The Labor Game

A Toolkit For Expecting Parents

Remy Senior Project Spring 2021 | Professor Sara Woolley COMD 4830 OL 24

Agenda



- 03 The Problem
- 04 Facts
- 05 Discovery
- 06 Messaging
- 07 Personas
- 08 Game Play
- 09 How To Play
- 10 Game Set Up
- 11 Labor Positions Card
- 12 Board Game



- 14 Prototyping
- 15 Game board template
- 16 Game Box
- 18 How to use cards
- 19 Early Labor Game Cards
- 21 Active Labor Game Cards
- 23 Trans. Labor Game Cards
- 24 Anatomy
- 25 Black Turnaround



- 26 Black Facial Expression
- 28 Native Turnaround
- 30 Native Facial Expression
- 30 Latinx Turnaround
- 31 Latinx Facial Expression



- 32 Asian Turnaround
- 33 Asian Facial Expression
- 34 Game Pieces
- 35 Summary
- **36 Process Book Cover**
- 37 Research
- 38 Photo References
- 39 Logo Exploration
- 40 Type, Voice & Tone



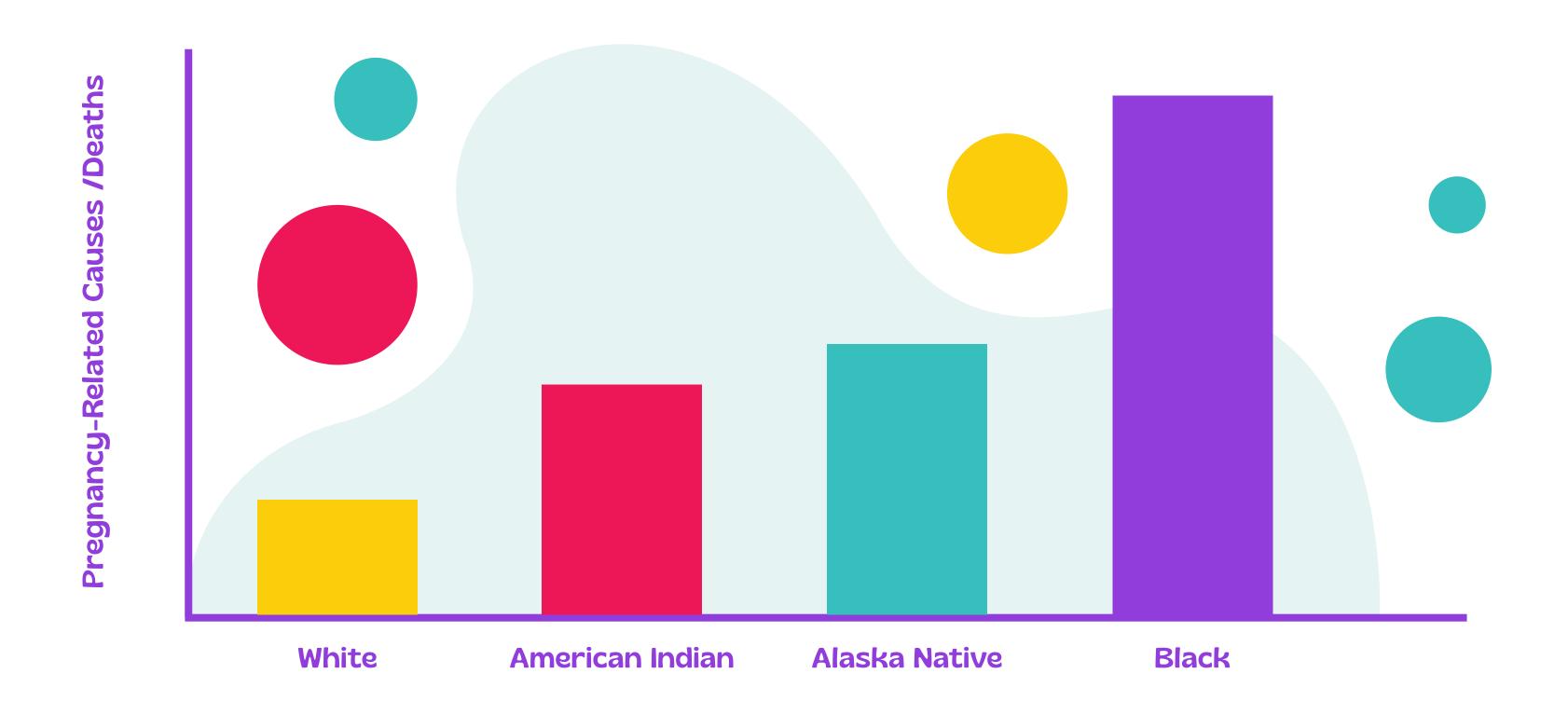
- 41 Colors
- 42 Sketches
- **45** Labor Positions
- 47 Printing prototype
- 49 Glossary
- 50 Citations

The Problem

In the United States Black, Indigenous, and Latinx women of color experience disparities in maternal and infant heath.

Without an equitable and effective standard of care model, women and Expecting Parents have limited childbirth and the labor process resources.

2 to 3 TIMES MORE LIKELY TO DIE



- Centers for Disease Control and Prevention (CDC | Morbidity and Mortality Weekly Report (MMWR)

Discovery

The benefit of going into childbirth with knowledge helps Expecting Parents be more informed which builds confidence to manage the labor process. This leads to reduced use of interventions, reduced postpartum depression and greater satisfaction with the experience.

Messaging

To empower mothers and pregnant people with the tools to feel safe, be heard and cared for, I introduce The Labor Game, a board game that encourages players to be active participants in labor to "Make A Care Decision".

The Labor Game educates in areas of:

- The natural labor process
- Emotional preparedness
- Pain management
- Common medical interventions
- Copping techniques
- Encourages shared decision-making

Personas

Black | 18



Bethany, I'm 3 months pregnant and work parttime at Target, in Brooklyn, on Flatbush Junction for like, 6 months. I don't know much about the labor process or childbirth. I learn everything about my baby from my mom and grandmother. I go to the doctor for my check ups though.

\$ 20,000 / YR

Latinx | 29



Alma, I am a proud dental assistant at Kaiser Permanente Dental in Los Angeles, California. I've been there for 5 years and love it. I learn about childbirth by reading mommy Blogs, and Instagram. I need to have my family at my side during labor and giving birth. I'm a little afraid of hospitals.

\$ 35,000 / YR

Native | 23



Aiyana, works at a near by market in South Dakota, Crow Creek reservation. At 4 months pregnant she is responsible for her 5 siblings. Aiyana, I feel so stuck here, housing is bad. No good jobs. It's hard living in a place where you have absolutely no resources. I want better for my baby.

\$ 28,000 / YR

Asian | 35



Mei, I'm 6 months pregnant living in Two-Bridges, New York City where my family has been for 3 generations. I visit the local clinics for regular doctor check ups. The childbirth education classes are too expensive. I would take the childbirth classbut don't have \$500. That's rent you know.

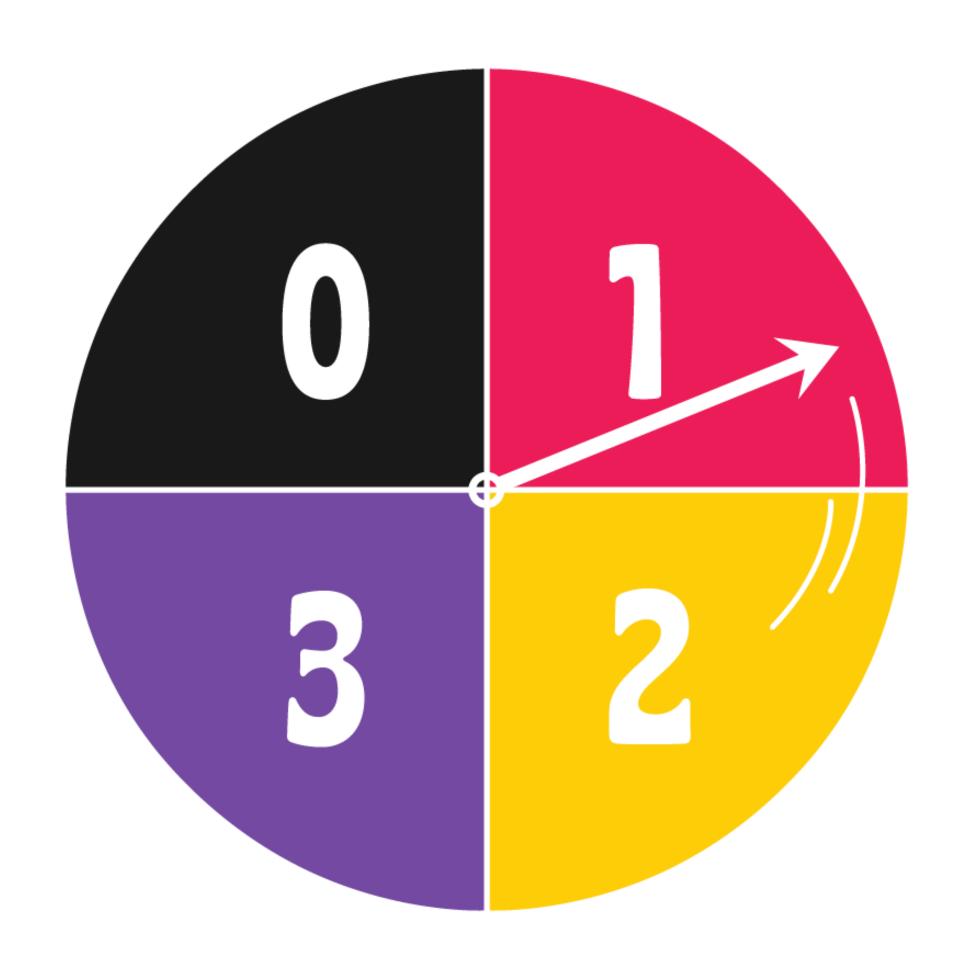
\$ 45,000 / YR

Game Play

The Labor Game is a table top board game that helps to build confidence and learn new skills while having fun. The game conceptualizes resourceful knowledge that engages players to think more about their personal goals and challenges in childbirth and labor process.

Contents

- 1 Board Game
- 1 Spinner 5 inches
- 1 Labor Positions Card
- 1 Instructions Guide
- 1 Sand timer
- 4 Game pieces
- 142 Game cards

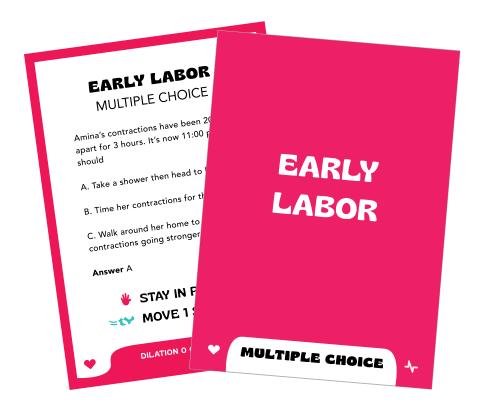


How To Play

- Unfold and lay board game on a flat surface or table top.
- Each player chooses one game piece and lines up at start on the board.
- Players decide who goes first. Continue clockwise around the board.
- On your turn, spin to know how many spaces to move forward on the board.
- Any other player picks a card corresponding to the color of the path you land on, and reads the question on the game card.
- Answer the question and follow directions on the game card.

- If you land on a Make A Care Decision tile, choose a black card.
- Use the *B.R.A.I.N. tool* to help make Care Decision. 8
- For Demonstration Cards, you have until the sand timer runs 9 out to complete the activity.
- Follow instructions written on the board tiles. 10
- The first to Push, wins!
- Play again and have fun!

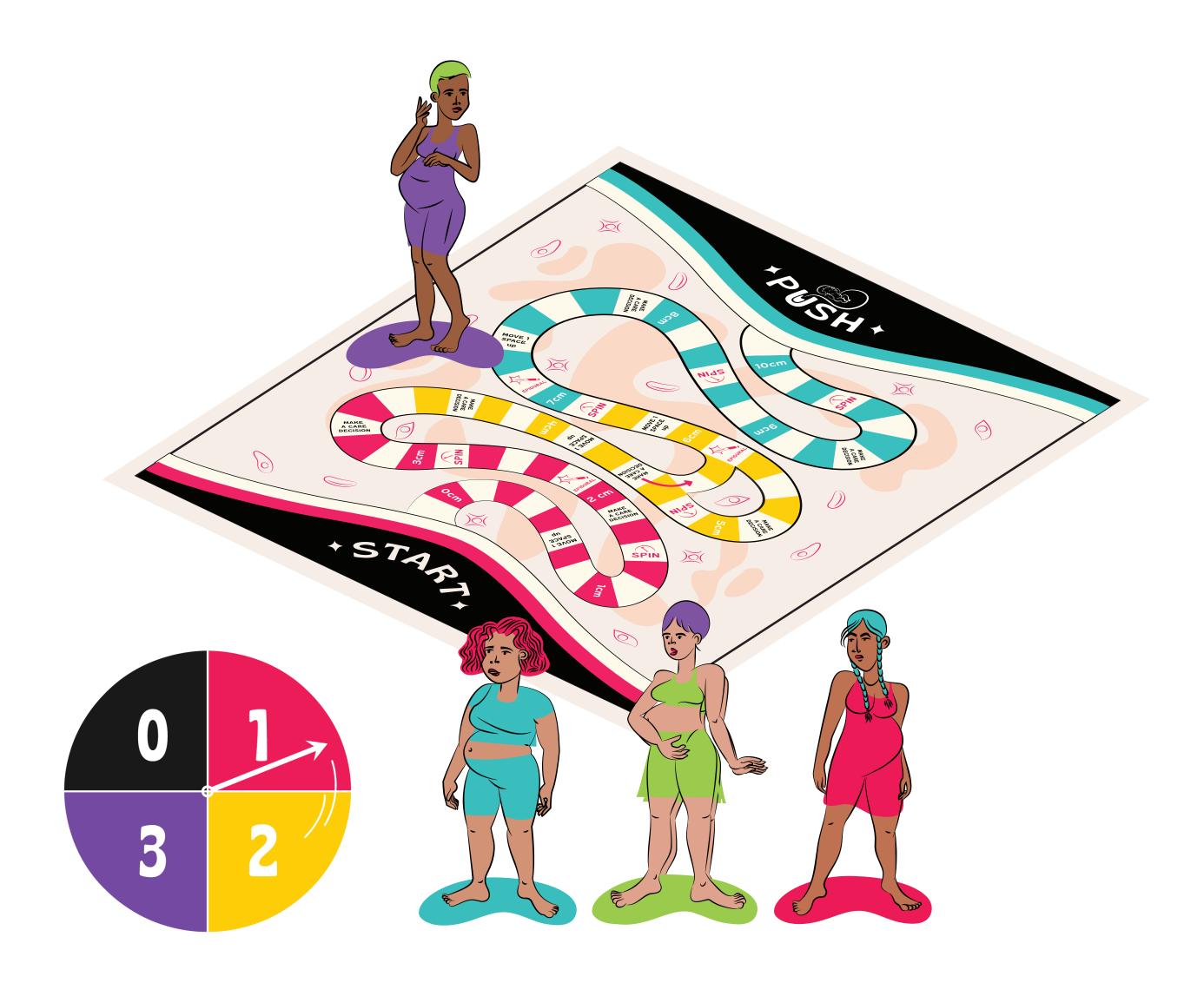
Game Set Up



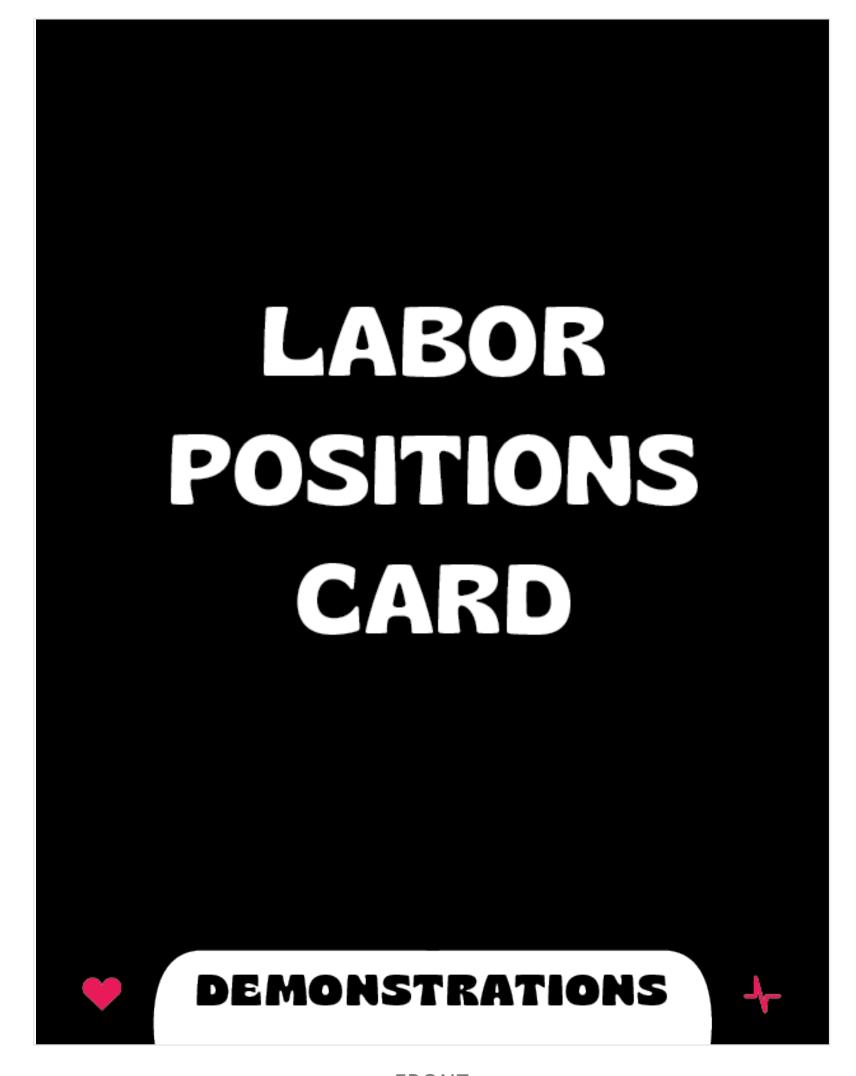








Labor Positions Card



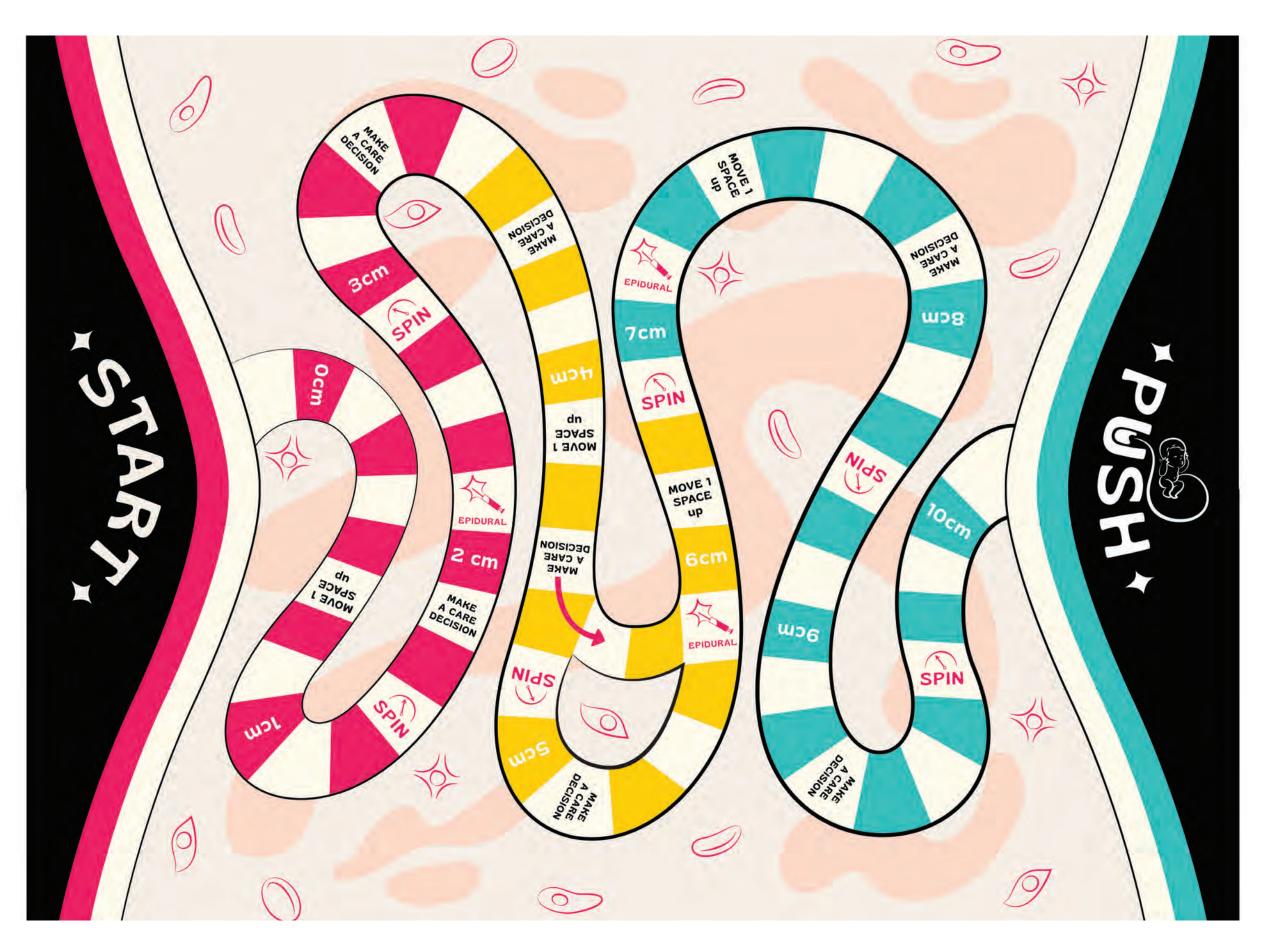


BACK

Board Game

Written directions on the color tiles direct players to Make A Care Decision.

- Board Game size 20 w x 24 h inches
- Type Quad fold



Board Game Layout

Board Game

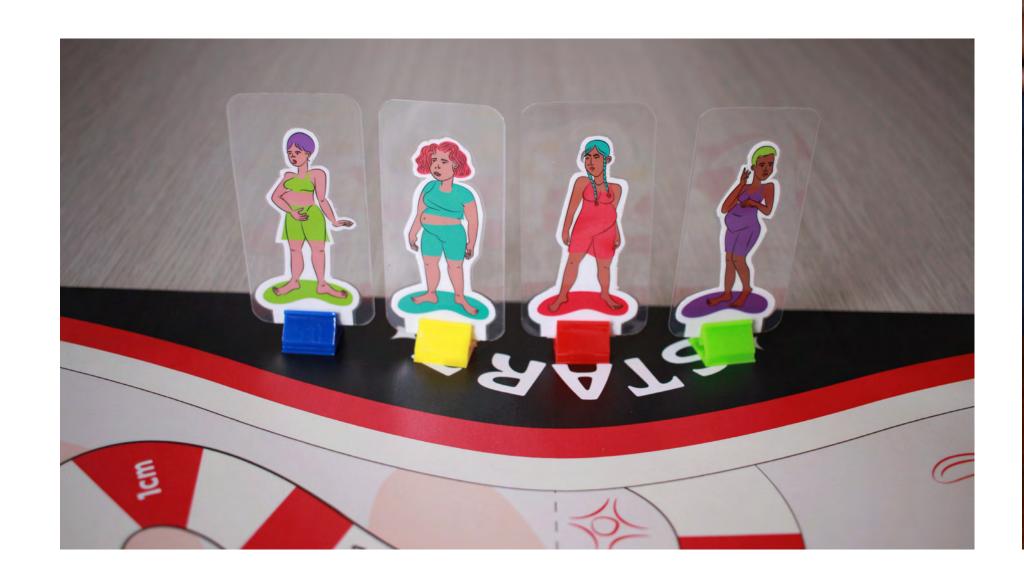




Prototype

Game box prototype and template.

- Board Box size 12h x 5d x 10w inches
- Back of box- Yellow





Game Box Mock-up





FRONT BACK

Game Box

Inside the game box:

- 1 Board Game 20 w x 24 h inches
- 1 Spinner 786 x 786 px
- 1 Labor Positions Card
- 1 Rule Book
- 1 Birth Care Plan Card + pencil
- 1 Sand timer
- 4 Game pieces 3 x 5 inches die-cut
- 4 Game piece holders



Playing The Labor Game











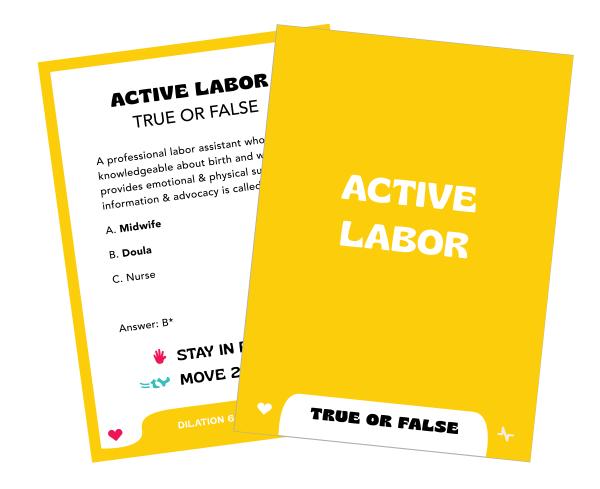
How to use Game Cards

The game cards are categorized by the 3 stages of labor. In each stage of labor players will read and answer scenario-based multiple choice questions, true or false, timed demonstrations of labor positions and Make A Care Decision using the **B.R.A.I.N** tool.

Each Labor category includes

- 20 Multiple Choice
- 20 True & False
- 5 Demonstrations
- 5 Care Cards
- 142 Game cards 4 x 6 inches







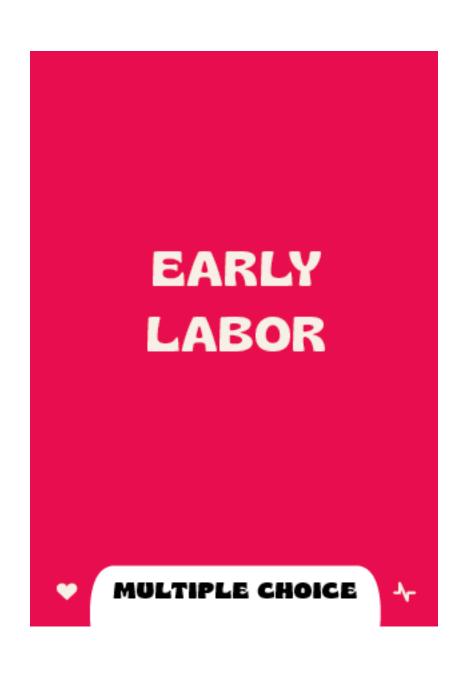


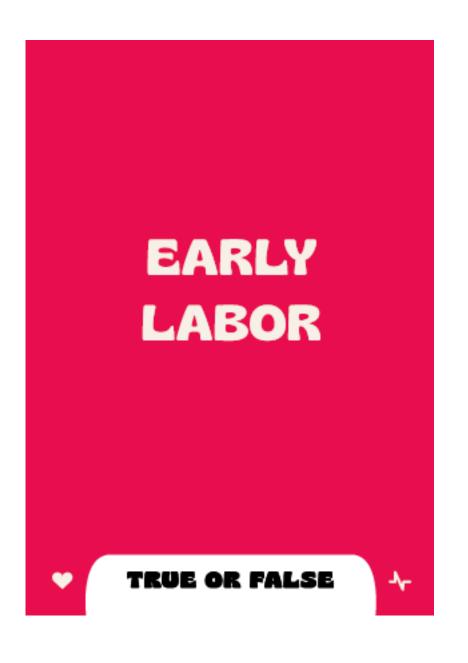


Early Labor O cm to 6 cm dilation

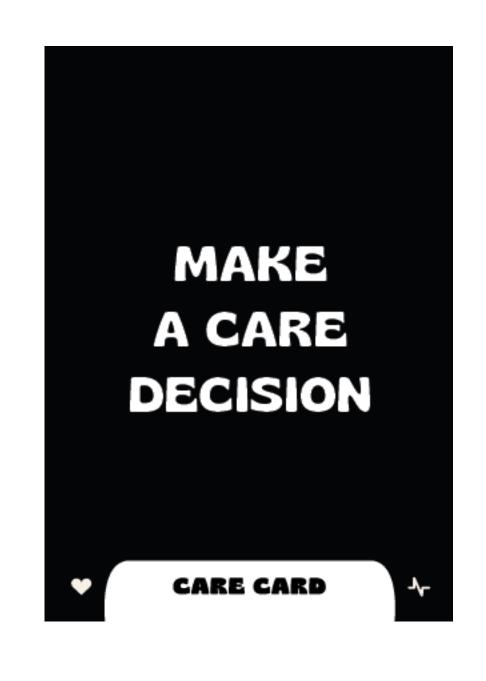
Early Labor Game Cards

In Early labor women begin to experience regular contractions. They may feel excited and nervous about how things will go. This is a good time to gather her support team and stay hydrated and nourished.



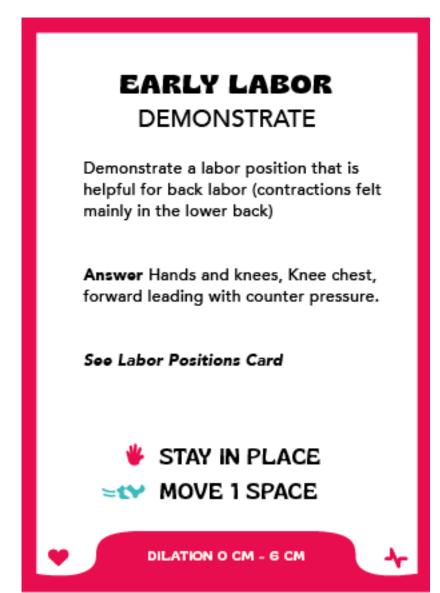


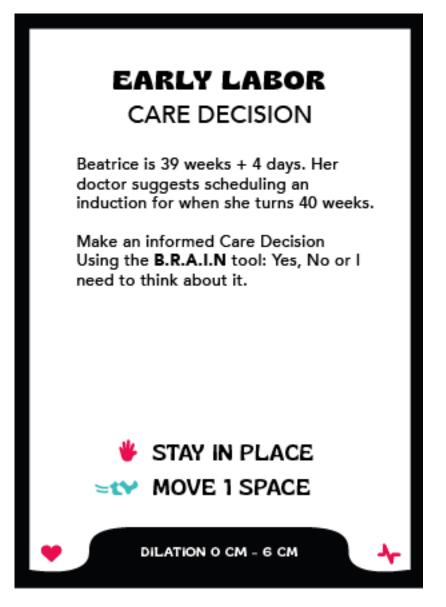












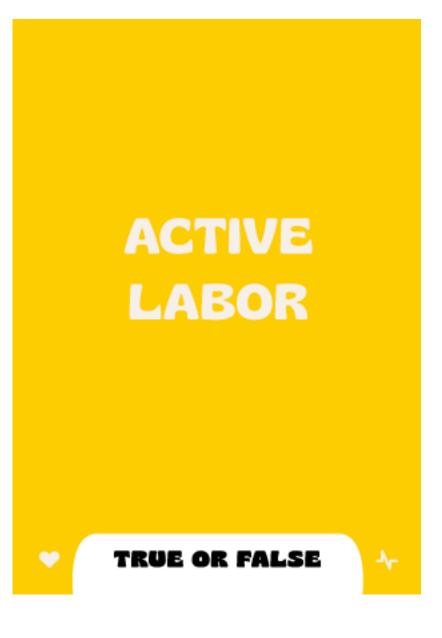


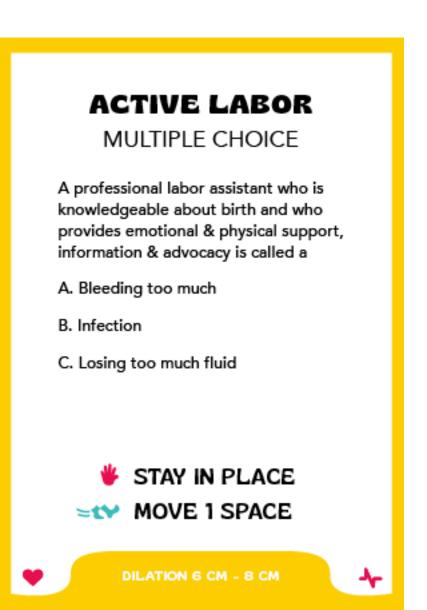
Active Labor 6 cm to 8 cm dilation

Active Labor Game Cards

In Active Labor contractions are more painful, are closer together, and last longer. The laboring person's mood becomes more serious, focused, and they are less talkative. They will need to rely more on their support team.



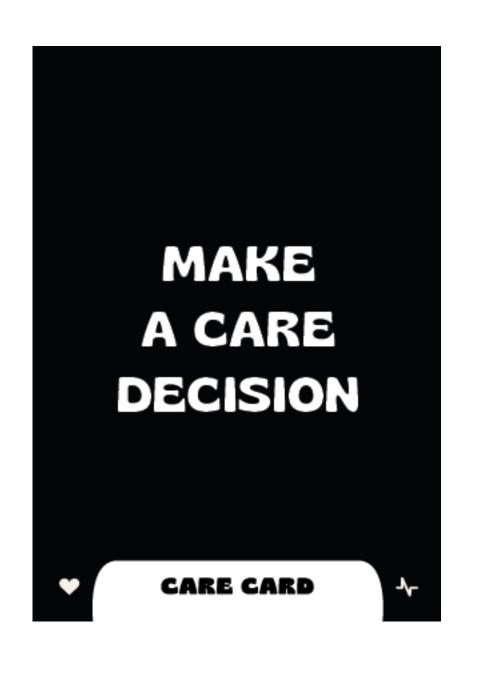














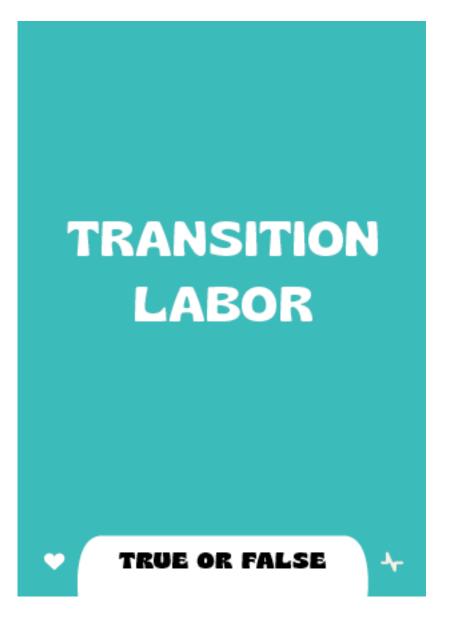


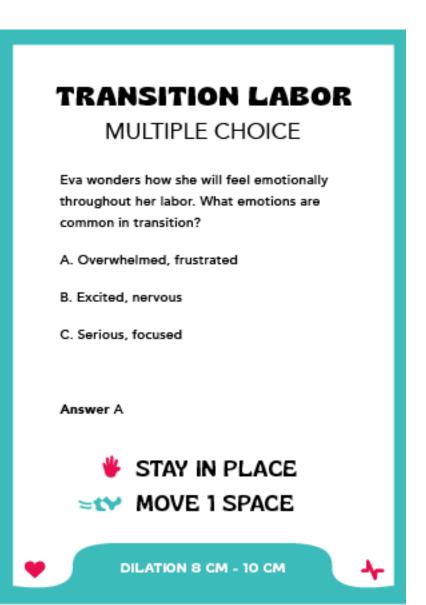
Transition 8 cm to 10 cm dilation

Transition Game Cards

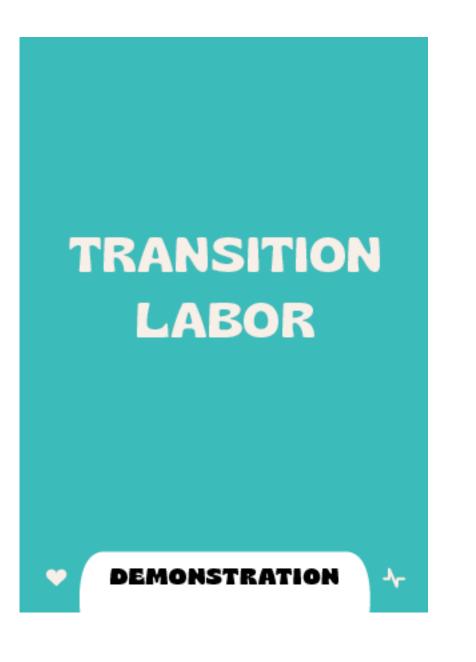
Transition is the most intense part of labor, and also the shortest. Contractions are very intense and there is little break between them. Women may feel overwhelmed, weepy, and frustrated. The support team can increase emotional support and help the woman or pregnant person focus during contractions.



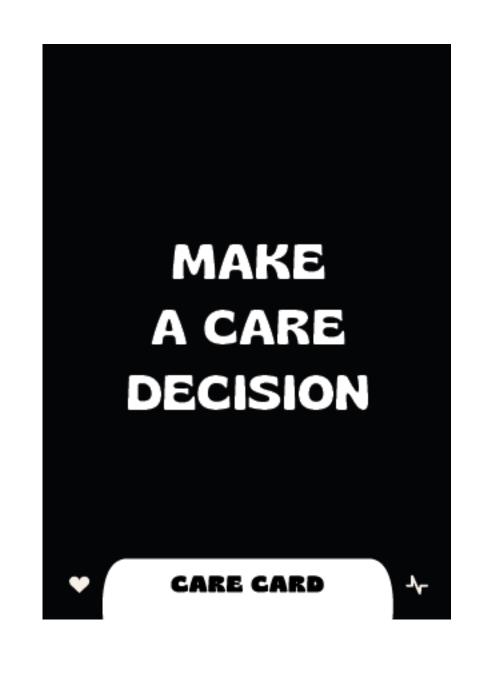














Anatomy

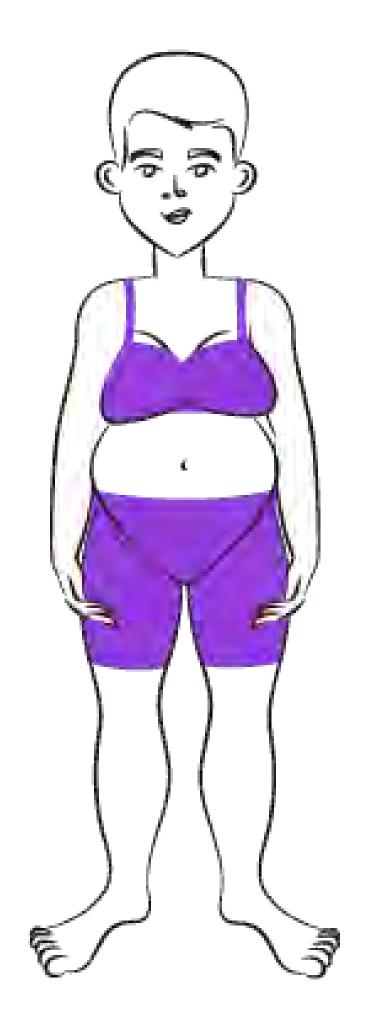
The character turnarounds and facial expression models illustrate the natural body types of BIPOC persons. White women are overrepresented in images related to pregnancy and parenting. The line art with limited color exemplifies the black and brown bodies.

On scale, BIPOC persons have a Body Mass Index (BMI) that is normally higher density than white persons.



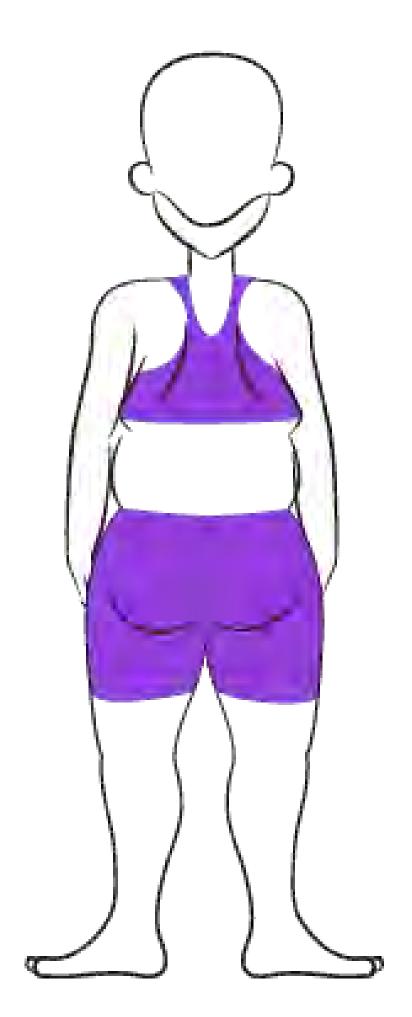
Black / African Turnaround









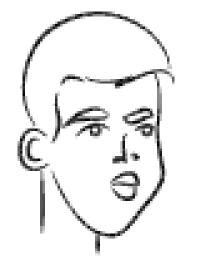


Black / African Facial Expression

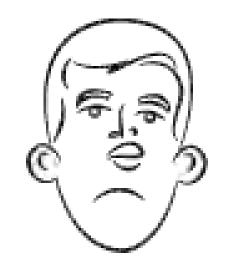
















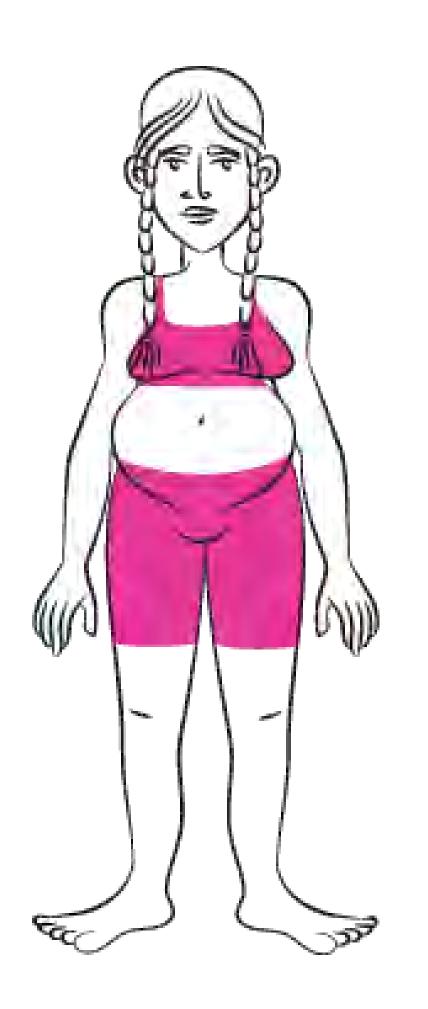






Native / Indigenous Turnaround





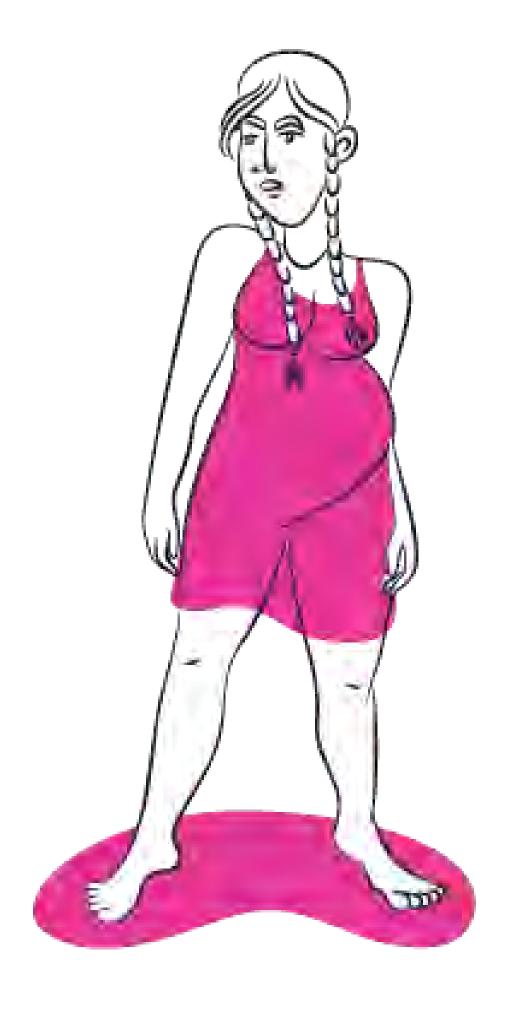






Native / Indigenous Facial Expression

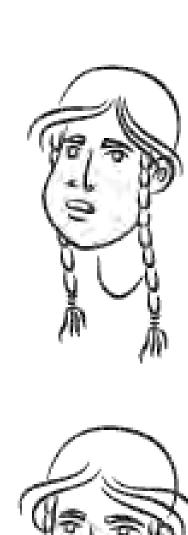










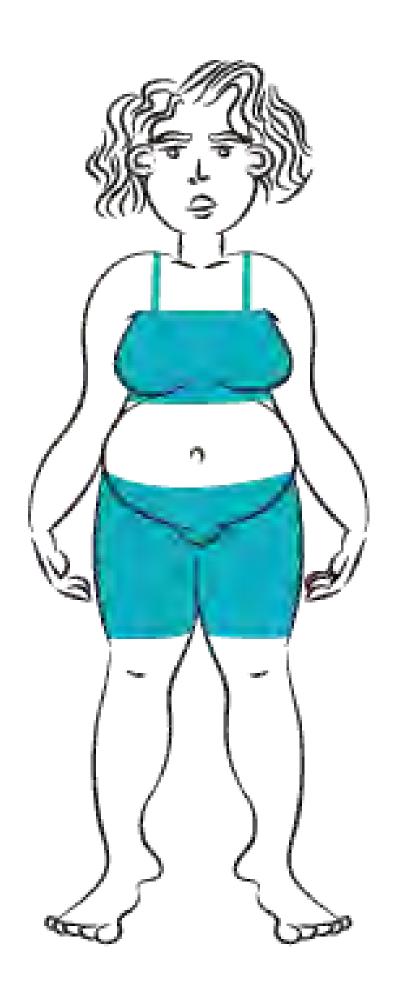


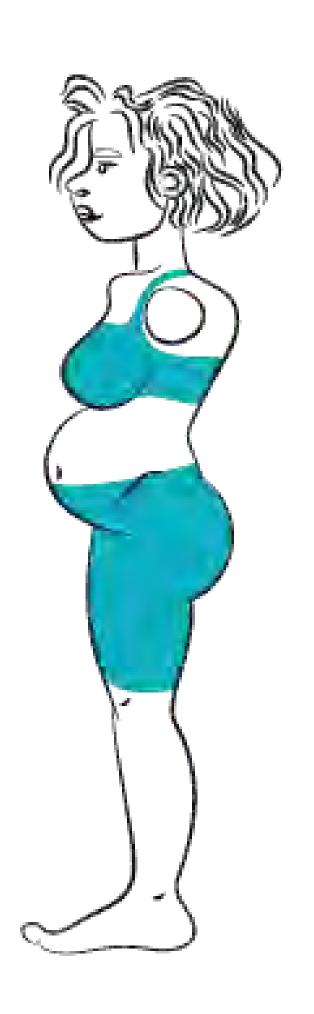




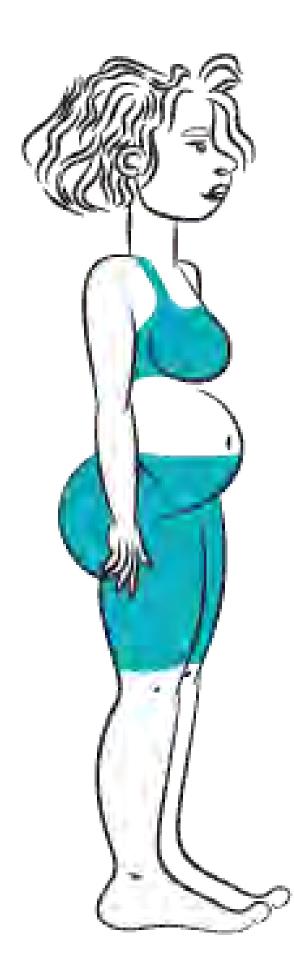
Latin / Latinx Turnaround





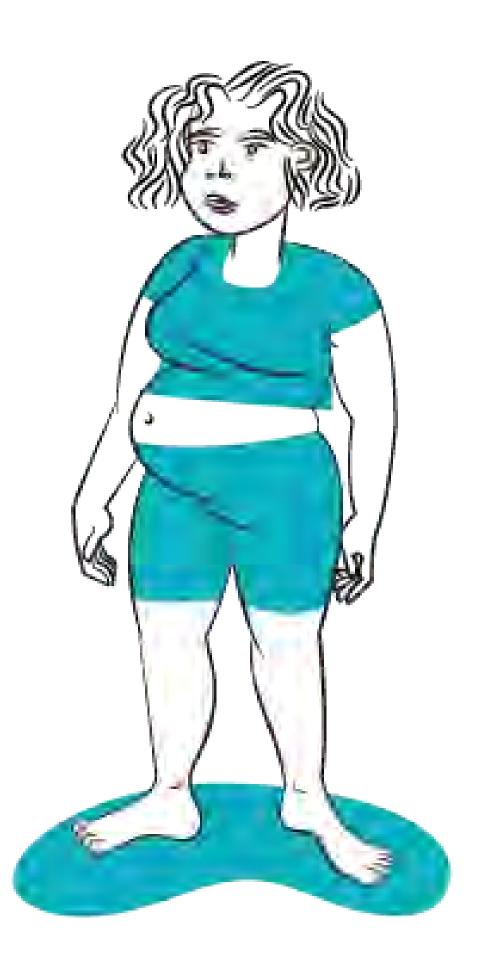






Latin / Latinx Facial Expression











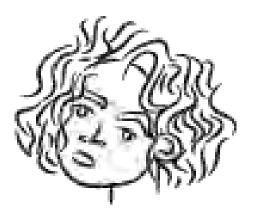












Asian Turnaround





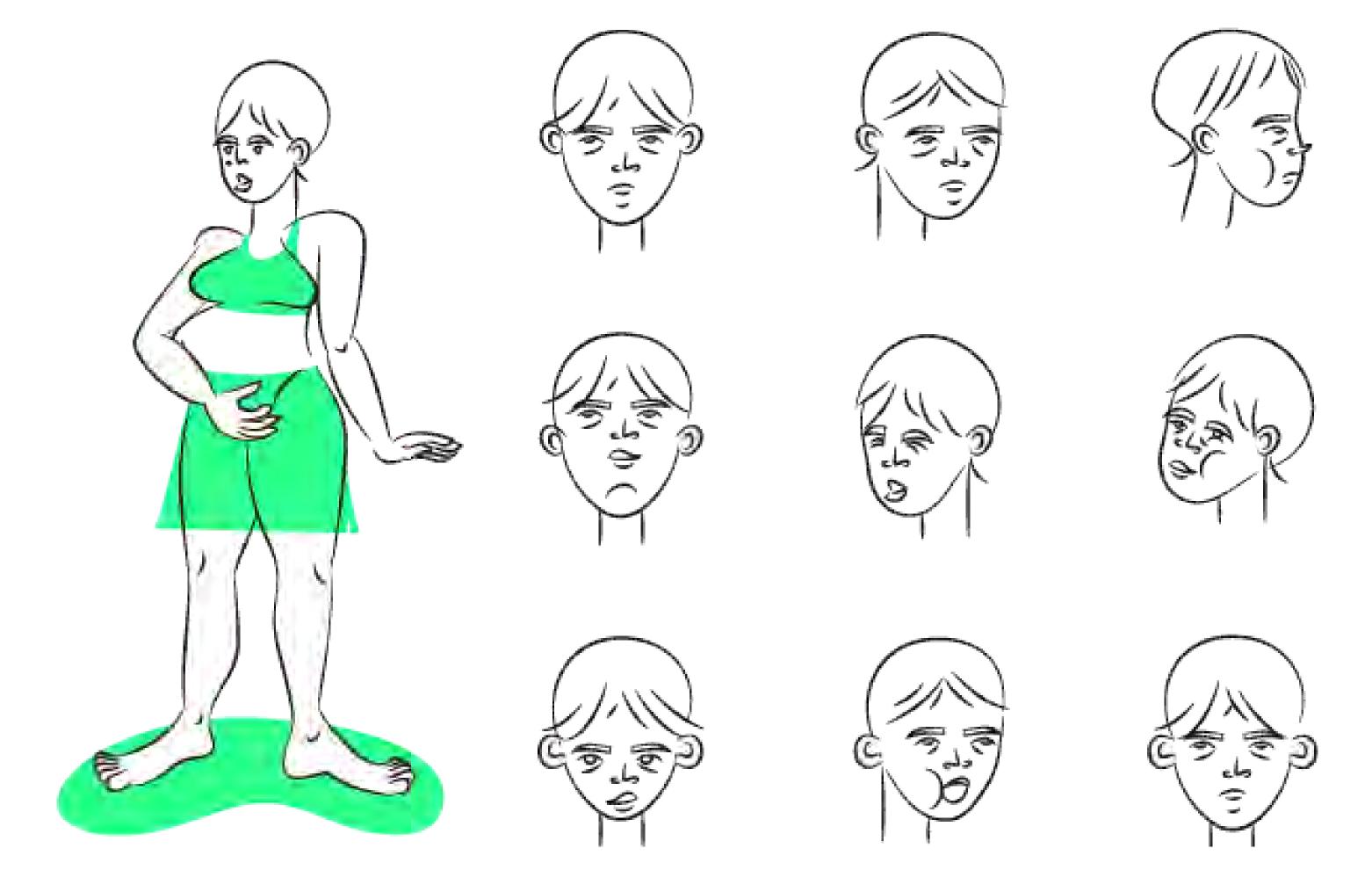




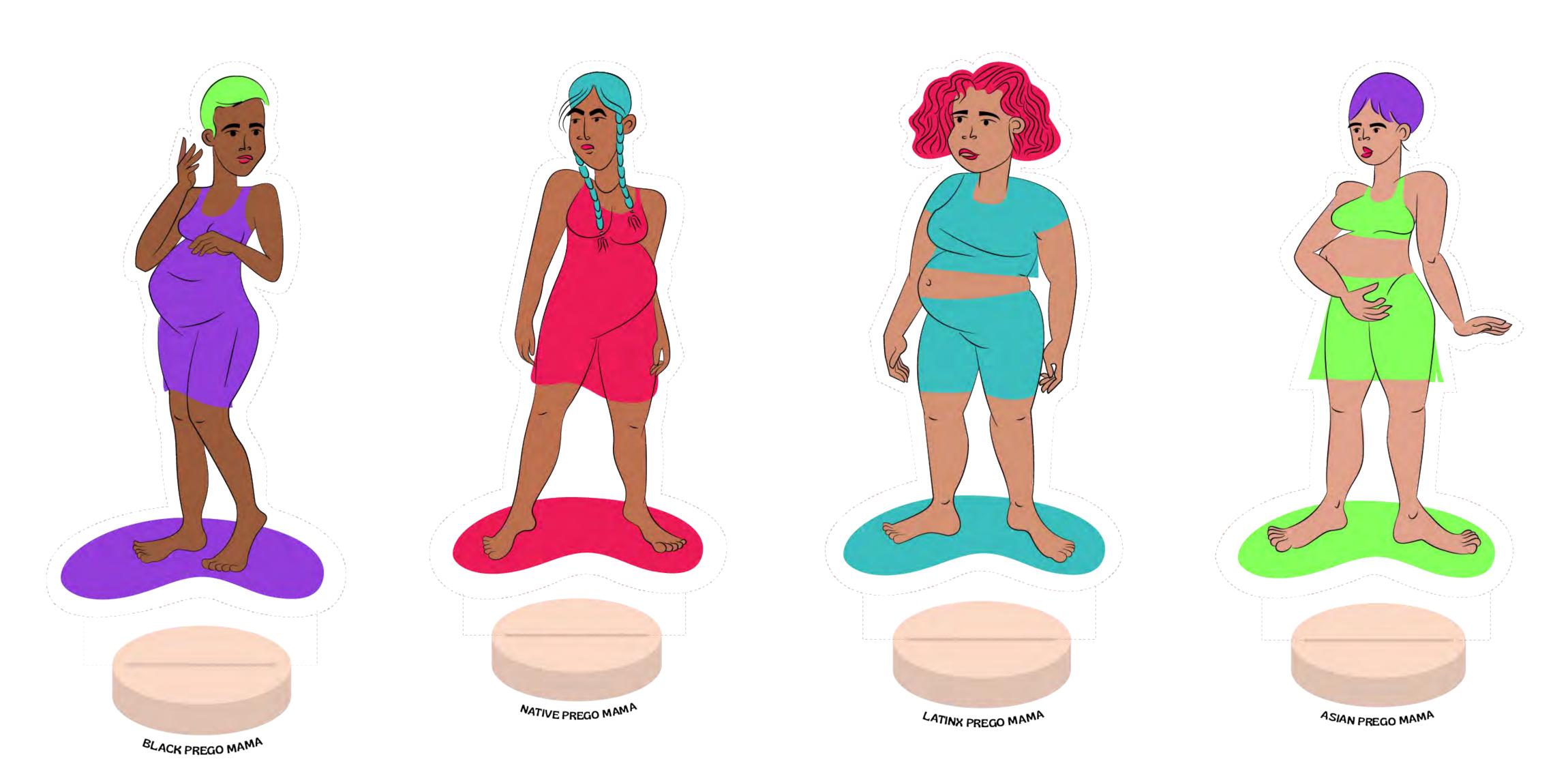


Asian Facial Expression





Game Pieces



Summary

Expecting Parents with little to no access to childbirth and labor process education need better ways to support their own maternal and infant health. Being an active participant in Making Care Decisions increases their chances of positive outcomes. Invest in The Labor Game, A tool kit for Expecting parents.



Access = Equity