Will Burtin

By Kobe Baltazar

BackGround

Will Burtin is from Germany but migrated to the United States. He was an art director for the Fortune Magazine, designer for scope which was published by upjohn pharmaceuticals. While structuring his own designs as a freelance
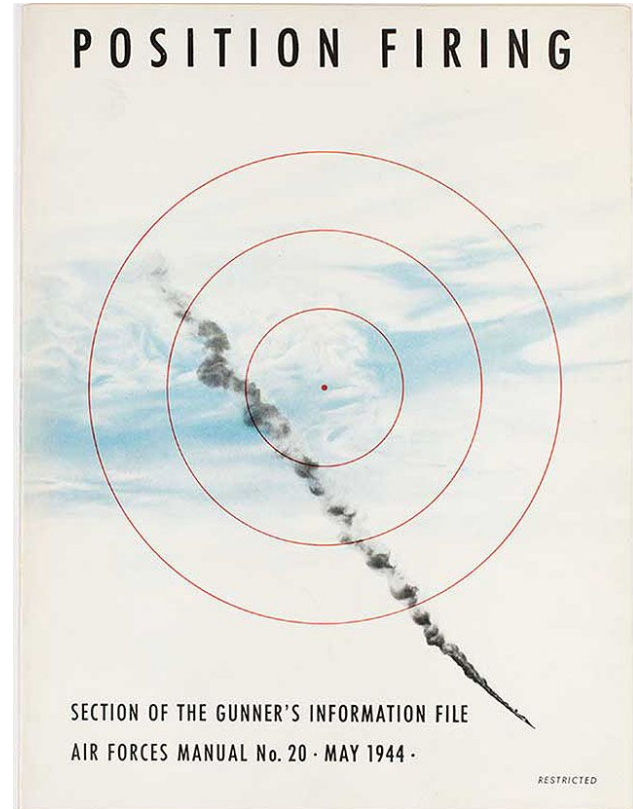
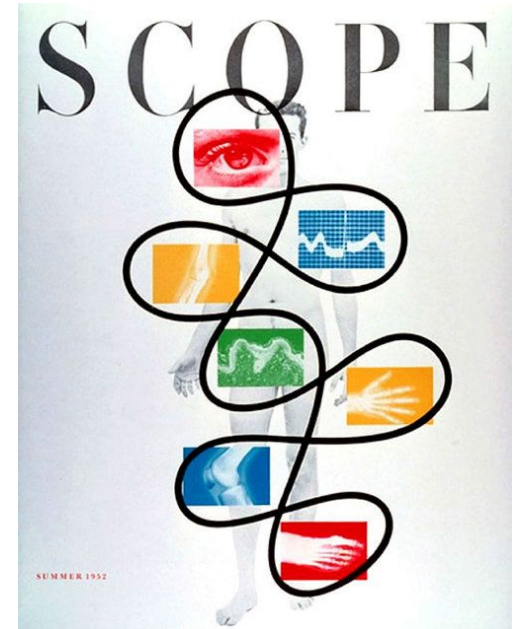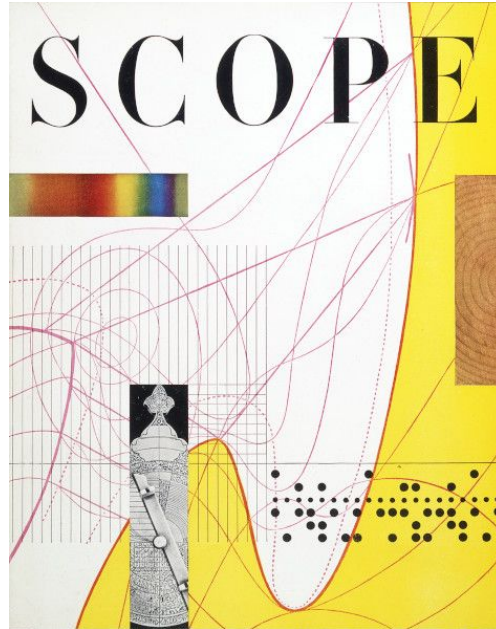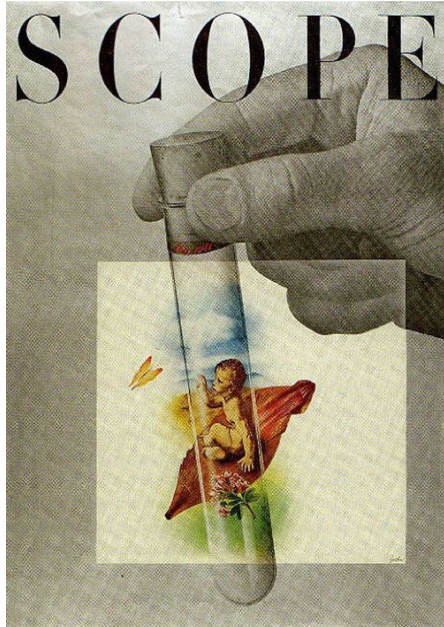Will Burtin was a graphic designer but many would refer to him as a information designer.

War Design

Will Burtin was actually drafted to the war and create design for the U.S Air force and Army Force. In other words manual and instructions for Gunnery
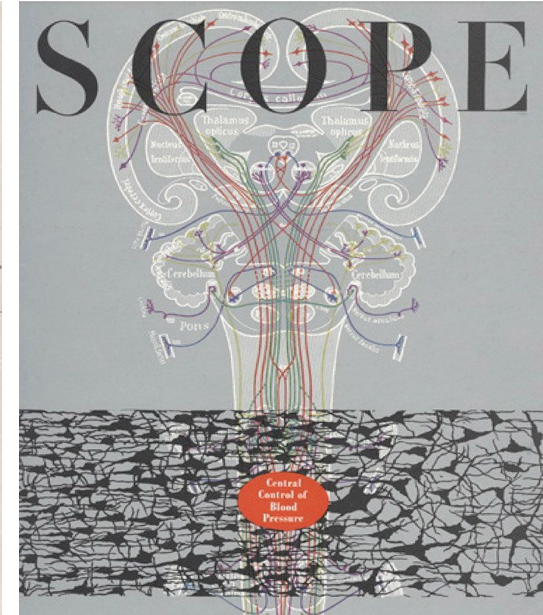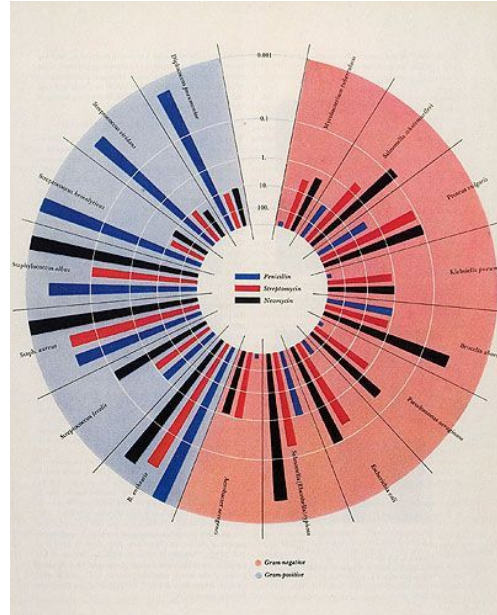

POSITION FIRING

SECTION OF THE GUNNER'S INFORMATION FILE
AIR FORCES MANUAL No. 20 · MAY 1944 ·

RESTRICTED

Designs By Will Burtin

Pioneer

Will Burtin was a person who help bring up the modern infographic. In other worlds he created a representation/layout for any information or even data.

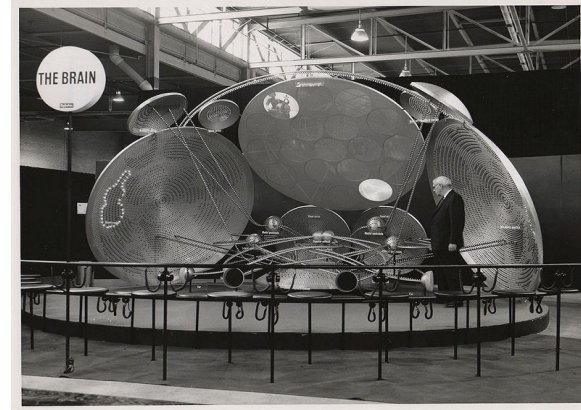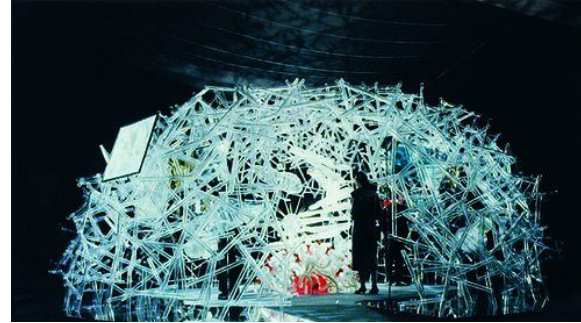Will Burtin wanted make layouts of information clearly and quickly to read

3D-Design

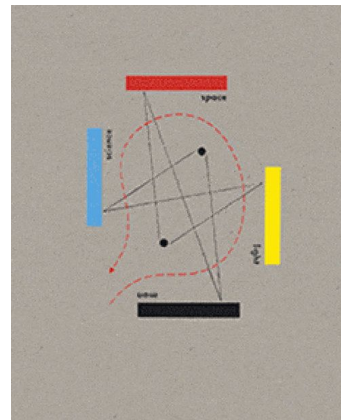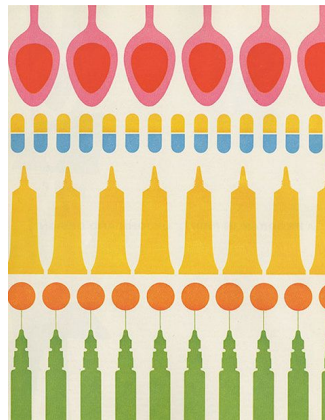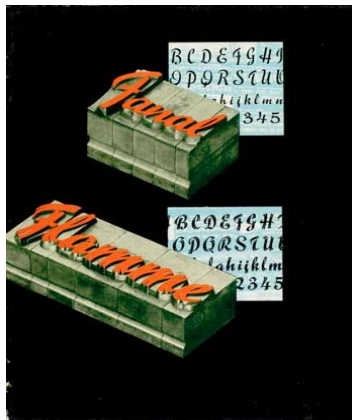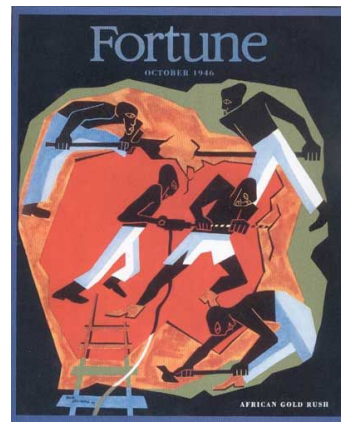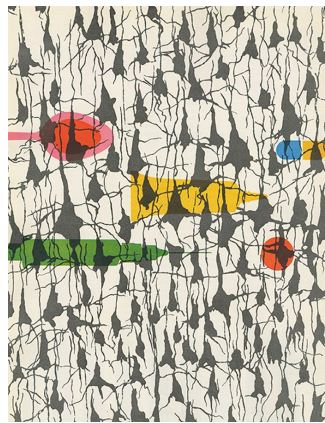Will Burtin was very creative and liked to experiment with size, texture, techniques, and even materials. For example he would create large models that are three-dimensional

Burtin designs were mostly art work of explanations rather than being persuasive

THE BRAIN

Designs By Will Burtin

Source

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