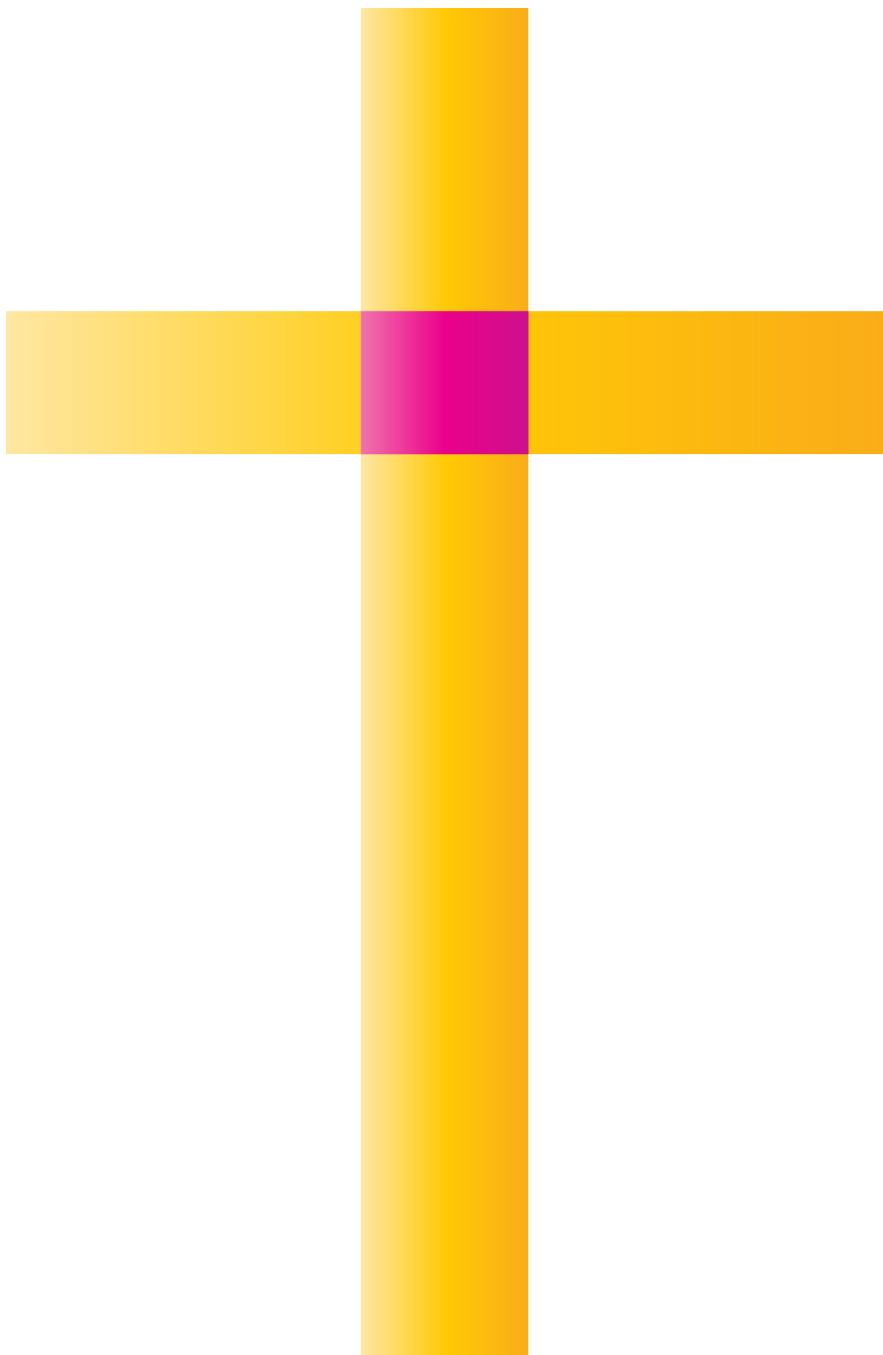
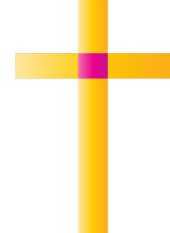





The Virtues

by Savannah Hendrickson







The Virtues is a web comic about seven magical girls, each with a power representing a different heavenly virtue, saving the world from the seven demon princesses representing a deadly sin. This web comic is to be directed towards teens and young adults. For those who love *Sailor Moon* and *Card Captor Sakura* as well as *Seven Mortal Sins* would find *The Virtues* interesting.





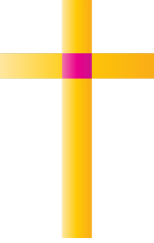
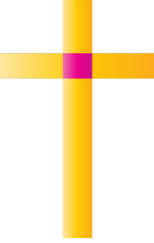
Summary

*Seven college girls were just normal students in St Thomas Aquinas until one day when they all came across an archangel named Ariel. It was then that Ariel lets them know that the Seven Princesses of Hell are plotting to have the world destroyed with each of their respective sins, and it's up to the girls to stop them. Each girl was given a power based on a heavenly virtue, and thus, their adventure as *The Virtues* begins.*



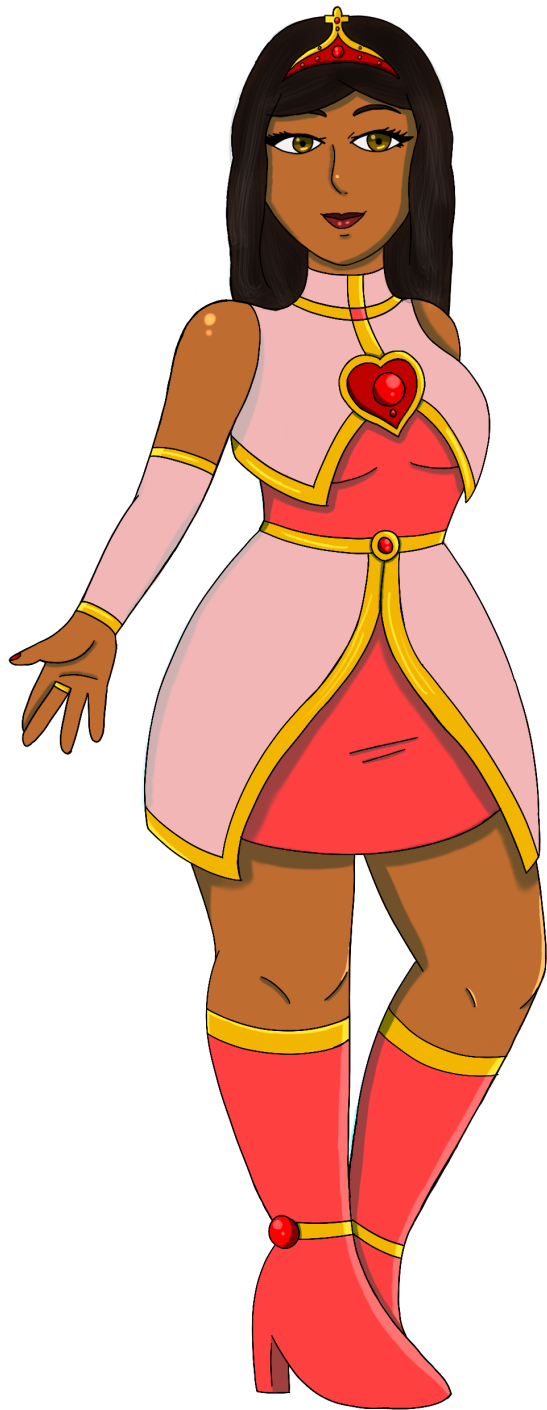
Strategy

The strategy that I am planning on using for this project is to publish it on WebToons. The genre for this comic would be Superhero/Supernatural. I could do some promotion for the comic via Instagram. The comic can also be pitched to comic book publishers such as Dark Horse Comics, Image Comics, and IDW Publishing. Some people I would pitch this to is Lia Ribacchi, Art Director of Dark Horse Comic; Eric Stephenson, Chief Creative Officer and Publisher of Image Comics; and Chris Ryall, President, Publisher, and Chief Creative Director of IDW Publishing.



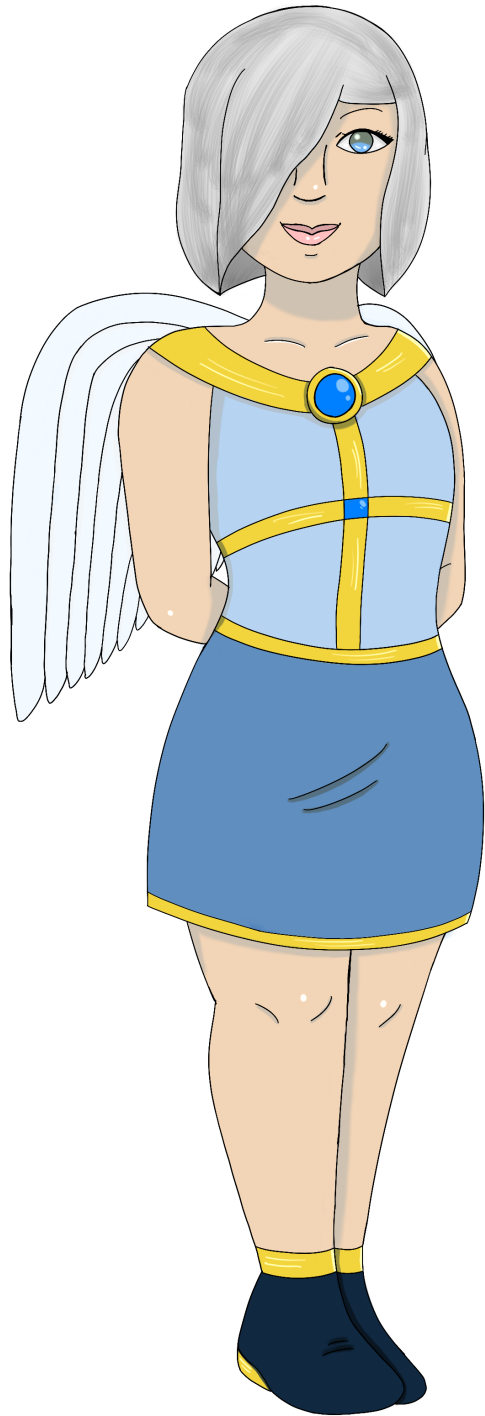
Characters





Michaela/Humilitas

Michaela is a student in St. Thomas Aquinas University majoring in Philosophy. When a demon princess starts up trouble, she transforms into Humilitas, warrior of Humility. Humilitas has the power of Fire Manipulation.



Ariel

Ariel is an archangel who helps the Virtues on their quest. She was the one who gave the message to the college girls that the Seven Princesses of Hell are trying to destroy the world. Ariel gave each girl a superpower based on a heavenly virtue.

Princess Gula

Princess Gula is the daughter of Beelzebub.

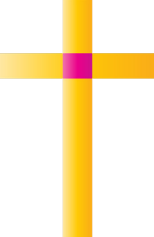
She, along with the other princess of Hell, came to earth to destroy it. For Princess Gula, she uses her sin of Gluttony. With it, she leads people to excess, having them take away what others need.



About the Designer



Savannah is a character designer and illustrator from Brooklyn, New York. She is very devoted and passionate in what she creates and puts out into the world. The works that she puts out there are bright and fun. She designs characters of all types, inspired by both anime and western styles.



Thank You!

