

THE PROCESS

PROJECT PROPOSAL

Southeast Asian lores were often overlooked. As a child of Filipino immigrants, I want to spread our stories, specifically share the beauty of the creatures and deities from these tales. What a better way to introduce them is through Tekes, an iconic Filipino game cards

Category: Collectible Playing Card

Card set name: Tabi, Tabi Po

Market: Not gender specific, age ranging from 10 to early 30s. I would also like to specifically aim Filipino-Americans who grew up in their entire life outside Philippines.



What is Tekes?

Tekes was a coined term for trading card game played by children in Philippines from late 1930s to early 2000s. It peaked during the 80s-90s.

Messaging

I want people to feel educated and also for Filipino-Americans to embrace their heritage more.

What are the objectives of this project? And, Why should we care?

I want this project to spark wonder, to make people curious and want to know more about Filipino folktales/mythology.

"Tabi, Tabi Po"

This is a Filipino superstition phrase that is rooted in the belief that elementals or unseen spirits of the earth dwell on the ground. It is a way of saying "excuse me" or "pardon me" for fear the beings may inflict upon the person when one is passing by a local area where a Philippine Folkloric spirit may be living. Acknowledging the creature's presence shows oneself polite and courteous.

PROJECT RESEARCH COMPILED IN TRELLO

<https://trello.com/invite/b/O99LNJah/ATTI4f8f1400ca4598b01a1c914bec51f1fdE8861BD3/senior-project-research>

Region I - Lampong - Ilocos

in list Creature list

Labels: Coloring, Watching

Description

The Ilocano Lampong, a species of the dwarf, are supernatural beings with a bushy growth of hair and a long sparse beard who are said to be the patrons of wild deer. This is why they are tame to him.

The Ilongot also believe in an anito called Lampong, the dwarf shepherd of wild animals. Sometimes Lampong plays pranks on hunters. He assumes the guise of a white deer or other wild animals and goads the hunter to follow him. Then Lampong stops, resumes his dwarf shape and scares away the hunter.

Attachments

- dinagyang.webp
- Iloilo_Dinagyang_Festival.jpeg
- d1a87f00-0733-4edb-bd3f-7e50b364e295.jpeg
- The Ilonggo (Hiligaynon) People of the Philippines: History, Culture, Customs and Tradition

Region IX - Diwata sa Langit - Zamboanga

in list Creature list

Labels: Coloring, Watch

Description

Subanun divinities. The Subanun of upper Zamboanga believed in the following deities - Tagma-sa-dagat, lord of the sea; Tagma-sa-yuta, lord of the earth; Tagma-sa-mangga-bungud, lord of the woods; Tagmasa-uba, lord of the rivers; Tagma-sa-langit, god and protector of the sick, and Diwata-sa-langit, god of heaven. This last deity was considered the most powerful and the almighty lord of all.

Attachments

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FILIPINO CLOTHING INSPIRATION



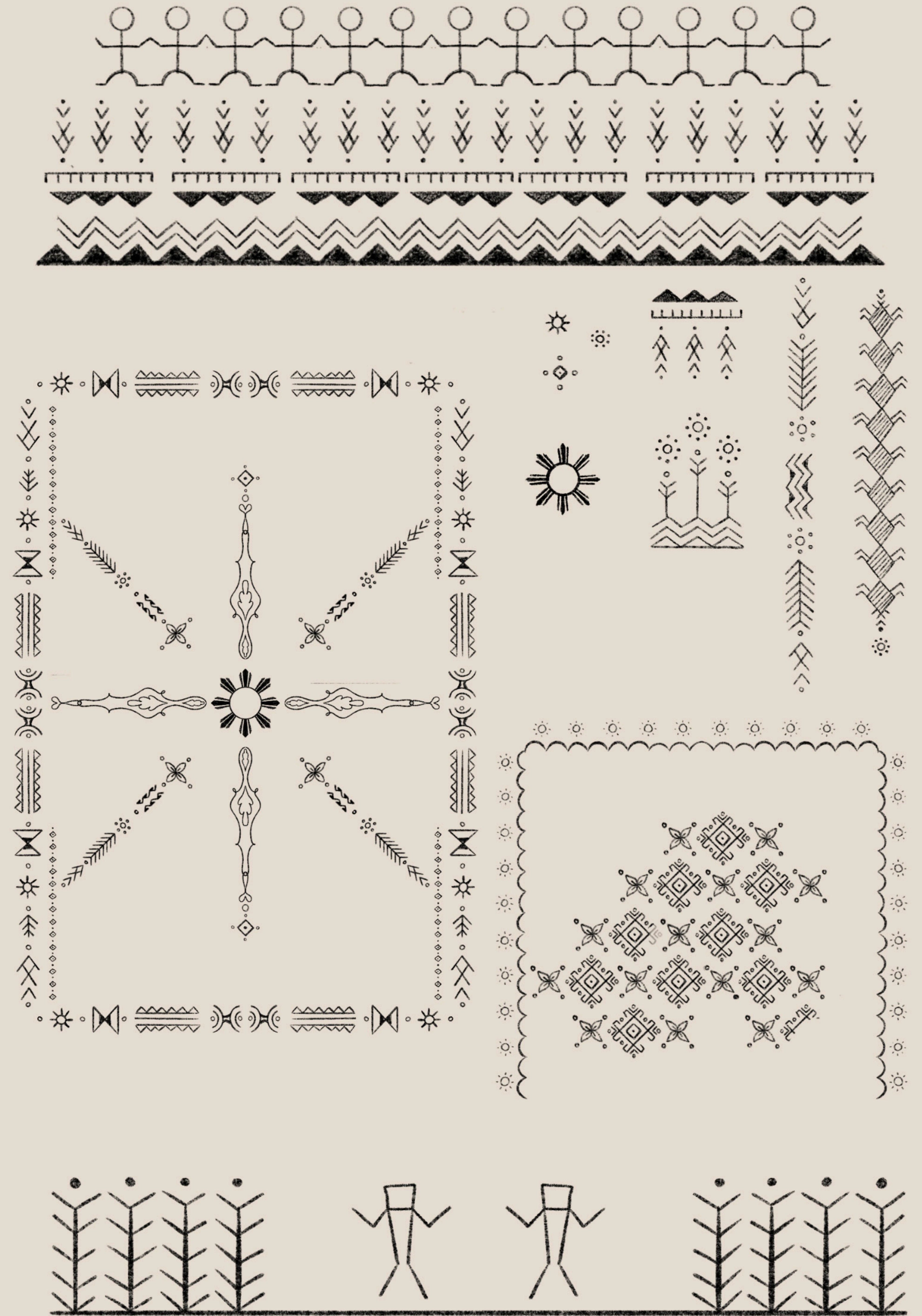
I also took inspiration from my own personal background, Maranao culture. One of the reference I used is the one below of my sister and brother in traditional Maranao clothing



THUMBNAILS



TATTOO MOTIF DESIGN EXPLORATION





PROCESS TIMELAPSE VIDEO

<https://vimeo.com/user200327805>



JHOANNA DIMAPANAT

instagram:

@jhoannadmpnt

portfolio:

<https://jhoannadmpnt.myportfolio.com>

email:

jodimapanat@gmail.com

Thank you!