LETTERING ADVENTURES

VOL 4

70's Script

Your MONTHLY GUIDE to creating ILLUSTRATED hand-drawn LETTERS

CREATED BY

Dina Rodriguez

CONTENTS

Seventies Script

52 LETTERS WITH STEP BY STEP ILLUSTRATIONS

Seventies script is bold, curvy, and can make any illustration look "totally far out". This "funkadelic" script looks groovy when used in posters, magazines, and book covers, with its updated look made for the 21st century.

In the next few pages, you'll learn how to draw both upper and lowercase letters for this issue. From there, you'll explore a drawing challenge that will teach you how to create a card for Mother's Day that incorporates custom swashes and filigree to create interesting compositions.

—— STYLE FEATURES ——

☑ **HAS A SLIGHTLY TILED AXIS**
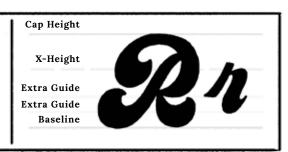
☑ **CURLS AT THE END OF STEMS**

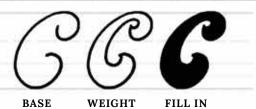☑ **VARIED WEIGHT LETTERS**

☑ **LOWERCASE IS HIGHIER**

DRAWING GUIDES

In addition to your cap height, x-height, and baseline, it might help if you add additional guides to help keep your curls aligned.

Cap Height

X-Height

Extra Guide

Extra Guide

Baseline

Aa Bb Cc Dd
Ee Ff Gg Hh
Ii Jj Kk Ll
Mm Nn Oo Pp
Qq Rr Ss Tt
Uu Vv Ww
Xx Yy Zz

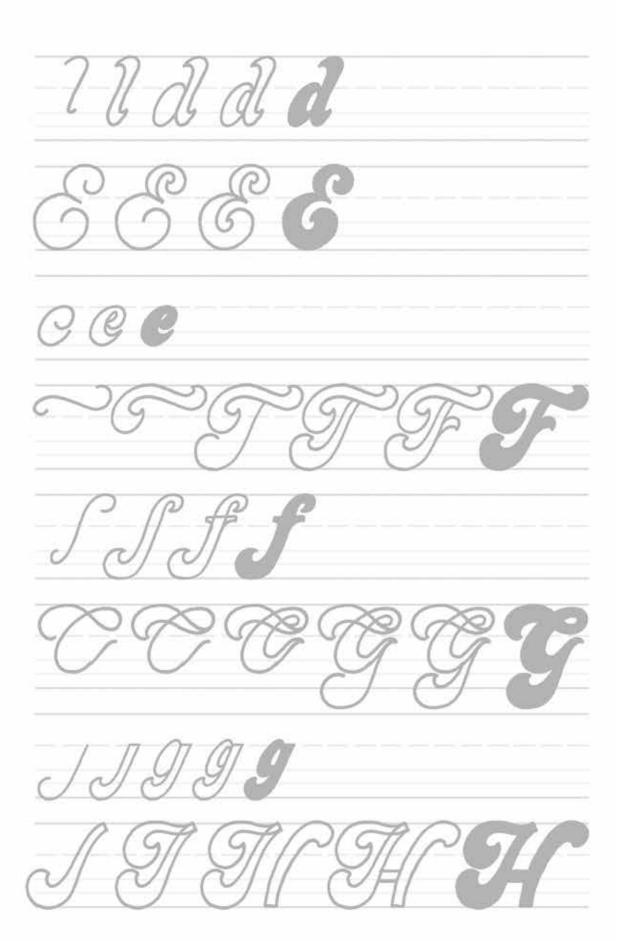## 1. TRACE EACH STEP
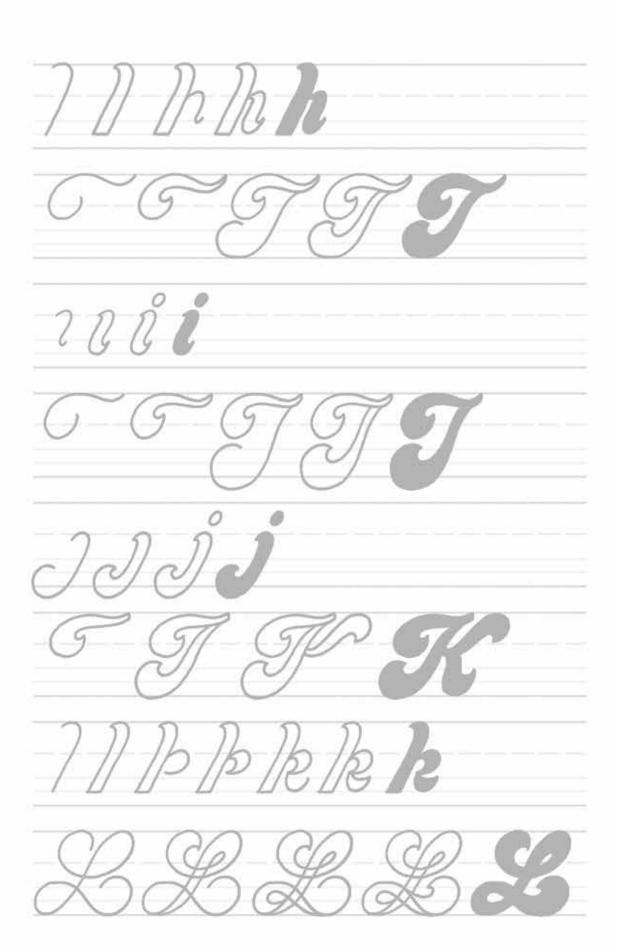
Learn how this type style is built by tracing over each letter shape by shape in pencil.
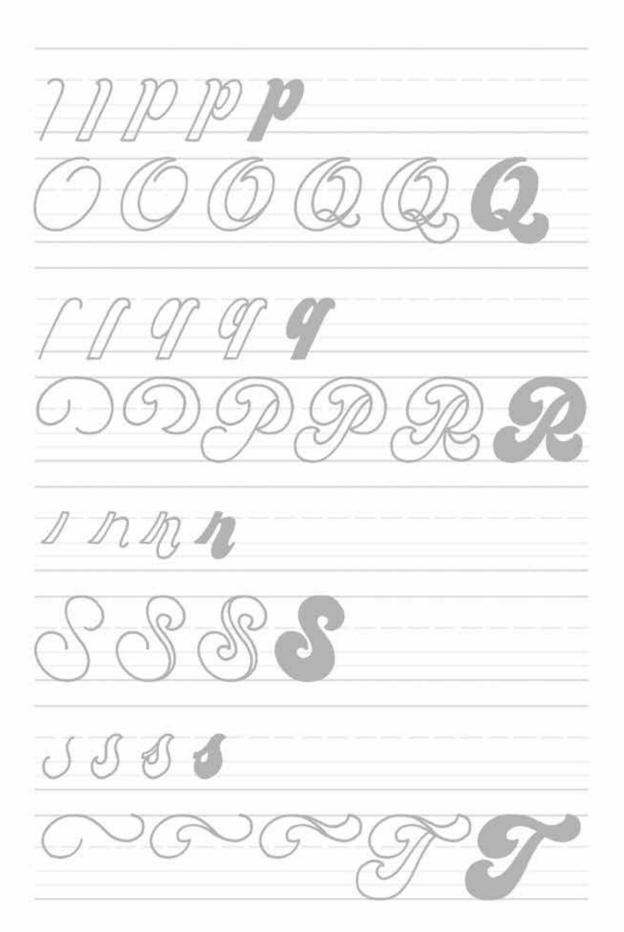
BASE   WEIGHT   FILL IN

2. COPY EACH LETTER

Using reference, redraw each letter using the steps you just learned on the previous pages.

REFERENCE   **REDRAW**

A

a

B

b

C

c

D

d

E

e

F

f

G

g

H   h

T   i

J   j

K   k

L   l

M   m

N   n

O   o

P   p

Q   q

R   r

S   s

T   t

U   u

V   v

W   w

X   x

Y   y

Z   z