How important is trust and telling the truth to you?

Today many people believe that it's difficult to tell the truth from a lie that was told originally as the truth. Telling the truth with your friends is the most important since being friends started with being able to trust each others. If you can not be trusted, it is so hard to start making friends and even continue your relationship with your friends. In the opposite side, if your friends trust you because of you always tell them the truth, they will always have your back. Therefore, you know you are safe with your friends and your relationship will last longer than relationship without trusting. I believe that if you want to be succeed in relationship with your love, the most important thing is to always tell the truth. Such as, in the beginning of your relationship when you learn about each other, the best thing you should do is being yourself and not faking by telling the truth about yourself. This will help your relationship gets easier later on because you do not have to change but you are who you are since your first started. Moreover, being faithful with your lover will help you get through all the problems together since you do not hide things from each other and your partner knows what the real problem is.