

PROJECT PROPOSAL

Southeast Asian lores were often overlooked. As a child of Filipino immigrants, I want to spread our stories, specifically share the beauty of the creatures and deities from these tales. What a better way to introduce them is through Teks, an iconic Filipino game cards

Category: Collectible Playing Card

Card set name: Tabi, Tabi Po

Market: Not gender specific, age ranging from 10 to early 30s. I would also like to specifically aim Filipino-Americans who grew up in their entire life outside Philippines.



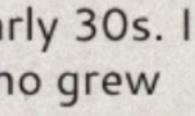


Messaging

I want people to feel educated and also for Filipino-Americans to embrace their heritage more.

What are the objectives of this project? And, Why should we care?

I want this project to spark wonder, to make people curious and want to know more about Filipino folktales/mythology.





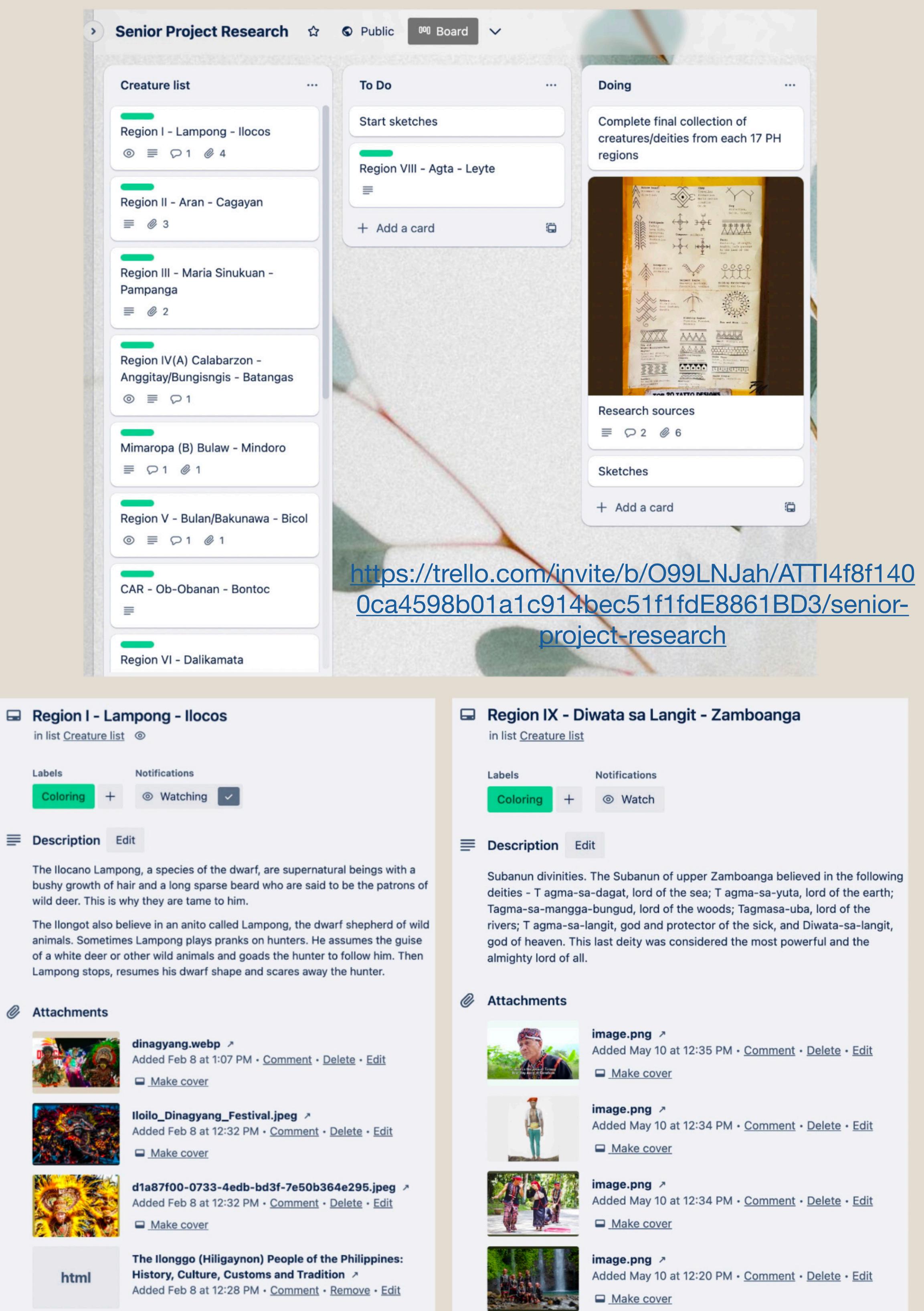
What is Teks?

Teks was a coined term for trading card game played by children in Philippines from late 1930s to early 2000s. It peaked during the 80s-90s.

"Tabi, Tabi Po"

This is a Filipino superstition phrase that is rooted in the belief that elementals or unseen spirits of the earth dwell on the ground. It is a way of saying "excuse me" or "pardon me" for fear the beings may inflict upon the person when one is passing by a local area where a Philippine Folkloric spirit may be living. Acknowledging the creature's presence shows oneself polite and courteous.

PROJECT RESEARCH COMPILED IN TRELLO



FILIPINO CLOTHING INSPIRATION

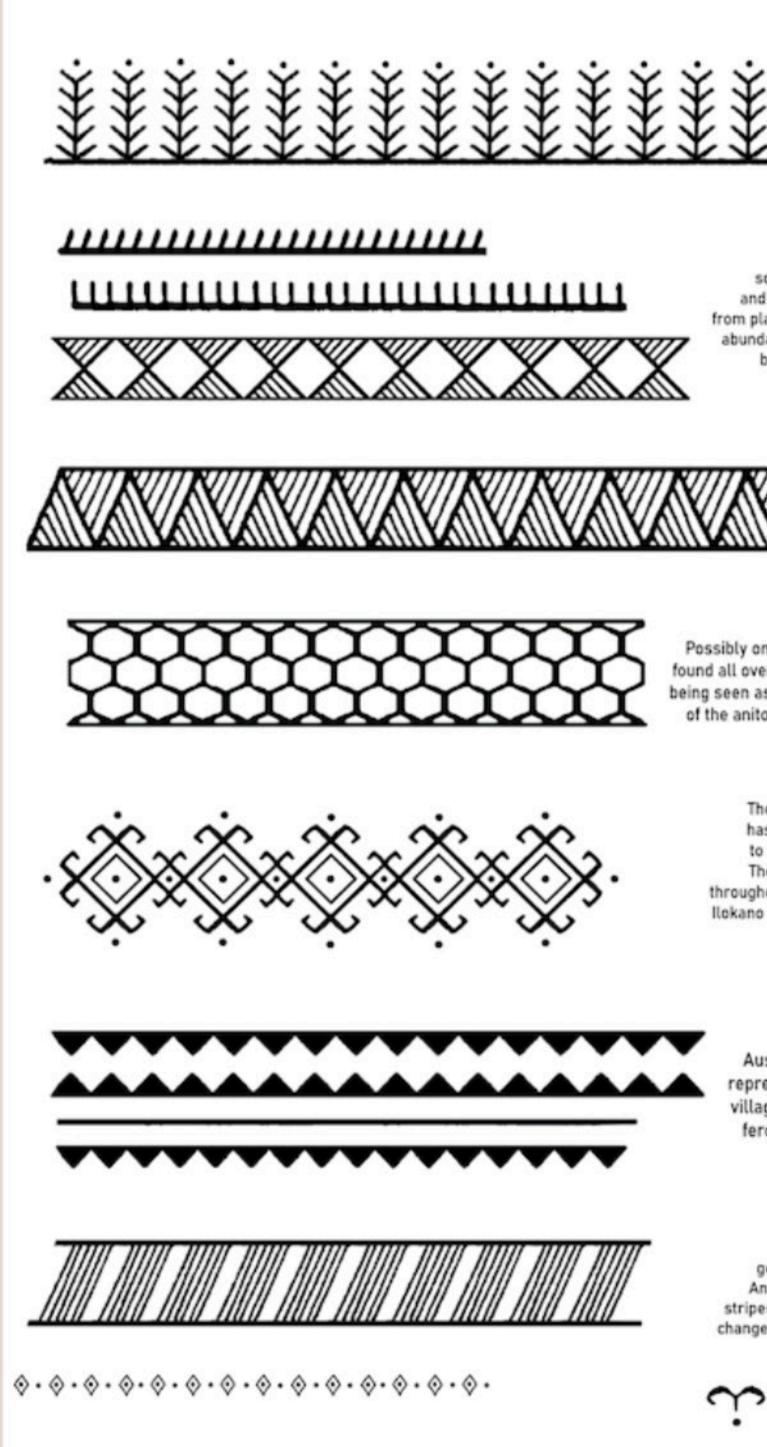


I also took inspiration personal background, used is the one below

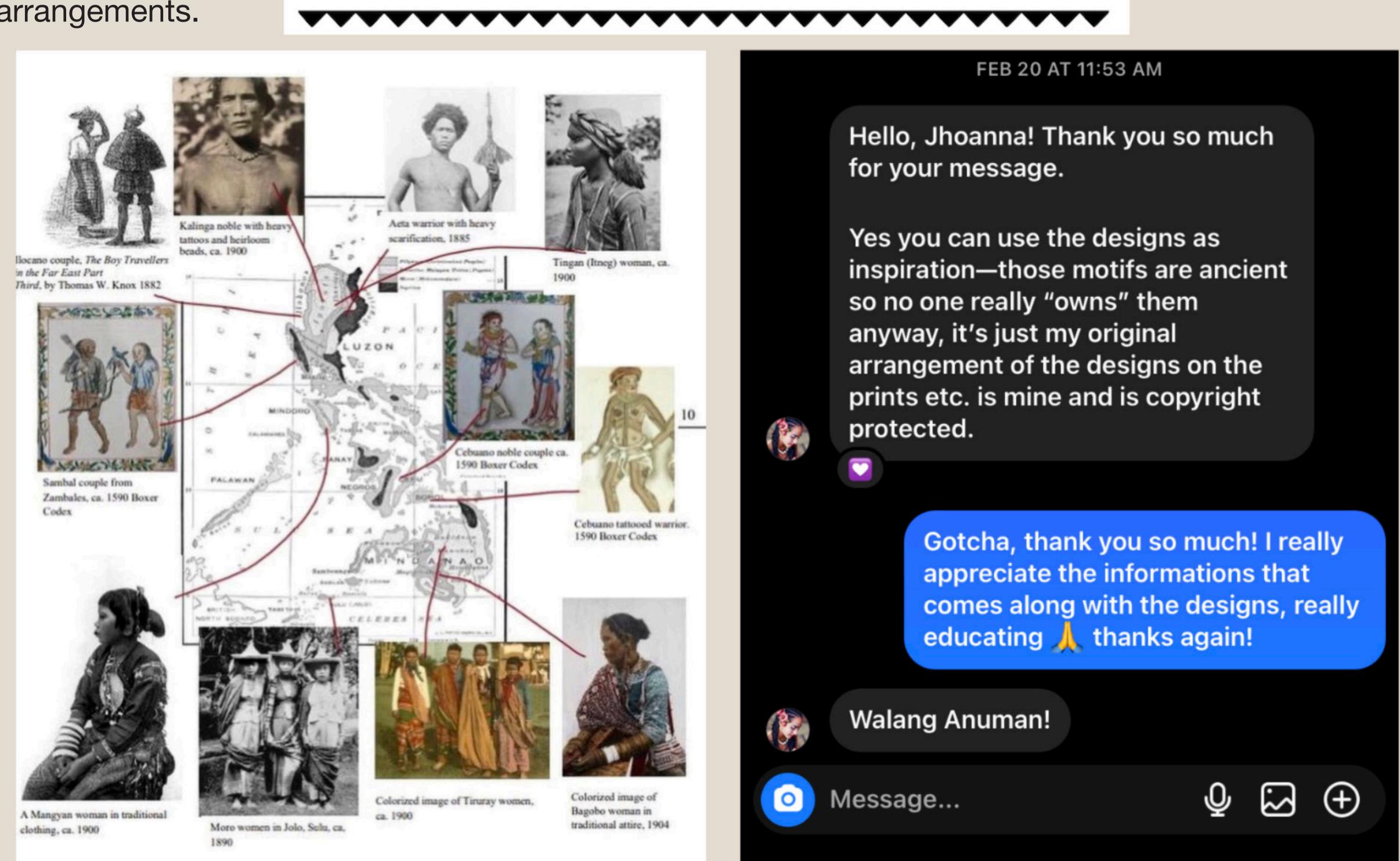
FILIPINO TRIBAL TATTOO REFERENCE & STUDY

My main source during my research about the art and meaning of Filipino tattoo was Tatak by Ayla, a Filipino traditional tattoo artist based in US.

I bought her educational packet full of informations regarding Filipino tattoo motifs and I contacted her as well to confirm if I could use her motif arrangements.



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NORTHERN LUZON / ILOKANO TATTOO MOTIFS

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Pongo is a name given to decorative designs among the

Bontoc and Ifugao peoples that resemble triangles, plants, water, or diamonds on the arms. Many of these designs - specifically the plant design featured - can be found throughout Luzon and Visayan textiles and pottery. As tattoos, these refer to the wealth prosperity of the individual, sometimes resembling arm-bands/jewelry, with the tattooed individual outwardly displaying status on the arms.

RICE/CROP DESIGNS:

Rice is the main crop throughout the mountain provinces and one of the main food sources in the Philippines. These designs are found throughout the Cordilleras as tattoos and as woven patterns in textiles throughout the Philippines, representing all aspects of rice from planting, to harvesting, and to the feeling of family and community when eating. Rice represents abundance, fertility, and family. The diamond-shaped design represents the bundles of rice drying but are also known as examples of woven 'mata' or the all-seeing eyes of the ancestors. Other variations and meanings are of ferns and other crops besides rice.

BANIG AND WEAVING:

The banig or weaving design is found not only throughout the Philippines, but all over the world as well from Europe to Mesoamerica. This motif rpresents braids or woven designs, drawn from textiles, floor mats, and other items, which symbolise the strong bonds between families and clans needed to hold society together.

WEAVING, SNAKE SKIN, AND FRUIT SKIN

Possibly one of the most well known motifs throughout the Cordilleras, the hexagonal pattern can be found all over the Philippines. Known by many names, this design's interpretations vary widely, including being seen as the all-seeing eyes of ancestors, the scales of a snake or centipede--representing avatars of the anito, human figures woven together to represent the multitude of ancestors/family members, fishing traps, or the skin of rattan fruit--representing growth and fertility.

CRAB DESIGN:

The 'kappi crab' design was once absent from tattooing in the Philippines, but Apo-Whang Od has popularized it again in modern times. The crab design can be found from Northern Luzon to the Manobo people of Mindanao, and throughout the Polyneisan and Austronesian worlds. The crab design has many ties to mythology, fishermen, creation stories, and specific deities throughout the islands. Specifically, this design represents Angalo the giant, who is the ancestor of the Ilokano people (and features in some Visayan myths as well). When in a row, the kappi crab resembles python and crocodile skin.

TEETH DESIGNS:

The 'teeth-like patterns' as they're called in Kalinga are found all throughout Austro-Malaysian culture in pottery, textile, tattoos, and so on. More often than not, they represent the teeth of crocodiles, bird beaks, and snakes or mountains.. The meanings from village to village can differ, but generally these patterns symbolize protection, defense, and ferocity. In Central and Northern Luzon, these designs function as a defense against evil spirits--they stop to count the teeth and become too dizzy to do harm.

STRIPES:

The stripe designs are my tribute to the various forms of pottery and weaving throughout the Philippines - more notably in Ilocano art. In the Cordilleras, large geometric stripes cover the arms of a strong warrior. On the mummified body of Apo Anno and other tribal leaders from centuries past, their legs are covered in large black stripes around the legs. Like most designs from this region, the meanings and variations can change from village to village. Traditionally, they represent the steps and rows of rice terraces, but also represent endurance and strength.



MOOD BOARD AND DESIGN INSPIRATIONS







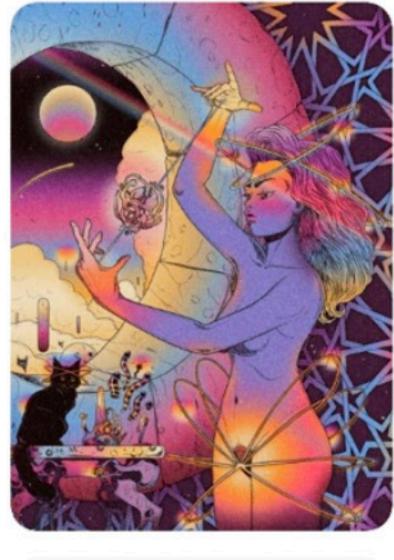






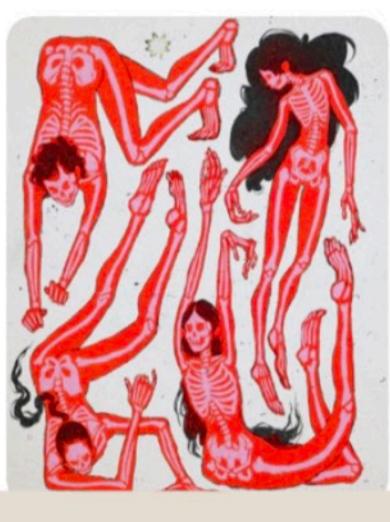










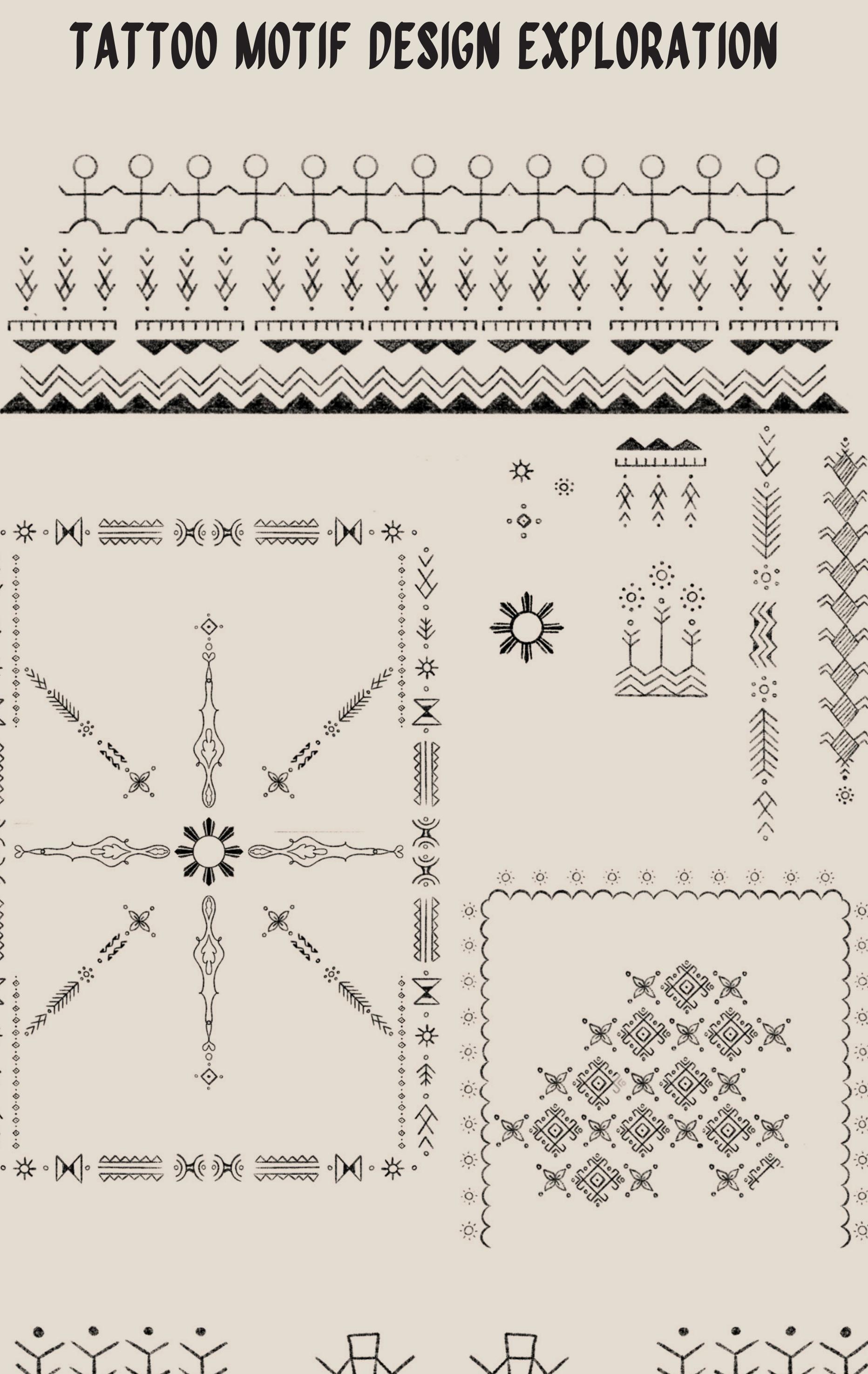


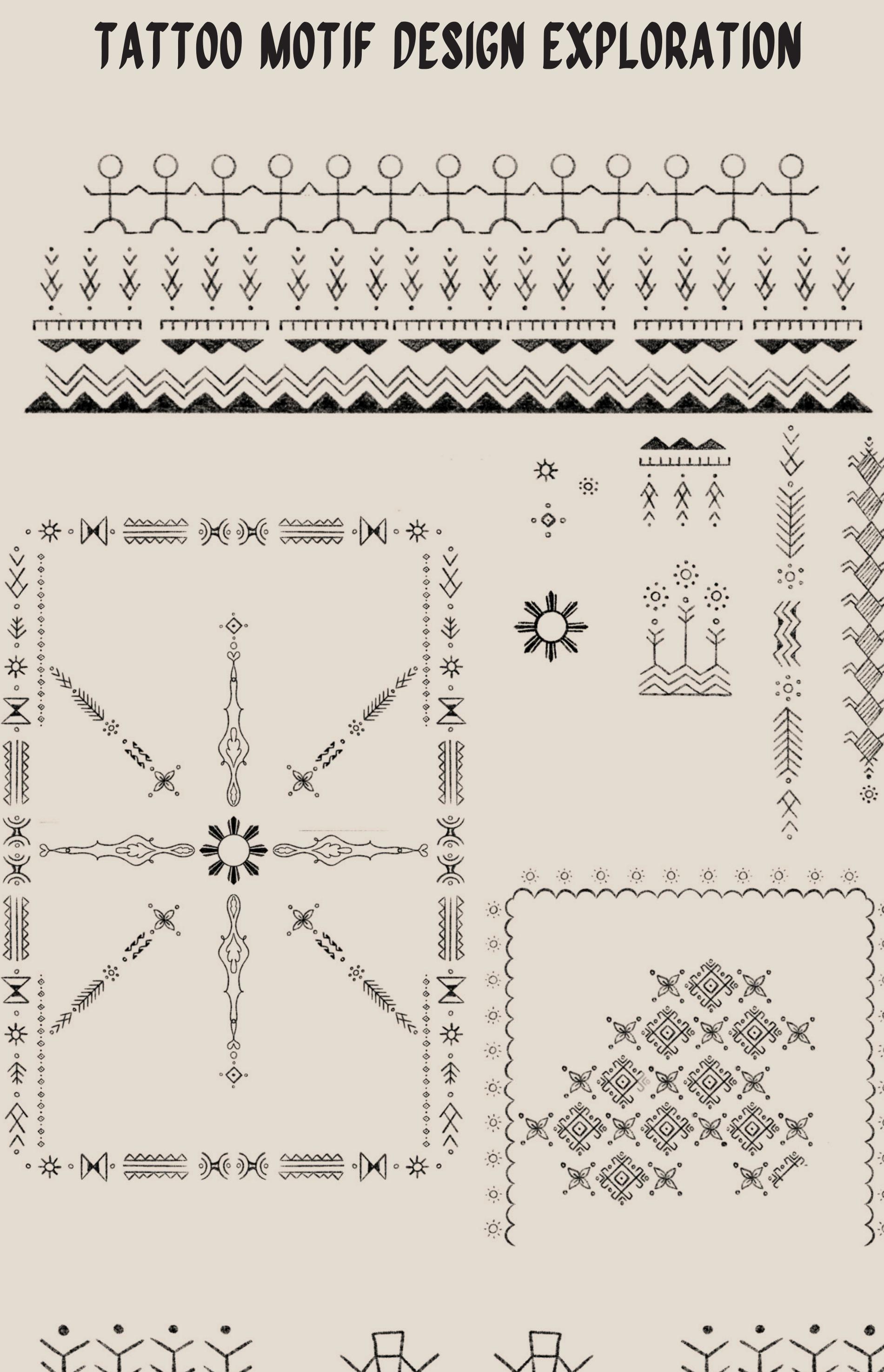


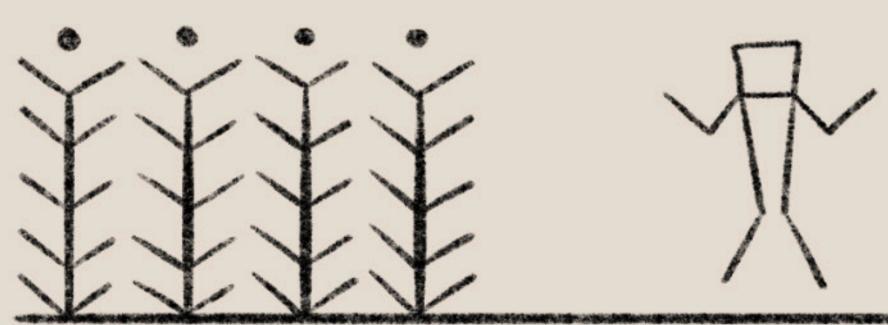


THUMBNAILS











next time. One part that I was happy about satisfaction kids back in the 80s feel when they're sperating their teks card from each

ATTEMPTED DIY TEKS CARD SHEET





PROCESS TIMELAPSE VIDEO

COMPANY AND A REAL PROPERTY AND A

https://vimeo.com/user200327805

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Thank you!

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