

Renee Birchwood

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EDUCATION BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2023	The New York City College of Technology, City University of New York (CUNY) <i>Module Emphasis: Global Luxury Fashion</i>	Business and Technology of Fashion
A.S.	2021	The New York City College of Technology City University of New York (CUNY)	Business and Technology of Fashion
H.S.	2019	The High School of Fashion Industries	Fashion Design

Professional Licenses and Certification:

CUNY Certification, Sexual Harrassment, Gender-Based Harrassement and Sexual Violence Student Curriculum, February 2023, New York College of Technology, CUNY

Honors and Rewards:

Fall 2021 Dean's list Maintained a GPA of 3.5 and higher

RELEVANT EXPERIENCE:

Fashion Merchandising Intern EUNY Design New York January 2023-Current

- Organizing buttons/trimming packaging samples
- Generating and posting content for Instagram and LinkedIn
- Curating selections of trims as per client request either physical or digital

Concierge Catbird New York June 2022-Current

- Organize and take appointments for wedding consultations
- Send follow up emails summarizing the appointment to my clients
- Answer customer service questions through emails or by phone

WORK EXPERIENCE:

Stylist/Brand Ambassador Banana Republic New York April 2019-2022

- Compared stock inventory to other locations in the US to assist with over the phone transactions for clients
- Assisting clients with picking products for their specific needs
- Registered over 65+ clients with opening up credit cards within a year
- Categorized and organized inventory along with boxes of shipments

Talent Recruiter Barbizon June 2019

- Recruited young teens between ages 10-18
- Exercised my public speaking skills to potential candidates
- Provided the teens with trial dates to help them become a professional model, actor/actress

WORKSHOPS for PROFESSIONAL DEVELOPMENT

Attended, “Accenture 101:City Tech Alumni Spotlight” through virtual zoom call April 19th 2023 6:00pm-7:00pm

Attended, “Financial Literacy Workshop” through virtual zoom call City College of technology, April 25th 1:00pm-2:00pm

EXPERIENTIAL LEARNING;

Attended, “Heavenly Bodies” Exhibit at The Metropolitan Museum of Art, New York City, June 15th 2018

Attended, “Professional Career Development for City Tech Students and Alumni” New York City College of technology, March 2nd 2023 6:00pm-7:00pm

Attended, “Fresh,Fly and Fabulous: Fifty Years of Hip Hop” Fashion Institute of Technology, March 23rd 2023

SOCIAL MEDIA TECHNOLOGICAL SKILLS and COMPUTING DATABASES

Social media platforms: Tiktok, Facebook Marketplace, Twitch, Instagram, Twitter, Youtube

Computing Databases: BoF Database, Fashion Snoops

NOTE: (I do not have any languages and volunteerism!)

Old resume below!

Banana Republic: Stylist/Brand Ambassador

(Feb 2019 - June 2022)

Worked along with my clients to help them pick products for their specific needs. I had product knowledge for every item we sold and I was tasked with various duties in the store such as calling other locations for stock checks, packaging and labeling items that need to be shipped out to customers, organizing inventory and boxes of shipment.

Barbizon: Model Recruiter

(June 2019)

Exercised my public speaking skills to recruit young teens from the ages between 10-18 based on appearance and personality to have the chance to work alongside Barbizon to provide them classes to become a professional model or actor/actress.

-Customer Service

-Fashion History

-Textiles

-Marketing