

Content Requirements for Creating a University Website Header

How do users want content presented?

The header needs to fit all needs of a user visiting a University department website concisely. While they want sufficient information, it cannot be confusing and overwhelming.

Summary of Core Needs

Some basic links may include About, Admissions, Programs/Academics, Research, Alumni, Quick Links, News & Events, Student Life.

Page Name	What must users do?	What support do they need?	Required Elements & Suggestions	Existing, New & Amended Elements
About	Users must visit this page to get a gist of the department and what it represents.	The About section on <i>any</i> webpage will help to give an overall sense to the user on what sort of a domain they're entering. The user hopes to understand the purpose of the webpage and other general information.	<ul style="list-style-type: none"> • Vision • Mission • Educational Goals • Contact Information 	Contact Information was not presented in the KU Draft and is suggested for efficiency of the website.
Admissions	Users must visit this Page for updated information in regards to requirements for the program.	Admissions will help to let prospective and current students maneuver through links to join the department. The user hopes to understand what they need for further inquiries into entering as a student.	<ul style="list-style-type: none"> • Requirements for Application (Assessment) • Application Period • Tuition • Tuition Assistance (if applicable) 	The content suggested for this page is about what is missing from KU Draft. It is a necessary aspect of <i>any</i> department site.
Academics	Users must be willing to navigate through the links and sub links in this Page because there is a lot of useful content present.	Students hope to understand what they can gain from the department. This section is looked at for detailed explanations of curriculums and academic pathways.	<ul style="list-style-type: none"> • About the Counseling Diploma • Expected Outcomes • Academic Process and calendar • Degree Map • Course & Program Content • Course Credits: General, Basic, Specialized (Course Table) • Department Syllabus (Class Descriptions) • Thesis on Bachelore (Research Project) 	Some subsections can also include teaching methodologies & Activities; Educational Planning.
Research	Users must visit this page as prospective graduates and prospective students to understand research capabilities of the department.	Users hope to gain insight into what research capabilities the institution has and what opportunities are available.	<ul style="list-style-type: none"> • Thesis on Bachelore (Research Project) • Departmental Research 	Research was not emphasized as a subsection in the KU Draft. It <i>is</i> , however, the very basis of this department and should be included.

Sources: SSSW of Hunter College, Kabul University Counseling Policy Document Draft