

A long term trend that has been around for generations is Bell Bottom jeans. Originally bell bottoms were used in the 1960s for boat workers. It's function was to allow the workers to easily roll up the pants so it does not get in the way of messy jobs. If a sailor happens to fall overboard the pant can be used as a life preserver. These pants make their return throughout the 60s, 70s and even today. A designer who has merchandised this trend is Coco Chanel. Another long term trend is women's working (two-piece) suits. In the 1940s women stepped up and worked in factories instead of the traditional housewife jobs. Instead of wearing dresses women transitioned into wearing blazers and pants. Coco Chanel is also a designer who merchandised this trend. An example of short term forecasting is the fabric suede for fall/winter season. Usually suede is dark brown or black and it's purpose is to keep us warm during the harsh season while still looking good but it disappears once it gets warmer. Another short term trend is velour tracksuits, these tracksuits are usually inspired from the 2000s fashion era and the cut changes depending on the trend for example in the 2000s the pants were low rise but now in 2020 the velour pants are now high rise. The designer for these tracksuits is Gela-Nash Taylor and Pamela Skaist Levy.

Apparel Resources(2015 August, 1st) Bell-bottoms 'revisited': the retro shape from the '20s, '30s, and '70s is back with a bang, Apparel Resources
<http://in.apparelresources.com/fashion-news/trends/bell-bottoms-revisited-the-retro-shape-from-the-20s-30s-and-70s-is-back-with-a-bang/#:~:text=Bell%2Dbottoms%2C%20pants%20with%20legs,boats%20since%20the%2017th%20century>.