DIVINE OMEN TAROT CARDS

By Nicole Harripersad COMD 3633

TABLE OF CONTENTS

Pitch	03
Demographics	
Target Audience	
Where to Sell Them	
Artwork	07
Thank You	22

PITCH

Do you love the dark occult, or perhaps angelic icons. Perhaps you love the darkness itself. The Divine Omen Tarot Cards lives in its own unique world and does its best to bring you along. It asks you to use your gut to read meaning from the cards with intuition. But you aren't left out in the cold. Each card has associated keywords and quotes to get you started.

DEMOGRAPHICS

Countries Who Uses Tarot Cards

Genders and Age Ranges

Types of Cards People Use

U.S.A - 51% UK - 14% Europe - 11% Australia & New Zealand - 7% Canada - 6% South America - 3% Asia Japan, China - 3% India - 2% Africa - 2% Islamic Jordan, Iran - 1% over seventy (1%) In their sixties (7%) Teenage years (3%). Diviners in their 20's (21%), 30's (27%) 40's (24%).

Vast majority of divination practitioners (72%).

Tarot - 55% Playing Cards - 11% Astrology - 6% Pendulum -5% Oracle cards - 4% Runes - 2% Lenormand – 2% Palmistry - 1% I Ching - 1% Gypsy Cards - 1%

TARGET AUDIENCE

Teenagers

Teenagers today especially in high school love to use these cards for either popularity or for pass time during classes.

Goths And Emos

The demon and angelic features of the tarot cards will draw the attention of those who love the dark arts such as goths, punk rocks, emos, etc.

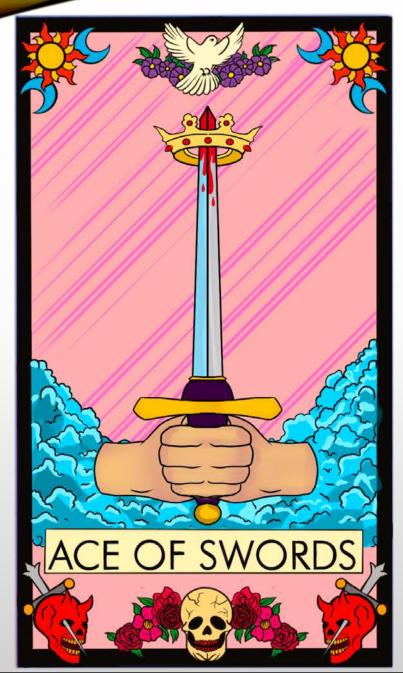
Adults

Adults today use tarot cards to tell their fortunes. Stands in the mall or in Wicca stores have tarot card stalls where people can go up and have their fortune told immediately.

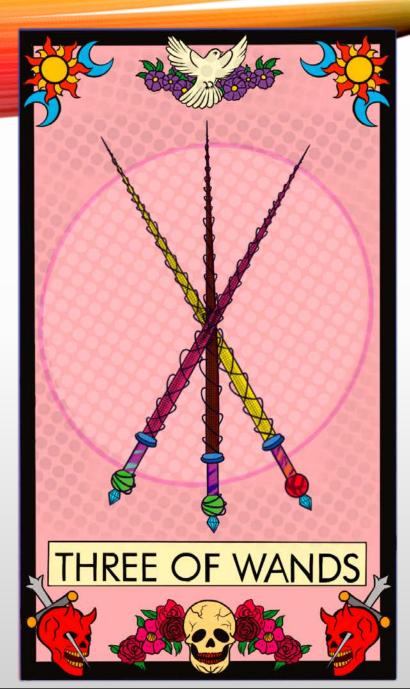
WHERE TO BUY THEM

Kickstarter Hottopic BoxLunch Spencer's Amazon Etsy BlackHope Curse Blackcraft Cult

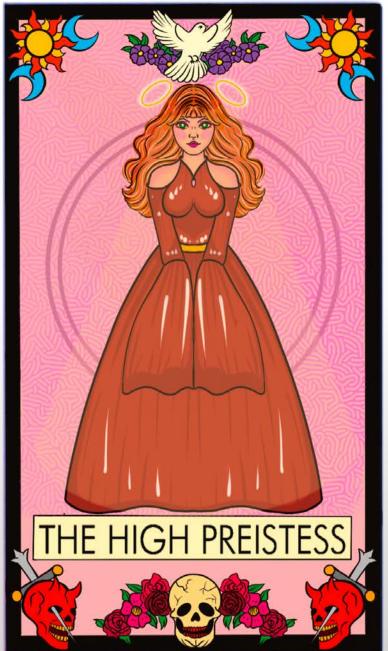


















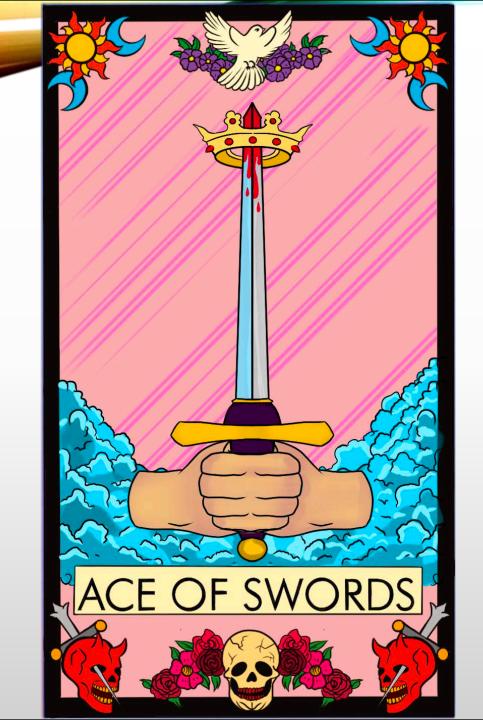
















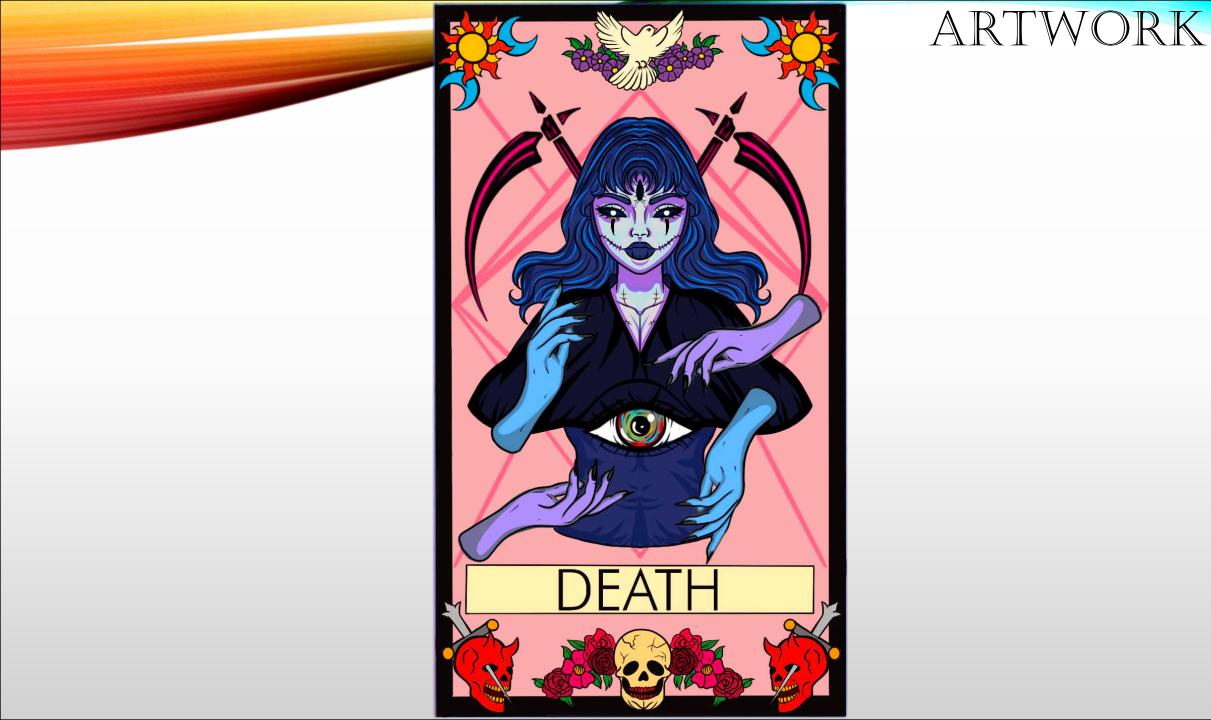
















THANK YOU FOR LISTENING

Have A Nice Summer

YOU ARE READING THIS IN MY VOICE ISCHRUTEFACTS. TUMBLE.COM

H (H)