




Consumer's Textiles Profiles

MAY 20, 2021
Rokiatou Bah



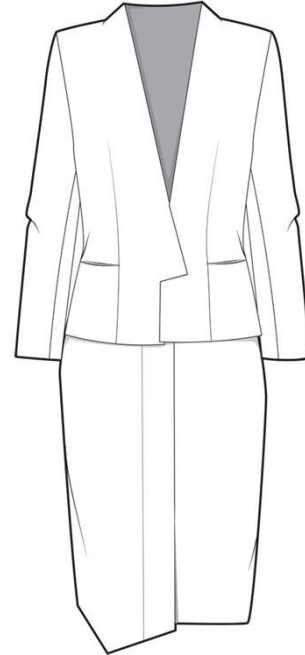
Consumer Profile #1: Womenswear (Americana) This is a mom that's headed to the Country Club in between PTA meetings



Cotton Voile for
Summer Dress
Swatch # 49



Ratine Suiting for
Blazer & Pencil Skirt
Swatch #44



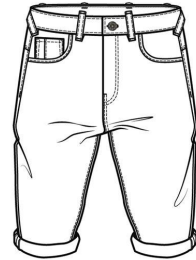
Consumer Profile #1: Womenswear (American)



Madras Shirting Fabric
For Button-Down Shirt
Swatch # 62



Indigo Dyed Denim
Twill Denim For
Mid-length shorts
Swatch # 86

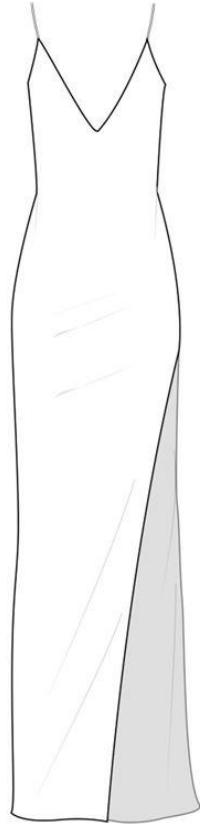


OR

Last Of Consumer Profile #1: Womenswear (Americana)



Charmeuse
(polyester)For Evening
Gown
Swatch # 92



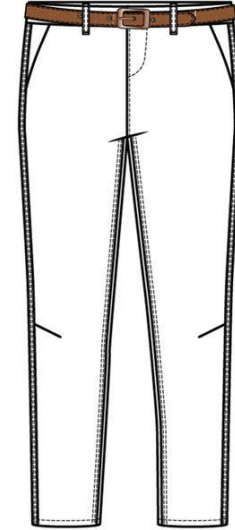
Consumer Profile # 2 Menswear This white-collar professional wants to look neat without being uncomfortable



Herringbone Woven
Wool For Sport Coat
Swatch # 82



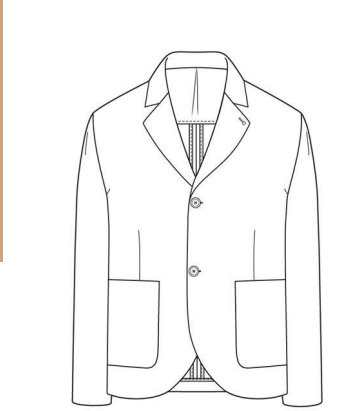
Chino Cotton Twill Pants
Swatch # 87



Consumer Profile # 2 Menswear



Linen For Light Jacket
Swatch # 7



Chambray Oxford
shirting cloth for
button-down – long
sleeve
Swatch # 74



Last of Consumer Profile # 2 Menswear



Dobby Woven Tie
Swatch # 97

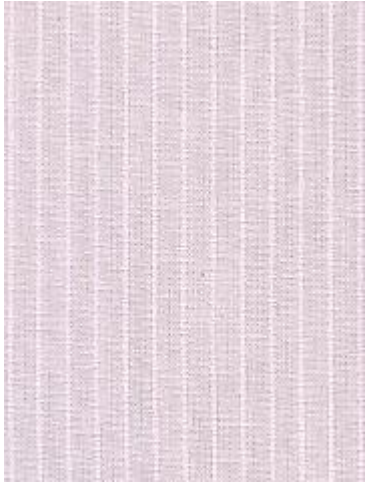


OR



Consumer Profile #4: Childrenswear – Girls (2T-6x)

This little girl is into princesses and balle



Dimity Cotton For
Lightweight Pants
Swatch # 73



Calico cotton for sun
dress
Swatch# 58



Consumer Profile #4



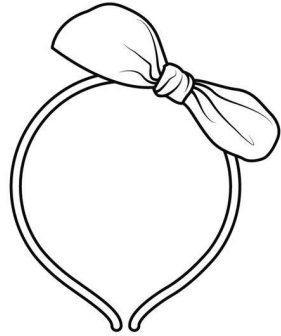
Lamé Novelty Fabric
For Party Dress
Swatch # 46



Tulle for ballet skirt [aka
“net” raschel knit]
Swatch # 155



Last of Consumer Profile #4

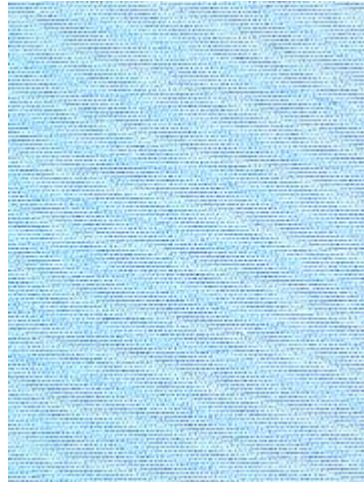
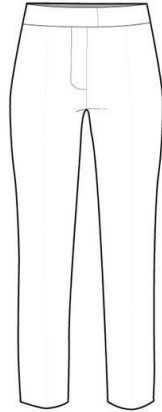


Grosgrain
Ribbon For
Hair
Sample # N45

Consumer Profile #5: Womenswear Supermom in her 30s-40s who works in an office, volunteers at the kids' school, and still goes out to dinner Saturday nights



Wool Tweed Woven
Suiting Fabric For
Pantsuit
Swatch #43



Percale Cotton Shirting
Fabric
Swatch # 57



Consumer Profile #5: Womenswear



Novelty Double Knit
For Cardigan
Swatch # 139



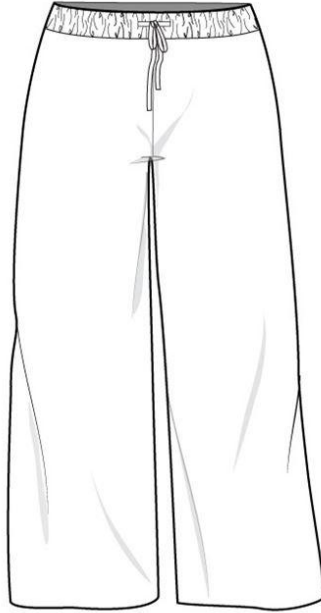
Douppioni Silk for
evening dress
Swatch # 17



Last of Consumer Profile #5: Womenswear



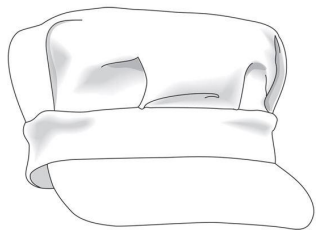
Lightweight
“handkerchief” linen for
casual pants
Swatch # 6



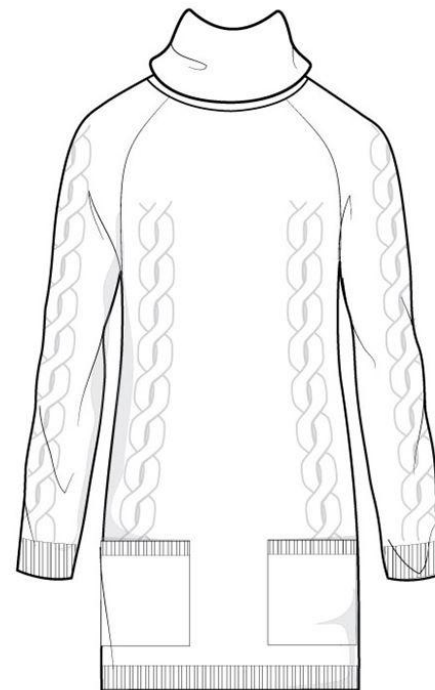
**Consumer Profile # 6: (Womenswear) This Is A
Creative Writer Who Seeks A Comfortable Lifestyle
Through apparel & Works Part time at the library**



Embossed Panne For
Casual Winter Hat
Swatch # 193



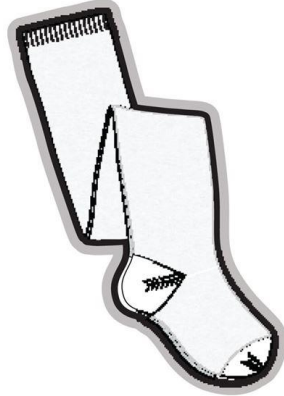
Dupont™ Sorona
Sweater Dress
Swatch #34



Consumer Profile # 6: Womenswear



Thermal Blanket cloth
for winter season socks
“Warmth Without
Weight”
Swatch #38



Sweater Knit Scarf
For Chilly Evening
Reading Time
Swatch # 123



Last of Consumer Profile # 6: Womenswear



Onion Skin Pants For
Everyday wear
Swatch # 125

