

Visual Hierarchy

The Department of Communication Design
proudly presents:
Student Exhibits
Grace Gallery
Namm Hall 11th Floor
New York City College of Technology
April 12 to the end of the semester

Visual Hierarchy

space

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Visual Hierarchy

space

type size

spacial zones

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Visual Hierarchy

space

type size

spacial zones

color

alignment

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Student Exhibits

Visual Hierarchy

space

type size

spacial zones

color

alignment

typeface pairing

variations in type (bold)

added elements (lines)

Communication Design proudly presents

Student Exhibits

April 12 *to the end of the semester*

Grace Gallery
Namm Hall 11th Floor | City Tech

Visual Hierarchy

space

type size

spacial zones

color/reverse

alignment

added elements (lines)

variations in type (bold)

dynamic compositions (diagonals)

shapes

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the semester