

# AAS Degree in Communication Design Management for Students Entering Fall 2015

## Suggested Sequence of Classes

Course Number	Course Name	Prerequisites	Co-requisites	Credits
<b>1st Semester</b>				
COMD 1100	Graphic Design Principles I	CUNY cert RWM or	ENG092R, ENG092W	3
CDMG 1111	Digital Media Foundations	CUNY cert RWM or	ENG092R, ENG092W	2
COMD 1162	Raster & Vector Graphics	CUNY cert RWM or	ENG092R, ENG092W	3
COMD 1167	Type and Media	CUNY cert RWM or	ENG092R, ENG092W	4
ENG 1101	English Composition I			3
				15
<b>2nd Semester</b>				
CDMG 1150	Office Applications	CUNY cert RWM or	ENG092R, ENG092W	3
CDMG 1230	Print Technologies	CUNY cert RWM or	ENG092R, ENG092W	3
MAT 1190	Quantative Reasoning			3
Creative Expression	Flexible Core			3
ENG	ENG 1121 -English Composition II			3
				15
<b>3rd Semester</b>				
CDMG 2300	Cross-Media Color Analysis	CDMG 1111, COMD 1167		2
CDMG 2317	Production Cost Management	CDMG 1150	CDMG 2303	3
CDMG 2330	Digital Photography I	CUNY cert RWM		2
BIO I, CHEM I or PHYS I	Life and Physical Sciences			3
COMD 2450	Web Design I	COMD 1167		2
Elective	* Elective Course in the Major			3
				15
<b>4th Semester</b>				
CDMG 2406	Project Management I	CDMG 2303, CDMG 2317		3
CDMG 2303	Content Delivery	COMD 1167, COMD 1162		3
CDMG 2901	Career Development	CDMG 2406 or dept. approval required		3
World & Global Issues	Flexible Core			3
COM 1330	Public Speaking			3
Shaded courses are Non-Major Required and Elective Courses				
For Non-Major Courses, see the college catalog for prerequisites				15
				<u>60</u>
<b>* ELECTIVE COURSES IN THE MAJOR</b> (select one from the following list for 3 credits)				
COMD 2320	Intro to Film and Video Design Production			3
CDMG 2316	Advanced Image Editing	COMD 1162	CDMG 2300	3
COMD 2412	Packaging Design	COMD 2300 or dept. permission		3
CDMG 2414	Media Presentations	CDMG 1111 COMD 1167		3
ARTH 3311	History of Graphic Design	ENG 1121		3
MKT 1102	Principles of Selling	Dept. permission		3
MKT 1214	Advertising	Dept. permission		3
<b>For any course outline, please email <a href="mailto:agiraldo@citytech.cuny.edu">agiraldo@citytech.cuny.edu</a> or <a href="mailto:tgoetz@citytech.cuny.edu">tgoetz@citytech.cuny.edu</a></b>				<b>3</b>

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## REQUIRED COURSES IN THE MAJOR

Course Number	Course Name	Prerequisites	Co-requisites	Class Hrs.	Lab. Hrs.	Credits
<b>5th Semester</b>						
CDMG 3500	Digital Quality Assurance	CDMG 2303				3
CDMG 3615	Packaging Technology I	CDMG 2406 or COMD 2412 or dept. permission				3
CDMG 3607	Digital Asset Management	CDMG 2317 and 2406				3
U.S. Experience Individual & Society	Flexible Core					3
	Flexible Core					3
						15
<b>6th Semester</b>						
CDMG 3715	Packaging Technology II	CDMG 3615 or dept. permission				3
COMD 3551	Web Design II	COMD 2450				3
COMD 3620	Broadcast Design I	COMD 3500 or COMD 3501 or COMD 3530 or dept. permission				3
	Interdisciplinary College Option					3
Elective	* Elective Course in the Major					3
						15
<b>7th Semester</b>						
CDMG 4600	Topics in Media Management	CDMG 3607				3
CDMG 4700	Project Management II	CDMG 3500				3
CDMG 4900	Media Management Internship	CDMG 2901 or dept. permission				3
	Liberal Arts Elective					3
Scientific World	Flexible Core					3
						15
<b>8th Semester</b>						
Elective	* Elective Course in the Major					3
Elective	* Elective Course in the Major					3
CDMG 4830	Senior Project	CDMG 4700				3
Elective	Flexible Core					3
	Liberal Arts Elective					3
Shaded courses are Non-Major Required and Elective Courses						15
For Non-Major Courses, see the college catalog for prerequisites						60

## \* ELECTIVE COURSES IN THE MAJOR

CDMG 3611	Vector Art Editing	COMD 1162				3
COMD 3630	Broadcast Design II	COMD 3620 or dept. permission				3
COMD 3563	Web Traffic and Analytics	COMD 2450				3
COMD 3712	Topics in Packaging Design	COMD 2412				3
MKT 1210	Market Research	dept. permission				3
MKT 1212	Consumer Behavior	dept. permission				3
MKT 2300	Direct and Interactive Marketing	dept. permission				3
CDMG 4817	Cost Control Systems Management	CDMG 3500				9