

FINAL PROJECT: PITCH AN ORIGINAL CONCEPT | Due Week 15

OVERALL PROJECT: Prepare a Pitch Packet, Deck, (or other industry appropriate format) to market your creator owned, original concept for further development or publication. Example projects are: Original Graphic Novels, Illustrated Card Decks, Games, etc.

You must not only come up with the IDEA, you must also come up with all the SUPPORTING MATERIALS to demonstrate that idea, and a PLAN of whom to show it to when you are ready. So in essence this is a 3 part project.

FINAL PROJECT PART ONE DUE NEXT CLASS:

Prepare a ONE Sheet PROJECT PROPOSAL to pitch to the class. You may do this as a team or solo. If you choose to work as a team, be sure to schedule collaboration time into your work week and be prepared to present your idea as a team.

Include in your proposal:

- a brief summary of idea
- an explanation of why it is engaging to you, and why you feel it would be meaningful and /or marketable.
- a clear targeted demographic for this proposed project
- a description of skills / media you see using to create the project.

Professor
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*You will come up with a CHECKLIST of the items you would like to prepare for the pitch, as well a TIMELINE for completion during the next class. *

YOU WILL BE PROJECT MANAGING YOURSELF.

Office Hours:
Friday 12:30-2:00 PM Via ZOOM