUF 3100 Trend Forecasting and Social Media has prepared me with the essential skills to meet the requirements in the Store Manager position at Louis Vuitton. With in-depth research of current color, fiber and fashion trends, I have a distinct eye for identifying trending styles and the impact on customer preferences. My experience in merchandising plans, included mood boards, flat sketches, and spec details. This comprehensive understanding of the fashion industry enables me to provide value, insight and support to Louis Vuttion.

In Spring 2024, I took SBS 3201 Gender, Dress and Society which explores how clothing and fashion reflect and shape everyone's identities, cultures, and societal structures. Gender, Dress and Society, dives into the deeper meaning in what everyone wears. Examining how clothing can communicate before human interaction, social status and cultural background and our personal beliefs. SBS 3201, looks at how fashion trends evolve over time and how they are influenced by economic conditions. This class has proven clothing is used as a form of expression or self-discovery. Dress can be identified in parts of the world, and within the United States.

My professional experience began as a Literature Distributor for Congresswoman Yvette Clark, I learned leadership skills and developed a keen-eye for community engagement. Building on this foundation, I transitioned into a Sales Associate at Hollister, where I gained exposure in Customer Service. My previous employer was G-Star Raw Denim which further my expertise in luxury fashion and customer relations. As a top seller and go-to associate for upscale clientele, including celebrities, I consistently surpassed sales targets and built lasting relationships with customers. As the Sales Manager at Billionaire Boys Club I understands the daily operations of

the store, including opening and closing procedures. This role requires a strong leader who can train and inspire the sales team to achieve sales goals and deliver exceptional clienteling experiences. I am confident that my skills and dedication would be an asset to the Louis Vuitton team. As a Store Manager, leadership, inspiring the internees can build stronger customer relationships. By implementing these strategies, I can create a positive and supportive environment that develops high performance.

One academic experience and practical skills makes me a strong candidate for the Store Manager position at Louis Vuitton. My coursework in SBS 3201, explored how cultural factors influence fashion choices. This understanding can help me anticipate the preferences of customers from different backgrounds and tailor the recommendations accordingly. BUF 3100, focuses on trend awareness, knowing the latest trends in color, fiber, and fashion allows me to anticipate what clients might be looking for from one of the exhibitors. This enables one to proactively suggest fabrics and materials that align with clients preferences. BUF 2255 Fashion Trends, and Global Marketing has provided myself with an understanding of the industry and the ability to effectively communicate with customers and vendors. I learned about creating model stock plans, which outline the ideal assortment of products for a specific department or category. This can help me understand the range of fabrics and products that should be available at the show and how to balance inventory.

Besides my academic background, I was Selected for ComplexCon, 2022 in Long Beach CA, invited to represent Billionaire Boys Club at ComplexCon 2022, a premier annual event showcasing the latest in fashion, art, and culture. Also invited to work at Human Made Pop-Up, 2023, invited to represent the Human Made Pop-Up event in 2023, New York, NY featuring high-profile figures such Pharrell Williams and Nigo. In 2017, after graduating high school my father took everyone on a family trip to visit our Hometown, Guyana.

I am well spoken in written and verbal communication, I excel in time management and research analysis, allowing myself to approach tasks efficiently and thoroughly. With strong communication skills and the ability to clearly articulate ideas, I thrive in collaborative environments. I am confident I can work in a larger work setting, where I can apply my knowledge and research expertise, while continuing to develop in a team-oriented atmosphere. I would like the opportunity to discuss my qualifications further with you.

Sincerely,



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Billionaire Boys Club  
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