

**CU TV**  
**NY TV**

BY RAFAEL LOPEZ

# WHERE

- CUNY TV is located in midtown Manhattan on 365 5th Ave, within the CUNY Graduate Center. Their primary business is creating, producing, filming, and editing television shows, focusing on CUNY professors, students and alumni. The station covers a wide variety of topics from culture, diversity, science, education, politics, art, etc.
- Established in 1985 Broadcasted in 7.3 million households in the New York metro area. In addition, CUNY TV has won numerous awards. Twenty New York Emmy Awards and over 100 nominations, as well the Telly Awards and Communicator Awards.

# HOW

- The story behind me getting this internship is through an email. After applying for a fall internship for months I turned to the COMD internship site on openlab. Being that it was summer there wasn't much posted on it as far as fall internships. I was worried that I wouldn't be able to find an internship for fall 2019 so I emailed professor Gotez to see if I still had time to find one, and if I needed one before the semester started. Luckily in my emails I saw an email from professor Gotez about CUNY TV looking for interns. I'm majoring in advertising design so an internship in production wasn't initially what I had in mind but I've always been a fan of television and pop culture so I thought working in television, in some capacity, would be interesting. I emailed Tinabeth Piña which happens to be the Managing Editor and now my supervisor, to set up an interview. I had a one-on-one, where we spoke for about 20 minutes and just had a good conversation about the industry and what I would do there. We mostly spoke about my major, why did I choose my major, where did I see myself in five years. The interview was held on Thursday and I was offered the internship on Friday the following day.

# THE CULTURE

- fast pace
- business casual
- Mac desktop computer



# A DAY AT CUNYTV

- CUNY TV ID card
- May I assistance you!



# OPPORTUNITIES

- *Leyendo Books*
- Urban U



# SHOOTS





# RESEARCH

- Marguerite Maria Rivas
- Sebastian Alvarado
- Juamee Williams





# CONTROL ROOM



# EDITORS ROOM

Hands on learning



# ARE YOU SLEEPING



Action: Little sister peeks through door  
Time-stamp: 106  
SFX: Navigators singing  
Animation: Eyes blinking, little sister moving in forward.



Action: Brother John sleeping  
Time-stamp: 109  
SFX: Navigators singing  
Animation: Drool moving up and down, Z's fading in and out indicating that he's sleeping



Action: Alarm clock ringing  
Time-stamp: 112  
SFX: Navigators singing  
Animation: Alarm clock moving side to side.



Action: Bells ringing  
Time-stamp: 116  
SFX: Navigators singing  
Animation: Bells flashing



Action: Little sister talking into big brother's ear  
Time-stamp: 225  
SFX: Navigators singing  
Animation: Little sister mouth moving.



Action: Little sister standing on top of John's bed  
Time-stamp: 228  
SFX: Navigators singing  
Animation: Drool moving up and down, Little sister's arms moving up and down.



Action: Little sister jumping off John's bed  
Time-stamp: 233  
SFX: Navigators singing  
Animation: Drool moving up and down, Little sister's sliding up.



Action: Little sister standing on top of John's bed  
Time-stamp: 234  
SFX: Navigators singing  
Animation: Drool moving up and down, Little sister's sliding up. Teddy bear eyes getting wide, bear sliding up.



Action: Bells ringing  
Time-stamp: 235  
SFX: Navigators singing  
Animation: Bells flashing



Action: Little sister standing on top of John's bed  
Time-stamp: 315  
SFX: Navigators singing  
Animation: Drool moving up and down, Little sister's arms moving up and down.



Action: Little sister jumping off John's bed  
Time-stamp: 318  
SFX: Navigators singing  
Animation: Drool moving up and down, Little sister's sliding up.



Action: Little sister diving into John's bed  
Time-stamp: 319  
SFX: Navigators singing  
Animation: Little sister moving across the screen diagonally



Action: Little sister under covers looking upset  
Time-stamp: 322  
SFX: Navigators singing  
Animation: Zoom in to little sister's face



Action: Little sister under covers looking upset  
Time-stamp: 324  
SFX: Navigators singing  
Animation: Little sister's eyes blinking



Action: Bells ringing  
Time-stamp: 325  
SFX: Navigators singing  
Animation: Bells flashing





# Urban U bumper



Episode Details

Original tape date: November 1, 2019. First aired: December 5, 2019.

On this month's Urban U: an all expense paid study abroad trip in the jungle of Ecuador; paving the way to better health care for the LGBTQ community; a student who created sneaker hospital made it a successful business; and more, all through a CUNY lens!

Guest List

- Djenabou Barry Student, Gutman Community College
- Samantha Barthelemy PhD candidate, Adjunct Professor, The Graduate Center, John Jay College of Criminal Justice
- Eric Corner Owner, Student, Ecom Customs, SneakerHospital.com, Baruch College
- Jan Oosting Kaminsky, PhD, RN-BC Director of Education, Rainbow Health Consulting, Assistant Professor, CUNY SPS Nursing
- Rafael Lopez Student, New York City College of Technology
- Francine Perlman Alumna, Artist and Activist, City College of New York
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As the world's largest urban university with 24 campuses spread across New York City's five boroughs, CUNY is as rich and diverse as the City itself. With a history of over 100 years, the university scope of Urban U stories is immense.

Regular air times

1st and 3rd Thursdays at 8:30pm  
Friday 8:30am, 9:30am  
Saturday 10:30am  
Sunday 7pm

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# SACRED TATTOO



THANK YOU!!!