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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Methods | | | | | | | | | |
| Emailing Newsletters | | Phone Blasts (Mass Recorded Phone Calls) | | Mail Merging Letters | | Parent Video Conferences | | Social Media | |
| Benefits | Drawbacks | Benefits | Drawbacks | Benefits | Drawbacks | Benefits | Drawbacks | Benefits | Drawbacks |
| Increase Parent Involvement (Finley, 2018) | Emails can get marked as Spam (Finley, 2018) | Instant Communication (Using Mobile.., 2014) | Socioeconomic Diversity (Not everyone has a cell phone) | It saves time and efforts because it simplifies mass communication (Using Mobile, 2014) | Too much information can be contained in a single letter | Allows Parents and Educator to connect and collaborate Easily (Venks, 2016) | Eliminates the Aspect of Personal Interaction (Venks, 2016) | It enable students to easily connect with each other with regards to school projects and assignments (Social Media, n.d.) | Communication can be misunderstood |
| Reinforce Student skills at home (Finley, 2018) | The teacher might not be reaching to the right audience | Calendar |
| Classroom Collaboration | There is a chance for human error and multiple phone calls can be sent over and over to the same recipient (Pros and Cons, 1070) |  | It could be bad if there if there is technical problems (Internet, audio or video problems,etc.) (Main Advantage, n.d.) | Plenty of Protocols to be followed (Social Media, n.d.) |
| It offers tips for supporting child's health, emotions and academic achievement (Finley, 2018) | Email is easy to ignore | It strengthens Parent-Teacher Relationship (Cirelly, n.d.) |  |  | It makes scheduling of Parent/Teacher meetings convenient |
| Not every parent might not have internet access or technological literacy |  |  | Real Time | Some parents are not familiar and might not know how to use social media platforms |
|  |  |  | It limits the number of Users Engaging at the same time (Venks, 2016) | Improves communication from teacher to parent as schedule might not fit for specific times |
| Solicite materials and resources(Finley, 2018) |  |  |  |  | Time and money saver |
|  |  |  |  |  | Increases Productivity | Costly set up | No Internet Access might be a challenge for low-income families |
| Affordable option (Finley, 2018) |  |  |  |  |  |  |  | It can be fun and engaging for viewers( Parents especially) to see the progress of their children's learning |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | Language barrier might be a challenge for non-speaking English families |
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